



Comprehensive data and reports that clients require, all in one place, just for REALTORS®

Finding the Right Customers for a Business

Using demographic, psychographic, and spending data information—RPR® helps you identify high concentration areas of the type of customers your client is looking for.



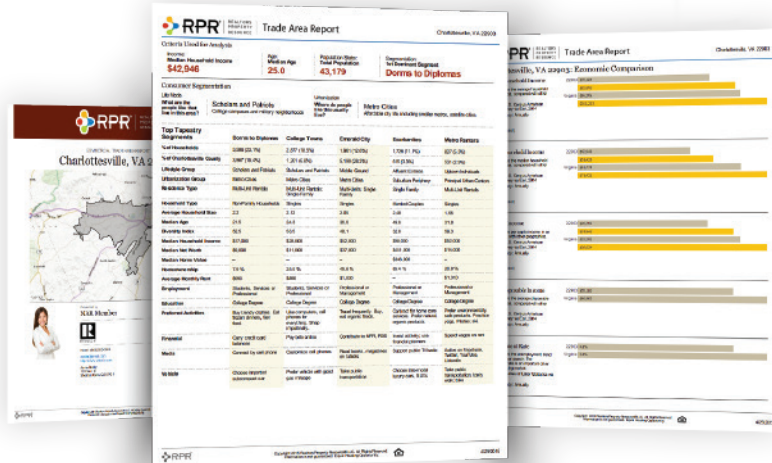
Connecting the Best Locations for the Best Businesses

Analyze spending data within a drive time, radius, or general area to help business owners find the best location or look to RPR charts and graphs to determine which business types are over and under represented in an area.



Powerful Thematic Maps

View demographic information overlaid in your defined area of interest, allowing you to see locations of interest with the highest concentration of the indicator. Select points of interest (POI) and examine sales volume and number of employees for businesses.

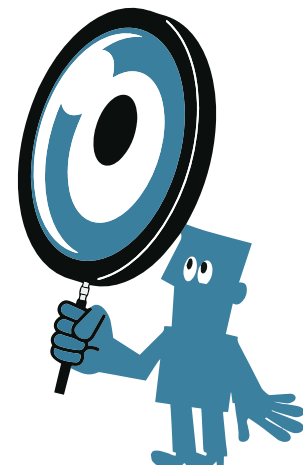


Comprehensive Reporting

Provide your client with the best reports in the business in just a few minutes! Whether your client is looking for a detailed trade area report, business opportunities chart, or a property report—RPR Commercial reports will impress.

How do I Create an Account?

- 1 Create your RPR account today by visiting www.narrpr.com
- 2 Click "Create New Account" and enter your last name and NRDS ID number



RPR Resources

News & Info: blog.narrpr.com
Learn RPR: blog.narrpr.com/training

Online Help: support.narrpr.com
Customer Service: 877-977-7576