

Comprehensive data and reports that clients require, all in one place, just for REALTORS[®]

Finding the Right Customers for a Business

Using demographic, psychographic, and spending data information—RPR® helps you identify high concentration areas of the type of customers your client is looking for.





Connecting the Best Locations for the Best Businesses

Analyze spending data within a drive time, radius, or general area to help business owners find the best location or look to RPR charts and graphs to determine which business types are over and under represented in an area.







Commercial

Powerful Thematic Maps

View demographic information overlaid in your defined area of interest, allowing you to see locations of interest with the highest concentration of the indicator. Select points of interest (POI) and examine sales volume and number of employees for businesses.

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Comprehensive Reporting

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