



Craig Grant

Advanced Technology
Instructed at a Pre-K Level



THE REAL ESTATE
TECHNOLOGY INSTITUTE

Working with Today's Hyper Connected Consumer Note Packet

To download this or any of Craig's other courses go to RETI.us

Who is Today's Real Estate Consumer & How Have they Changed?

Understanding The Rise of Tech Usage of Today's Real Estate Consumer

Understanding The Rise of Mobile Usage of Today's Real Estate Consumer

Understanding The Rise of Video Usage of Today's Real Estate Consumer

Understanding The Rise of Social Media Usage of Today's Real Estate Consumer

Understanding The Today's Real Estate Consumer Has Changed

How has the Real Estate Consumer Changed?

1 - More Educated & Prepared

2 - Empowered, Even Cocky

3 - More Demanding, Higher Expectations

4 - Less Patient

5 - Less Loyal

So What Can You Do to Address This?

Hardware

Software

Apps

Cloud & Paperless

Digitizing Your Office, Messages & Communication Tools

CRM & Task Management Software
