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Accredited Staging Professional Interior Decorator

# Home Staging: It's 90% Mental, the Other Half Physical Resources for Agents and Brokers

"I don't know" is ok, as long as it's followed by "but I do know how to find out"

Freecycle: Almost 10K local chapters for free, safe green swaps

<u>National Furniture Bank Directory</u>: State by state listings, with contact info

<u>One-Look Reverse Dictionary and Thesaurus</u>: Never settle again for 'gleaming' hardwood floors! Fabulous tool for finding just the right word

<u>Patton Communications</u>: DESA Behavior Index. Simple and clear ways to recognize and speak to one of four decision-making styles

## People to Add to Your Circle

- Art, Book, Coin Appraisers and Dealers
- Auctioneer
- Clean out services
- Ebay seller/Estate or tag sale companies
- Organizers
- Photo and video transfer and archivist
- Senior Move Manager
- STAGERS!

## **Trade Organizations**

- ASHSR, CSP, RESA, StagedHomes.com Professional training, and stager directories
- NAPO National Association of Professional Organizers
- NASMM National Association of Senior More Managers

### ETC.

NYT Helping Those Who Hoard