

Appraising in the New Millenium©
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I. Where is the business headed?

II. Challenges & opportunities

a. Technology

b. Retaining business

c. Volume of business

d. CE requirements

e. BPO competition

f. Underwriters & lenders

g. Zillow.com

h. Lack of online data

i. Unregulated lenders

j. Fraud

k. AVMs

l. 2008 requirements

m. Affording & maintaining technology

n. Moving from broker/appraiser to certified appraiser

o. Getting into the business

p. Becoming obsolete

q. Inter office relationships

III. Where do we go?

IV. Niches

A. Marketing

B. Referrals

V. Picking your clients

VI. Keeping your clients

VII. Useful urls:

http://www.appraisalfoundation.org/s_appraisal/index.asp

<http://www.appraisalinstitute.org/>

<http://www.efanniema.com/index.jsp>

<http://www.hondros.edu/courses/real-estate/appraisal/pre-license/license-requirements/>

<http://www.asc.gov/Content/category3/StateInfo/displayStateInfo.aspx?id=45>

<http://www.appraisaltoday.com/websitefaq.htm>

http://www.icapweb.org/members/member_login.asp?url=%2Flinks%2Easp

<http://find.intelius.com/search>

<http://www.realtor.org>

<http://www.parealtor.org>

<http://r-tt.com/>

<http://www.fema.gov/>

find.pcworld.com/55800

<http://www.pameganslaw.state.pa.us/>

<http://maps.google.com/>

docs.google.com

<http://www.housingmaps.com>

<http://www.rememberthemilk.com/>

<http://www.rentometer.com>

craig's list (search by community, enter 'craig's list and community in your search engine)

And by the way....have you googled yourself?