

Outline for “10 ways to Refocus, Reinvent and Revitalize your Career”

Key Points

- K.I.S.S. it Philosophy - Keep it Simple Strategy
- “Inspect” what you and the consumer “”Expects”
- “Think of yourself as the Customer”
- Real Estate is not “Life or Death”
- A injection of “Truth Serum” for the agent and the consumer
- What is your Value
- Do not try and eat the elephant all in one bit
- You can’t be all things to all people
- Personalize and Customizing the Consumer Experience
- Attitude of Gratitude

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Outline W.O.W Moments

