

the
refreshed
home



**BRING
THINGS IN**

Time to (finally) ice the cake! Add creative enhancements to engage buyers and complement your solid foundation.

MAJOR UPDATES

Make your property more competitive in its price point, maybe even bump it up another level. Ask your agent for input/guidance.

MINOR UPDATES

Refresh and elevate the space with small changes designed to make big differences. Think DIY or weekend projects.

CLEAN & PRISTINE

Move-In Ready means fresh, immaculate surfaces in good repair. Empty space invites buyers to imagine their own 'lived in' look, not yours.

GET IT TO CODE

Don't derail your sale at the 11th hour. Your agent knows how to spot, research and remedy code violations and problems.

REPAIR & REPLACE

Obvious problems encourage buyers to "find" others and overestimate their move-in costs. Save time and money – fix or replace things now.

DE-CLUTTER & DE-PERSONALIZE

Too many personal items distract buyers, visually shrink a space, provide TMI and reduce your selling price. Don't protest – just do it!

Getting Ready to Sell? Start at the Bottom to Get to the Top!

Home Staging does not start with renting furniture!
The Refreshed Home's method is to start with the basics and build up.