

All the Best Apps for Real Estate

A hand holding a smartphone with various app icons floating around it, including social media, productivity, and entertainment icons. The background is a solid blue color. The text "All the Best Apps for Real Estate" is written in a large, white, sans-serif font at the top of the image.

THE REAL ESTATE
TECHNOLOGY INSTITUTE

How Smart is Your Smart Phone



Craig Grant



THE REAL ESTATE
TECHNOLOGY INSTITUTE

Many Real Estate Apps In Many Minutes!



Craig Grant



**THE REAL ESTATE
TECHNOLOGY INSTITUTE**

ABOUT ME

CraigGrant.info

RETI.us



Smart Phones

A Smartphone is now **The Most Important Technology Tool** today's REALTOR® needs to be productive & fully mobile while out of the office.



Smart Phones

- Instant Versatile Communication
- Instant Notification
- Instant Response
- Access Everything
- Access to Custom Apps
- Access to Cloud/SAS Solutions

Smart Phone Options



Windows Phone



iPhone



ANDROID

+ 's

- Apple only makes 1 model/year
- Always one of the best phones on the market, never a dud
- Best Real Estate App & accessory selection
- Vetting process of apps, tighter security control of ecosystem
- Easiest to learn how to use

- 's

- Low innovation
- Have become basic, not as powerful or customizable as other options



Current Model
7 or 7 Plus
Prior Models
6 or 6 Plus
5S or 5C



+ 's

- Huge constantly evolving selection
- Tons of custom devices/innovation
- Huge app selection
- Tight Google Integration
- Most powerful & customizable

- 's

- Because it's a free OS, some models are bad
- No vetting of apps, more security & fraud risk, need anti-virus
- Less real estate app selection



Samsung Galaxy 7
Samsung Galaxy 7 Plus
Samsung Galaxy 7 Edge
Samsung Galaxy 7 Edge Plus
Samsung Galaxy Note 5
LG G5
LG V10 or V20
HTC One 9 or X
Motorola Moto Z or G Force
Google Nexus
Google Pixel

+’s

- E-mail & Security



Z10

Q10

Passport

Bold

Priv

-’s



+’s

- Best integration with Microsoft software (Office)

-’s

- Very few apps and no one owns them):



Windows Phone

Nokia Lumina
Samsung Focus
HTC Titan



Best & Most
Powerful &
Innovative Devices



Best Apps &
Accessories for
REALTORS

Work-Around #1 - Browsers



Mercury
Pro

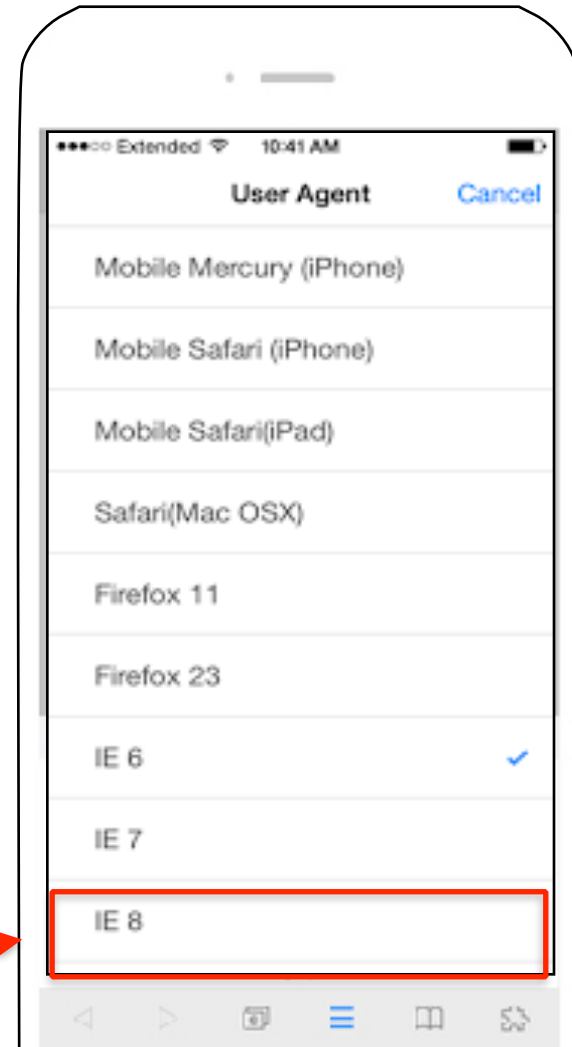
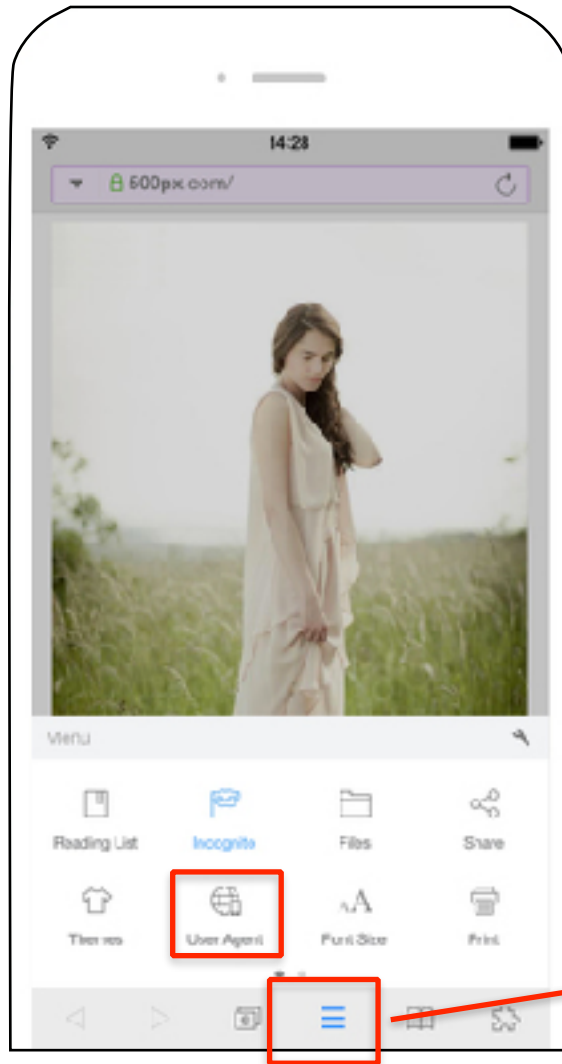
\$.99



Firefox
(w/ Phony Add-On)

FREE

Work-Around #1 - Browsers



Work-Around #2 - Remote Login



FREE

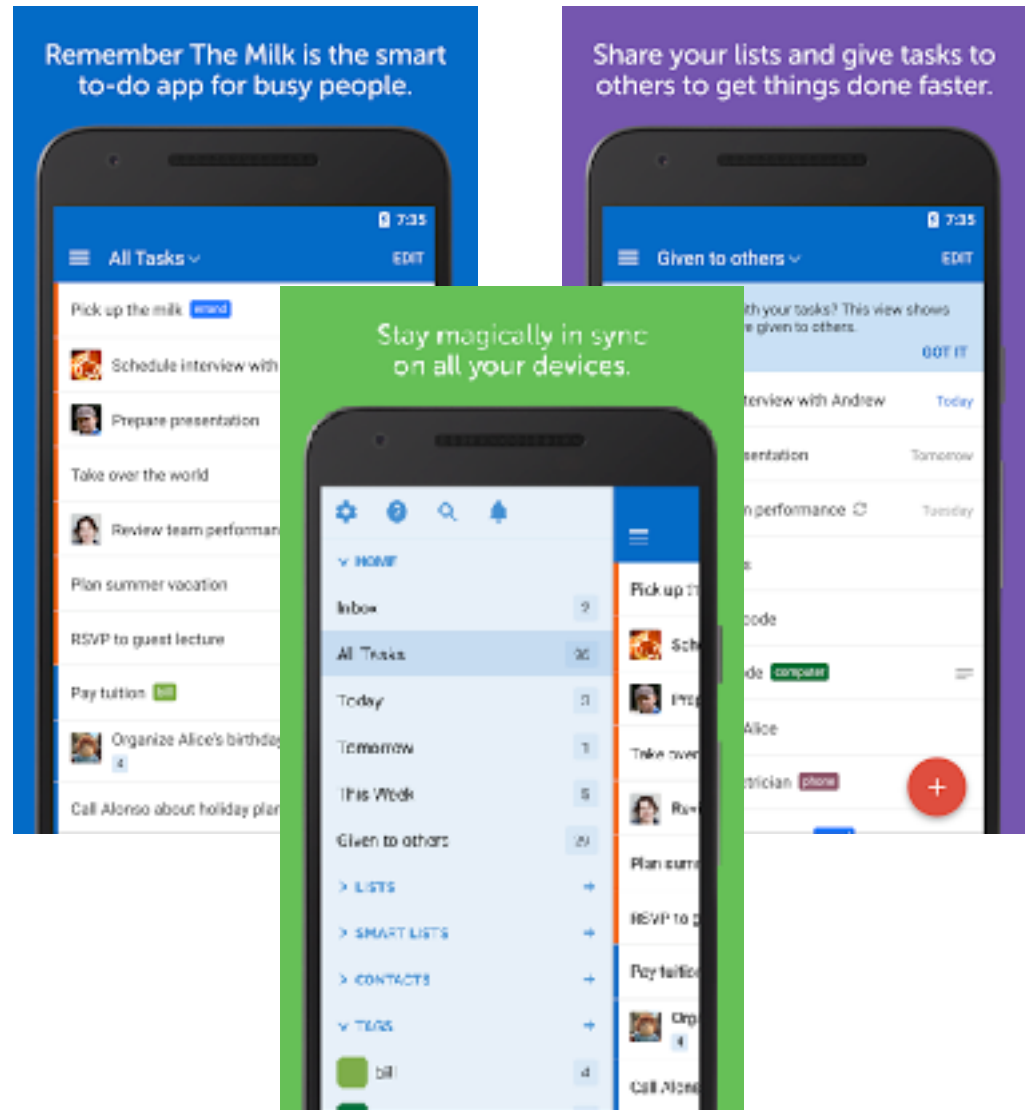
Personal Organizing Apps



Remember the Milk



FREE

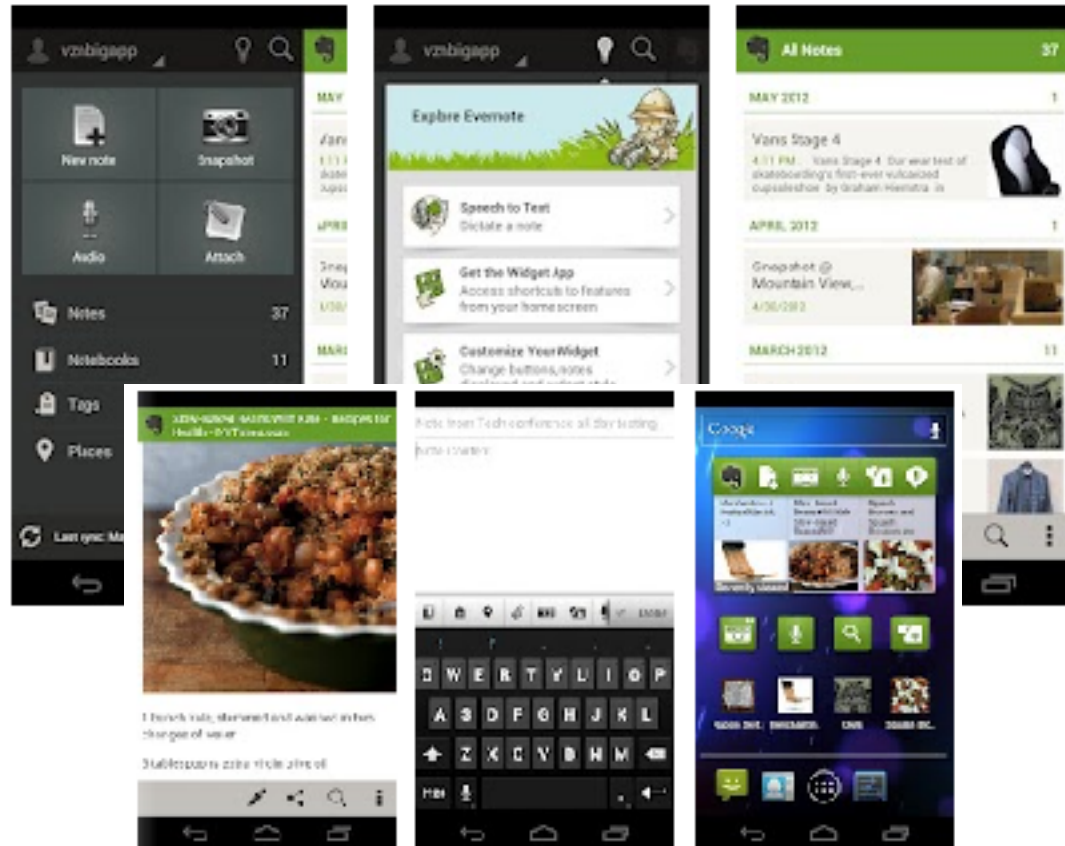




Evernote



FREE





Evernote





Evernote or Google Keep



It's Like Your Computer in the Cloud!

- Folder Organization
- Note Taking
- Image Files
- Audio Files
- E-mails
- Flattened Files (ex. PDFs)
- Hand Written Notes
- And More

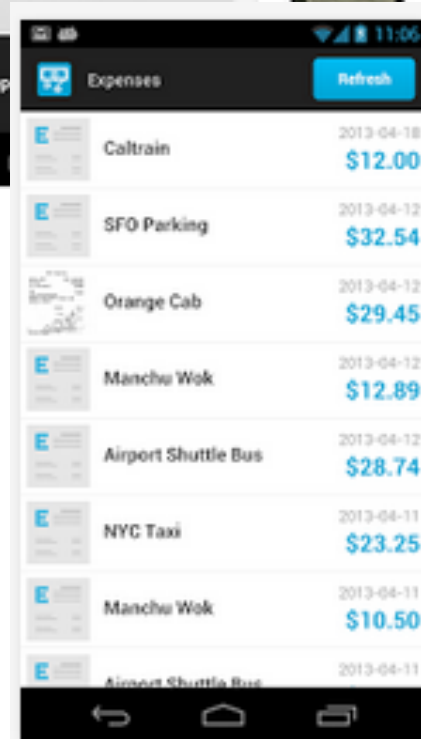
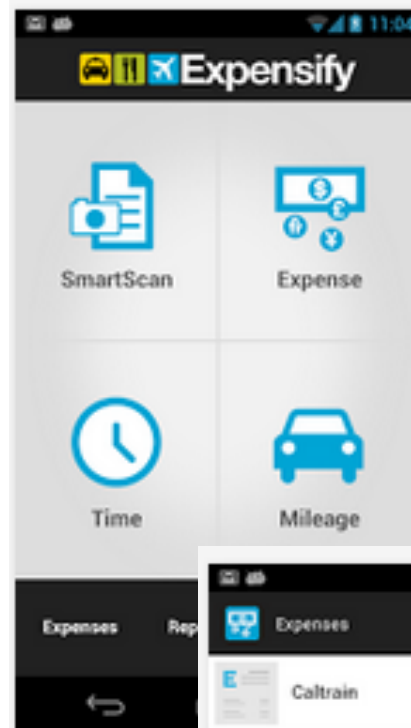
All highly organized,
searchable & fast!



Expensify



Free



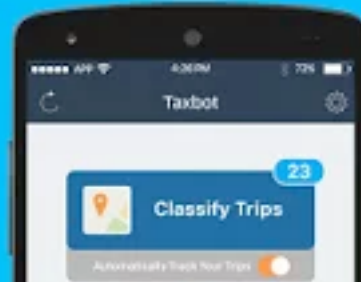


TaxBot

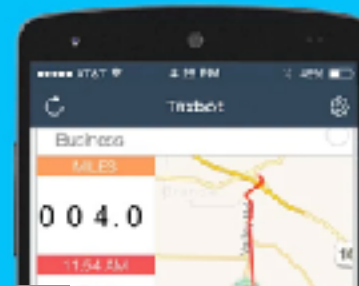


\$9/mo

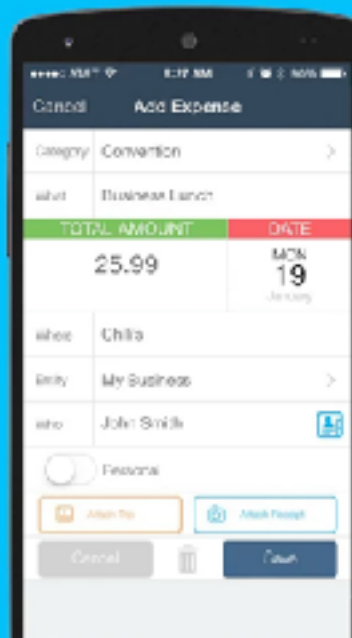
Watch Deductions Grow
...automatically



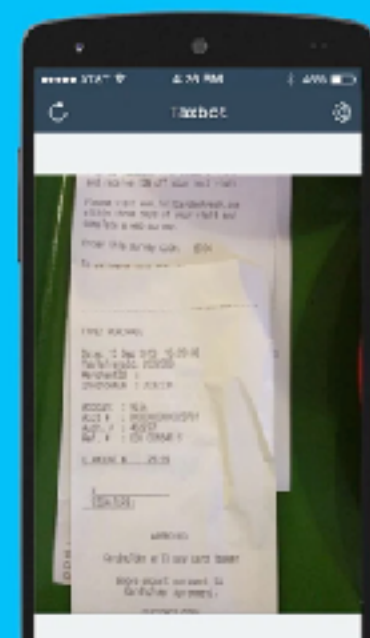
Track Every Trip
...without a log book



Track All Your Expenses
...no more forgetting



Digitally Store Receipts
...live shoebox free





Mint



FREE



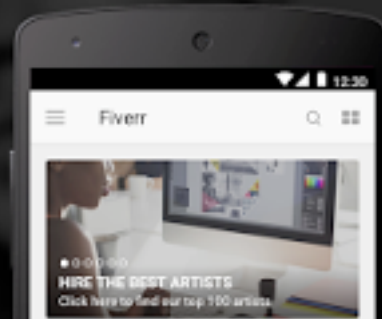


Fiverr



FREE

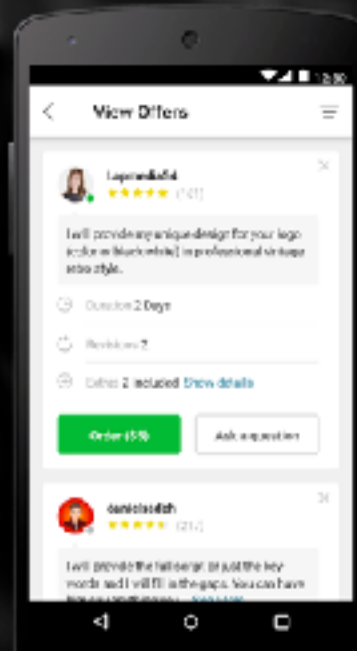
EXPLORE FREELANCE SERVICES
FROM GLOBAL TALENT



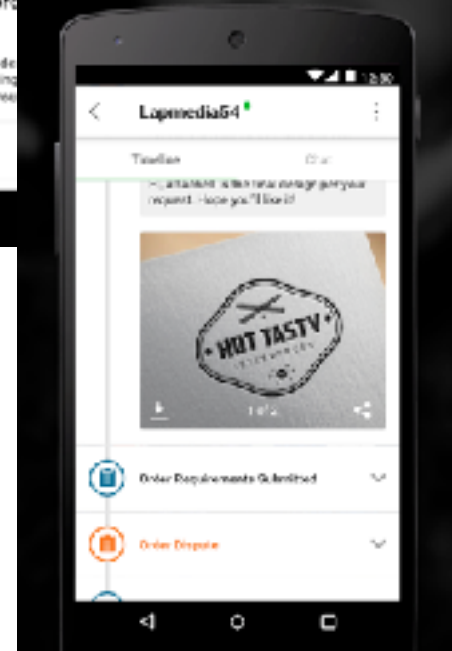
DISCOVER THE PERFECT GIG
FOR YOUR NEEDS



POST A REQUEST FOR FREE
QUOTES FROM EXPERT
FREELANCERS



PLACE AN ORDER & GET IT
DELIVERED STRAIGHT TO
YOUR PHONE

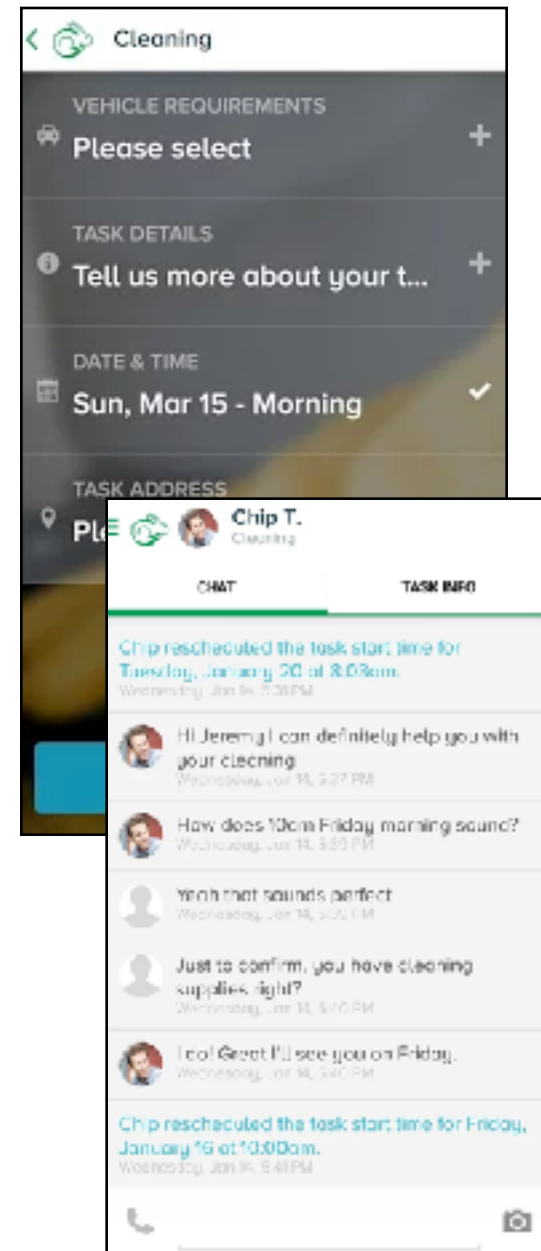
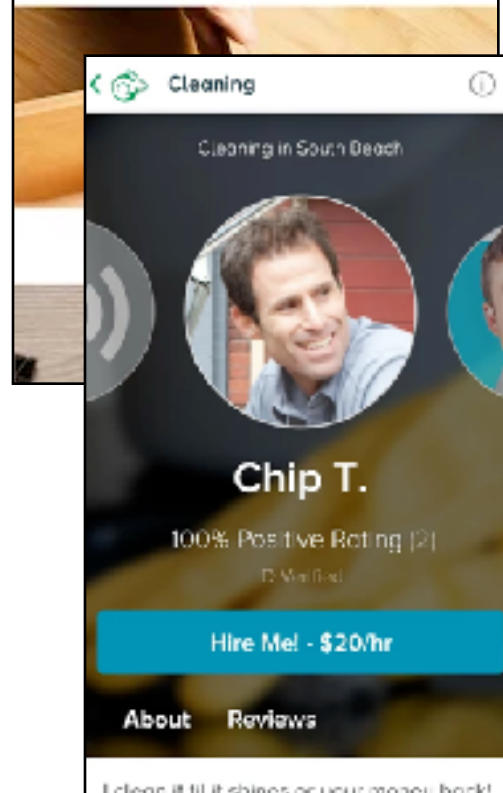
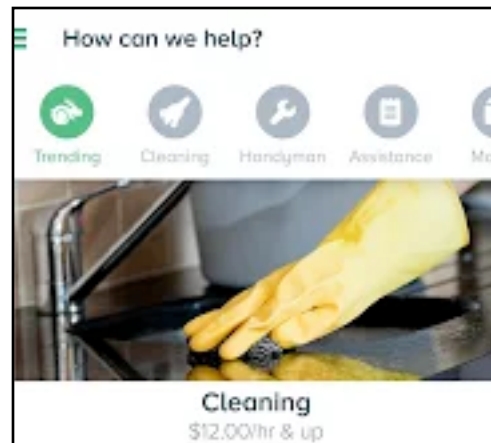




Task Rabbit



FREE

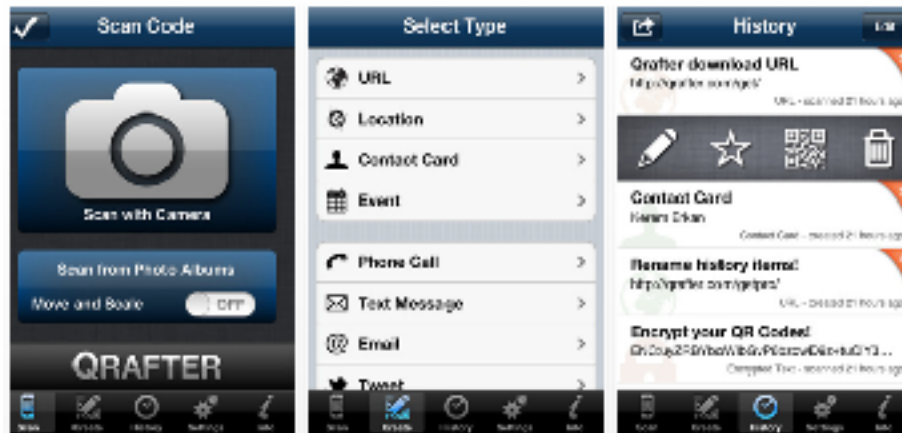




QRAfter



FREE



Bar Code
Scanner



FREE



market://search?app
google.android.app



Appzilla



FREE





FASTCUSTOMER

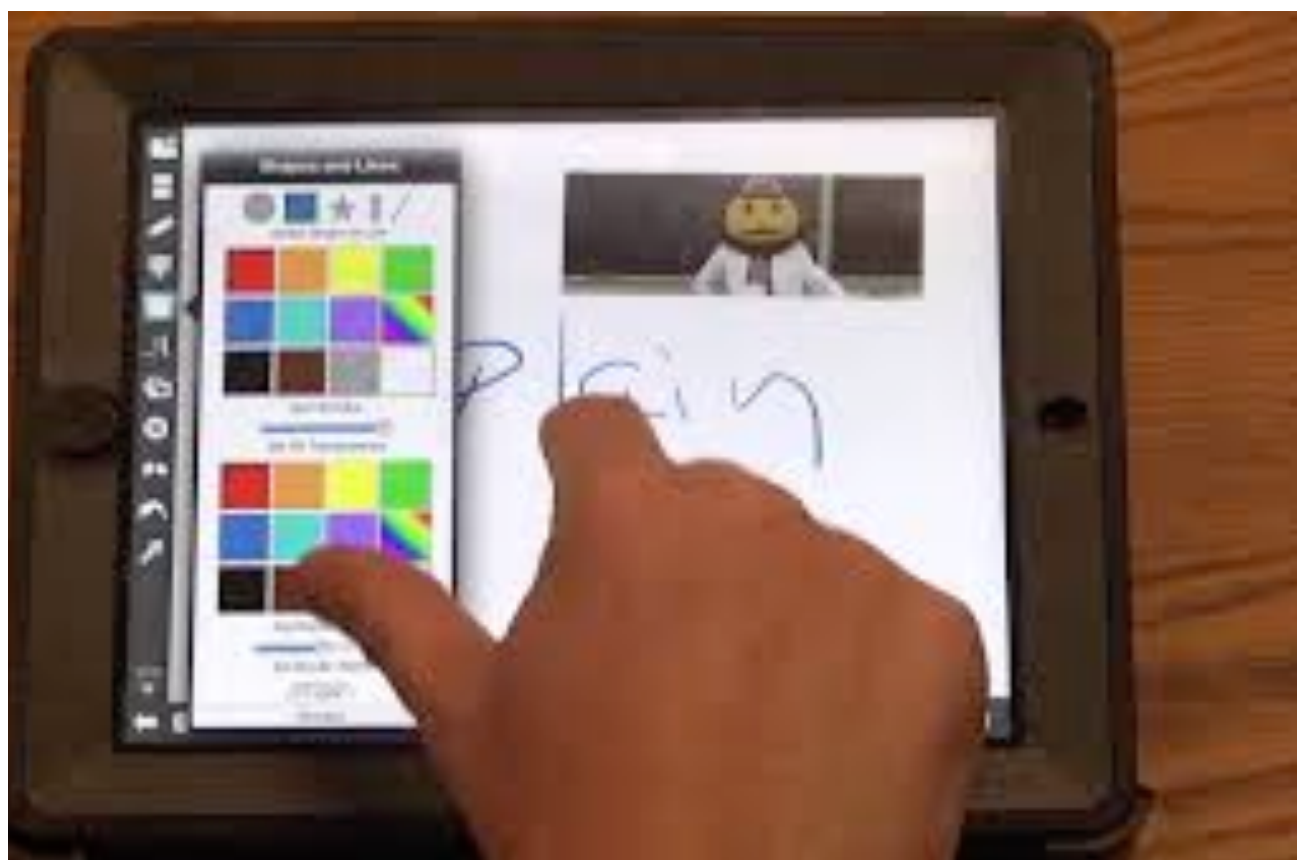


FREE

Explain
Everything



FREE



Travel Related Apps

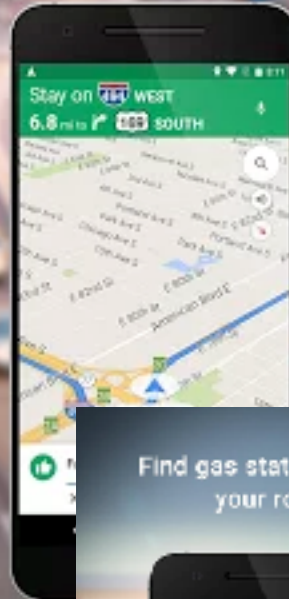


Google Maps

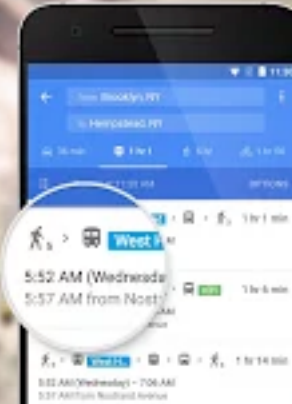


FREE

Get there faster with
real-time traffic updates



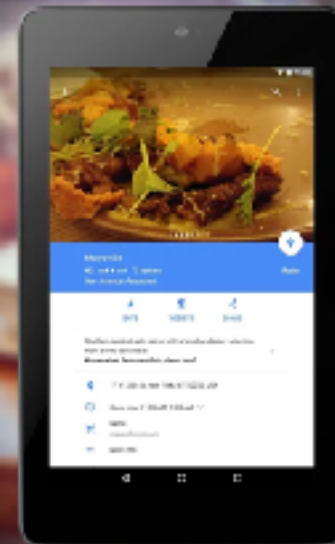
Catch your bus or train with
real-time transit updates



Find gas stations along
your route



Find the best places
to eat and drink



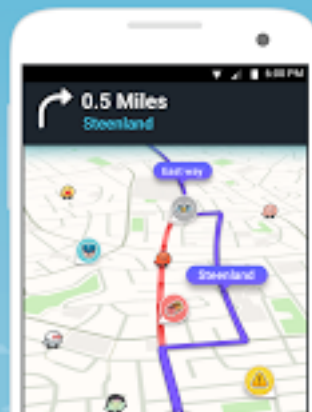


Waze



FREE

OUTSMART TRAFFIC WITH THE
WORLD'S LARGEST COMMUNITY
OF DRIVERS



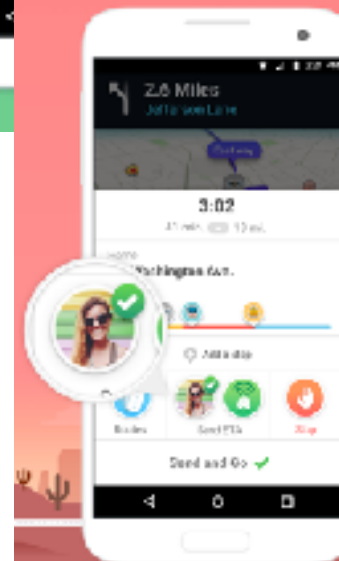
GET ALERTS BEFORE YOU APPROACH
ACCIDENTS, HAZARDS, POLICE &
MORE



REPORT REAL-TIME TRAFFIC &
ROAD CONDITIONS TO IMPROVE
DRIVING FOR ALL



SEND YOUR ETA & REAL-TIME DRIVE
TO UPDATE THOSE YOU'RE MEETING

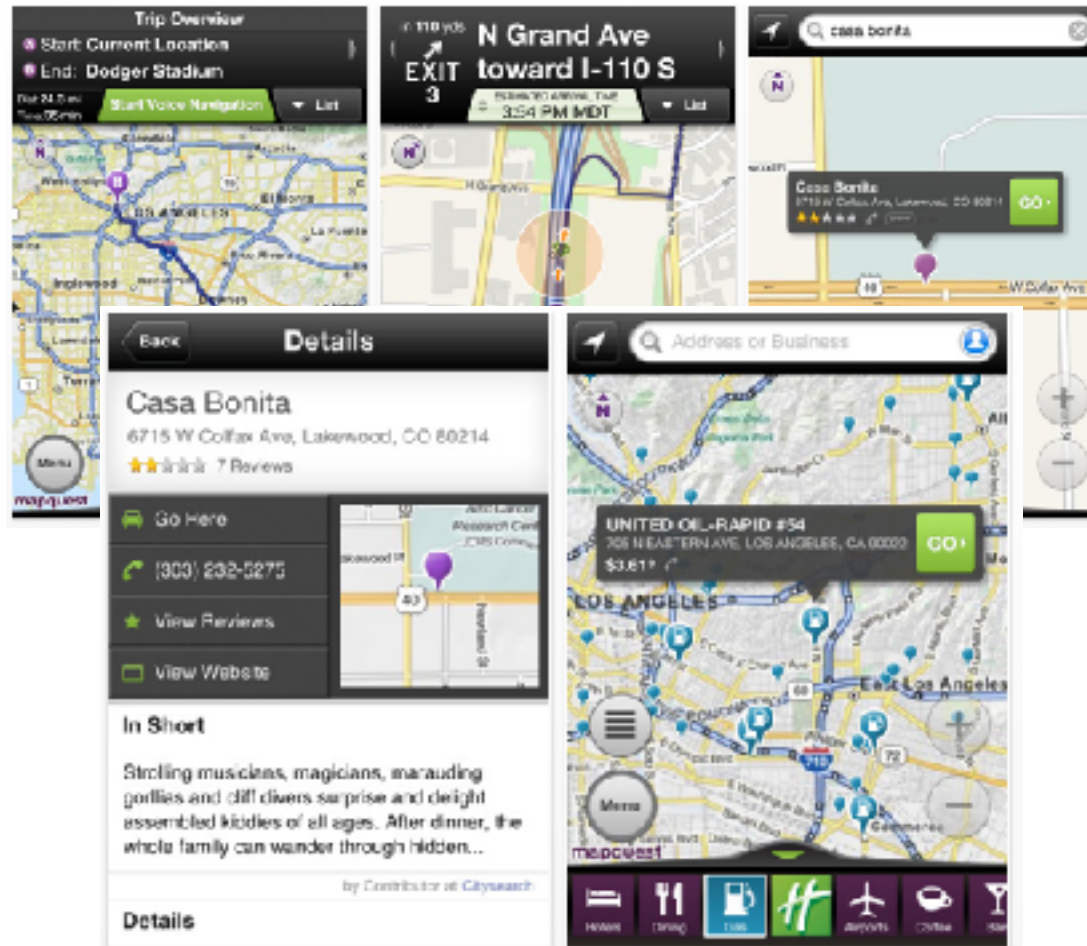




Map Quest



FREE





GasBuddy



FREE

The screenshot displays the GasBuddy app interface. At the top, the GasBuddy.com logo is visible. Below it, a search bar prompts users to "Search gas prices by city or zip:" with an example "(e.g. 77007; Dallas, TX)". A central circular icon with a gas pump symbol and the text "Find Gas Near Me" is prominent. To the right, a list of gas stations is shown with columns for fuel type (Regular, Midgrade, Premium, Diesel), price per gallon, station name, address, and distance. The stations listed are Valero, 76, Coast Gasoline, and Valero. Below the list, a map view shows the locations of these stations on a street map. At the bottom, there are icons for "Settings" and "Profile".

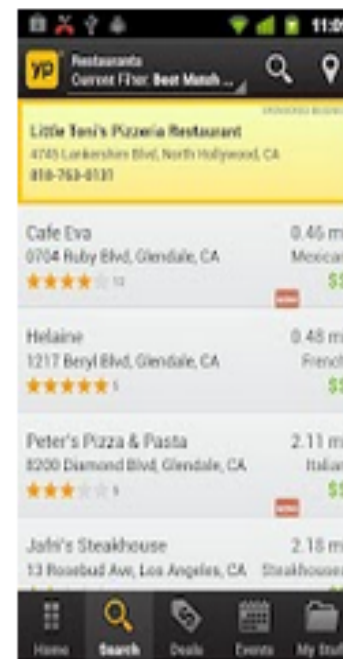
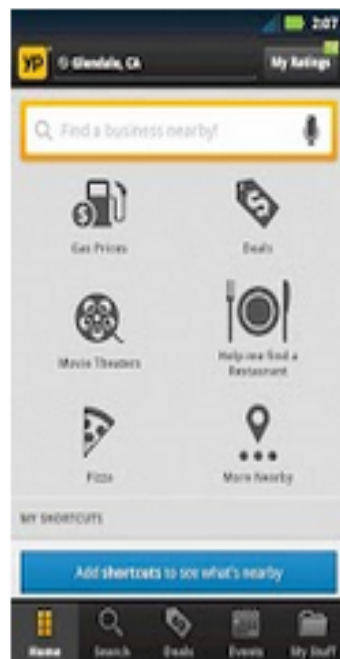
Fuel Type	Price	Station	Address	Distance
Regular	3.81	Valero	936 W Evelyn Ave & S Mary Ave, Sunnyvale	0.24 mi
Regular	3.81	76	499 N Mathilda Ave & W Maude Ave, Sunnyvale	0.72 mi
Regular	3.83	Coast Gasoline	789 E Evelyn Ave & S Bernardo Ave, Mountain View	0.73 mi
Regular	3.81	Valero	498 N Mathilda Ave & W Maude Ave, Sunnyvale	0.74 mi



Yellow
Pages



FREE

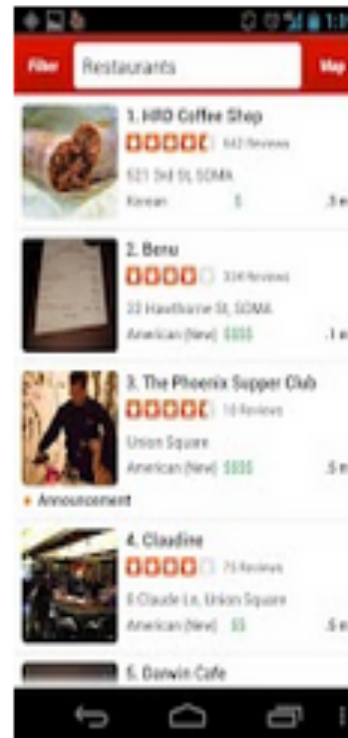
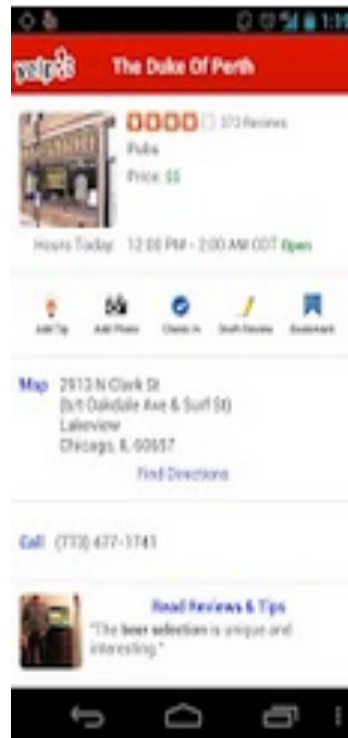




Yelp



FREE

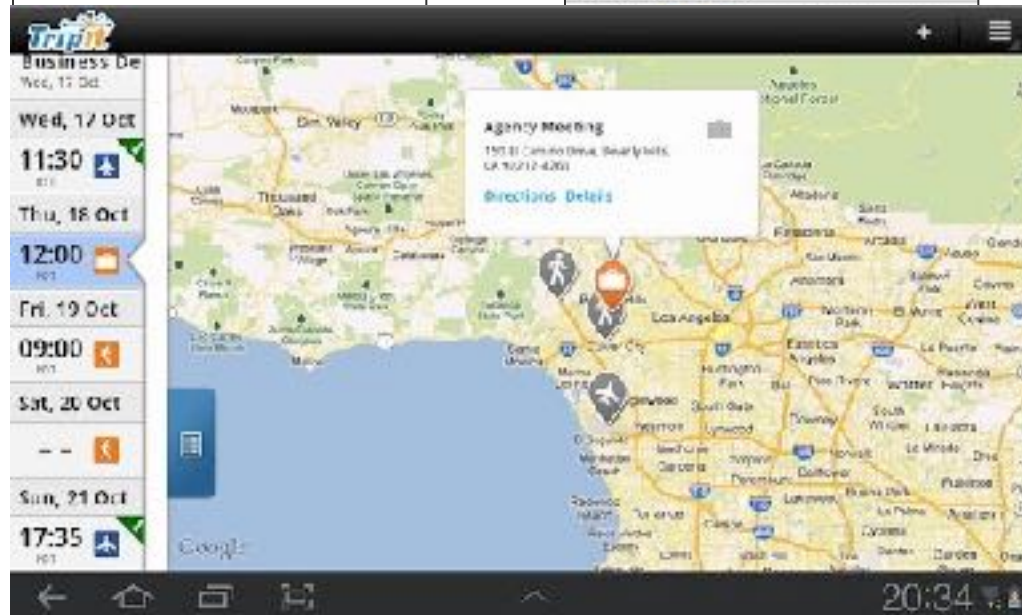
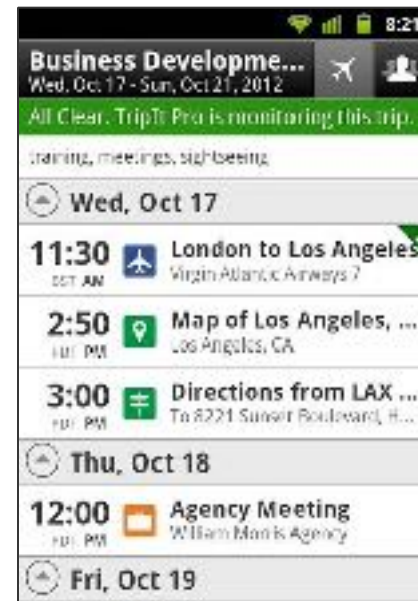
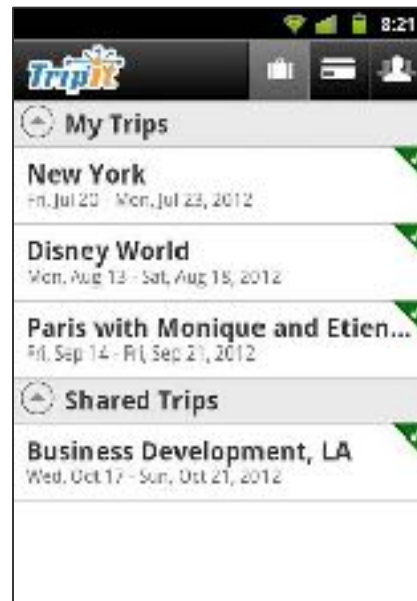


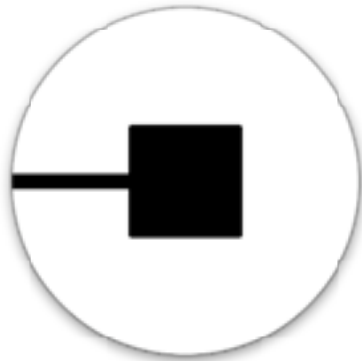


TripIt



FREE

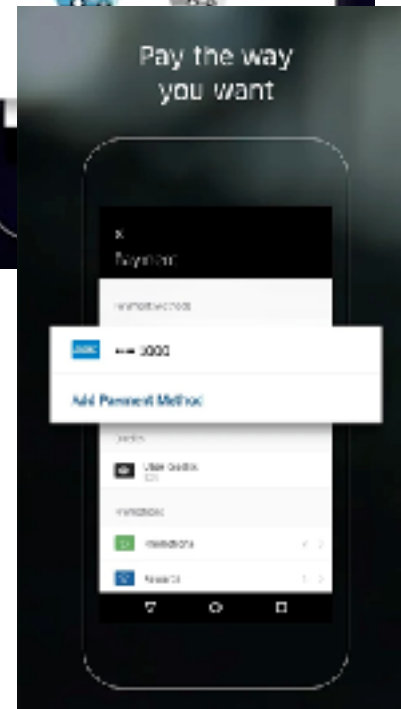
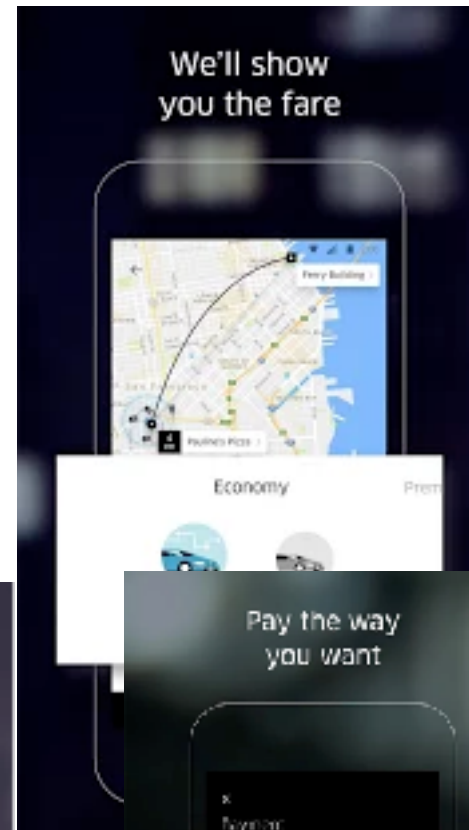
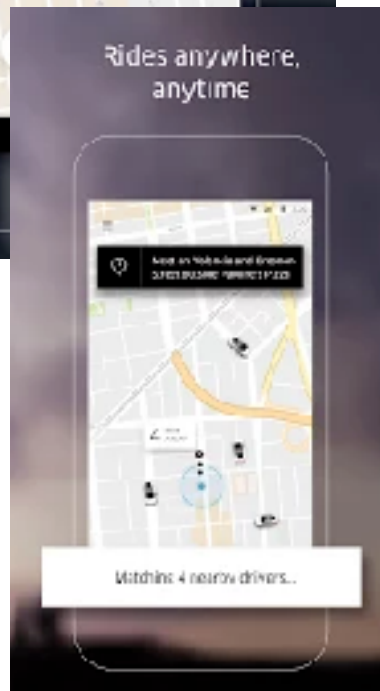
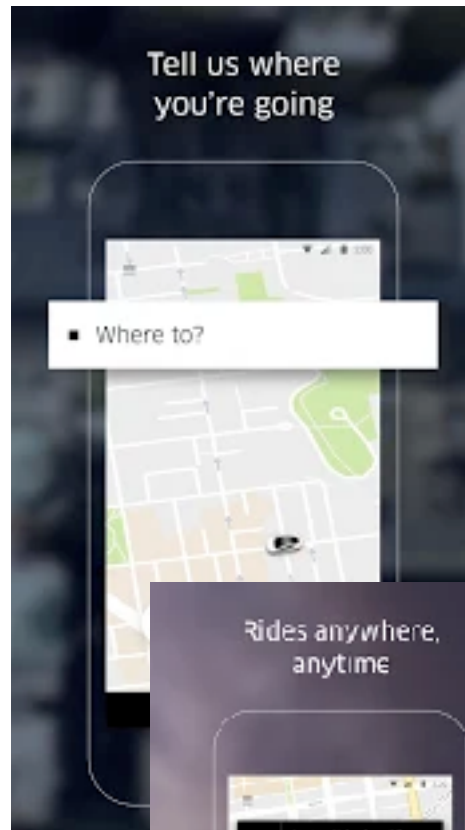




Uber



FREE



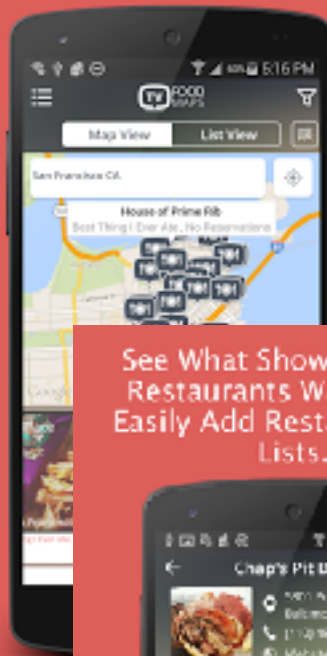


TV Food Maps

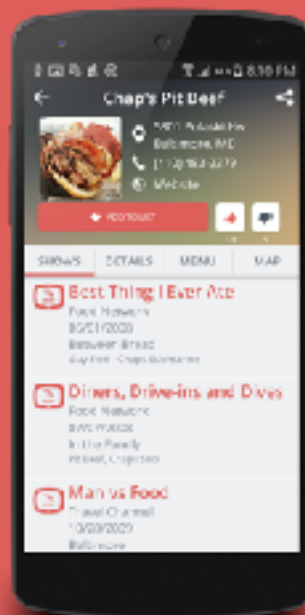


FREE

Find Restaurants on TV Shows Like Diners, Drive-Ins & Dives, Man vs. Food and 40 Other Shows!



See What Shows & Why a Restaurant Was On TV. Easily Add Restaurants To Lists.



Plan a Road Trip. Find All The Restaurants On TV Along Your Route.



Create Your Own Personal Lists of Restaurants To Try

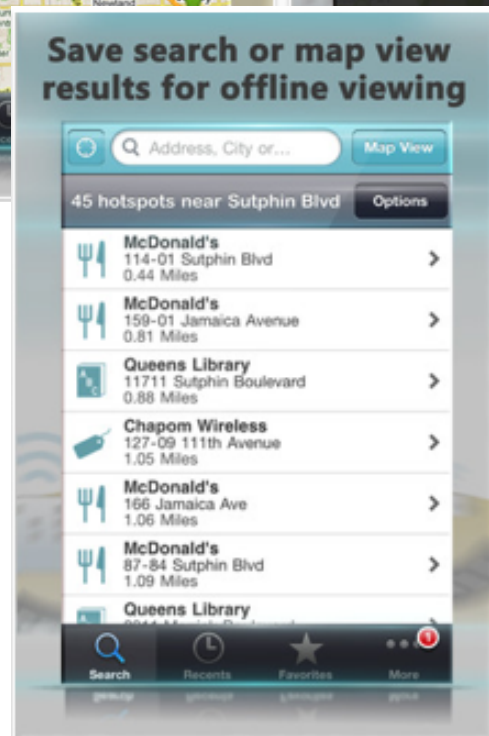
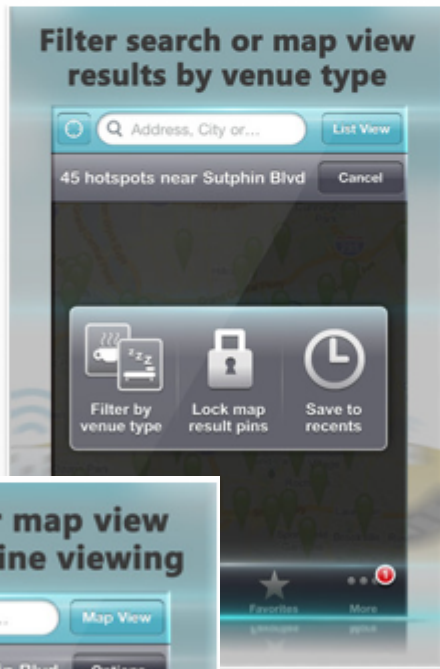
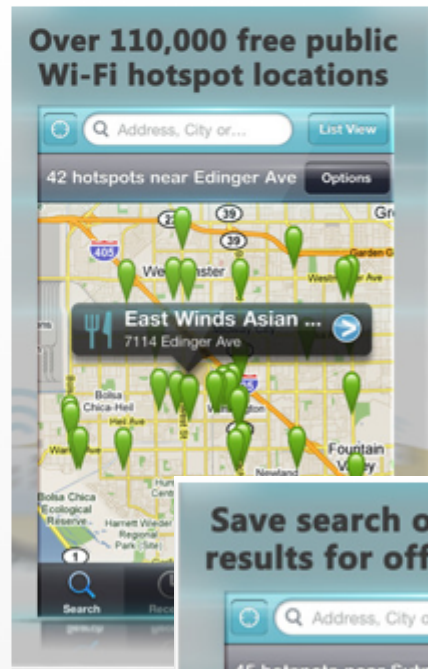




Free WiFi Finder



FREE



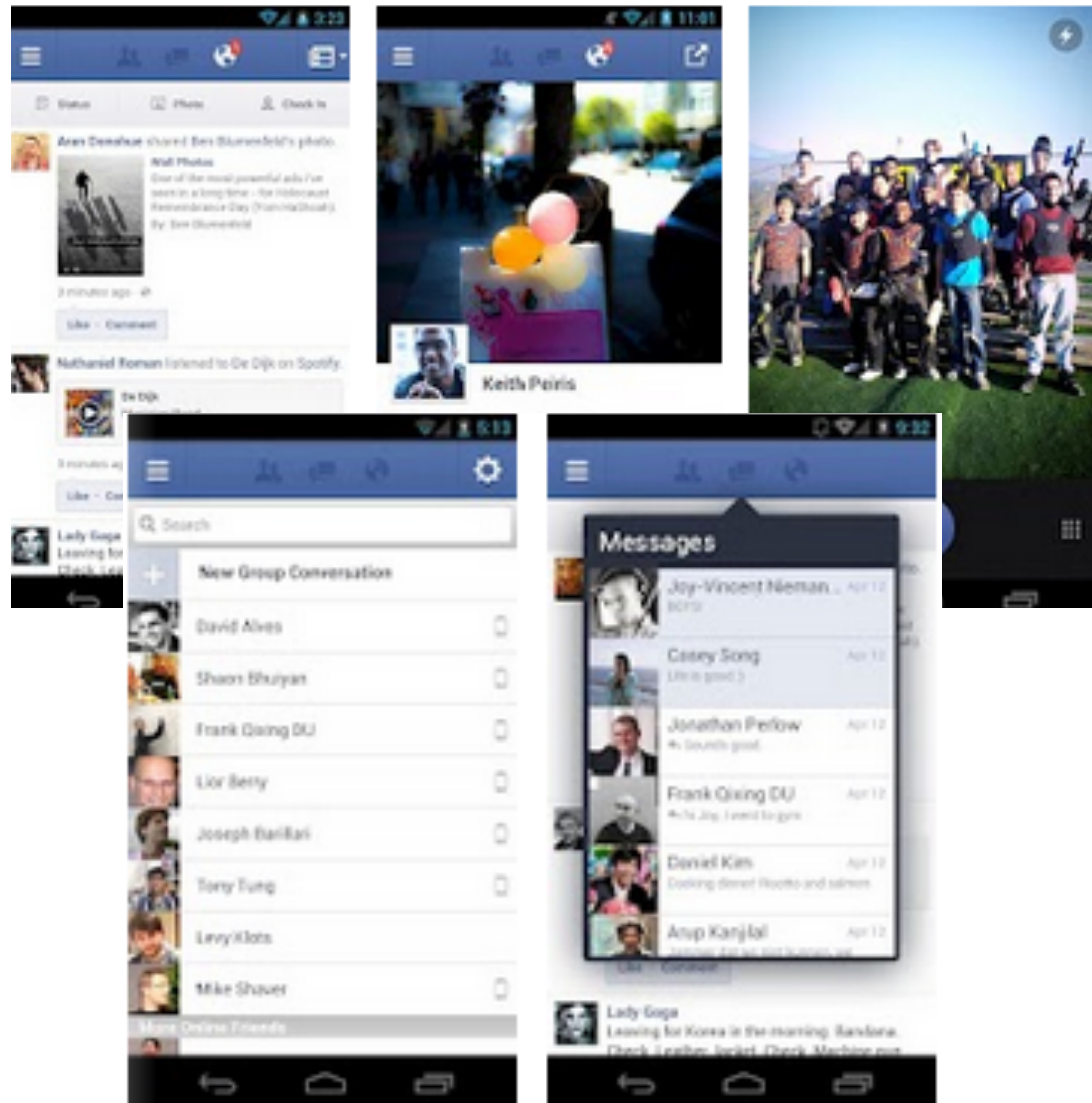
Social Media Apps



Facebook



FREE

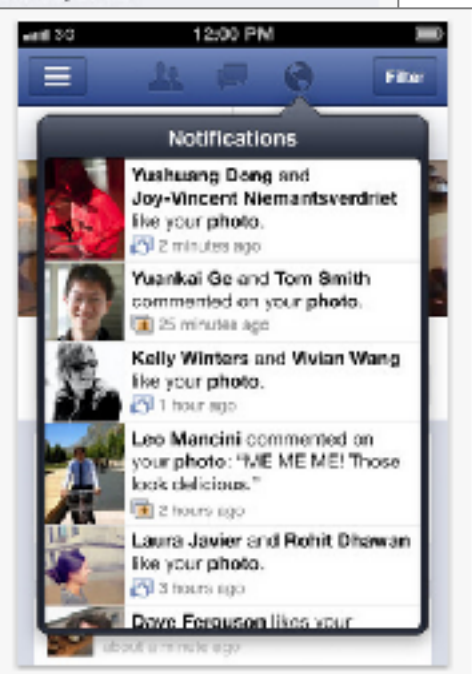
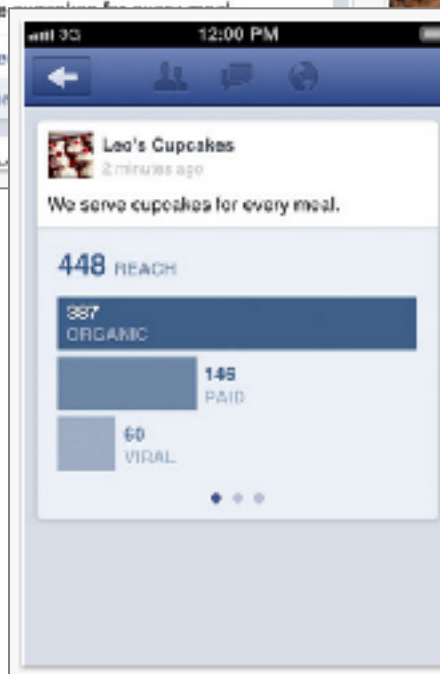




Facebook Pages



FREE





Twitter



FREE

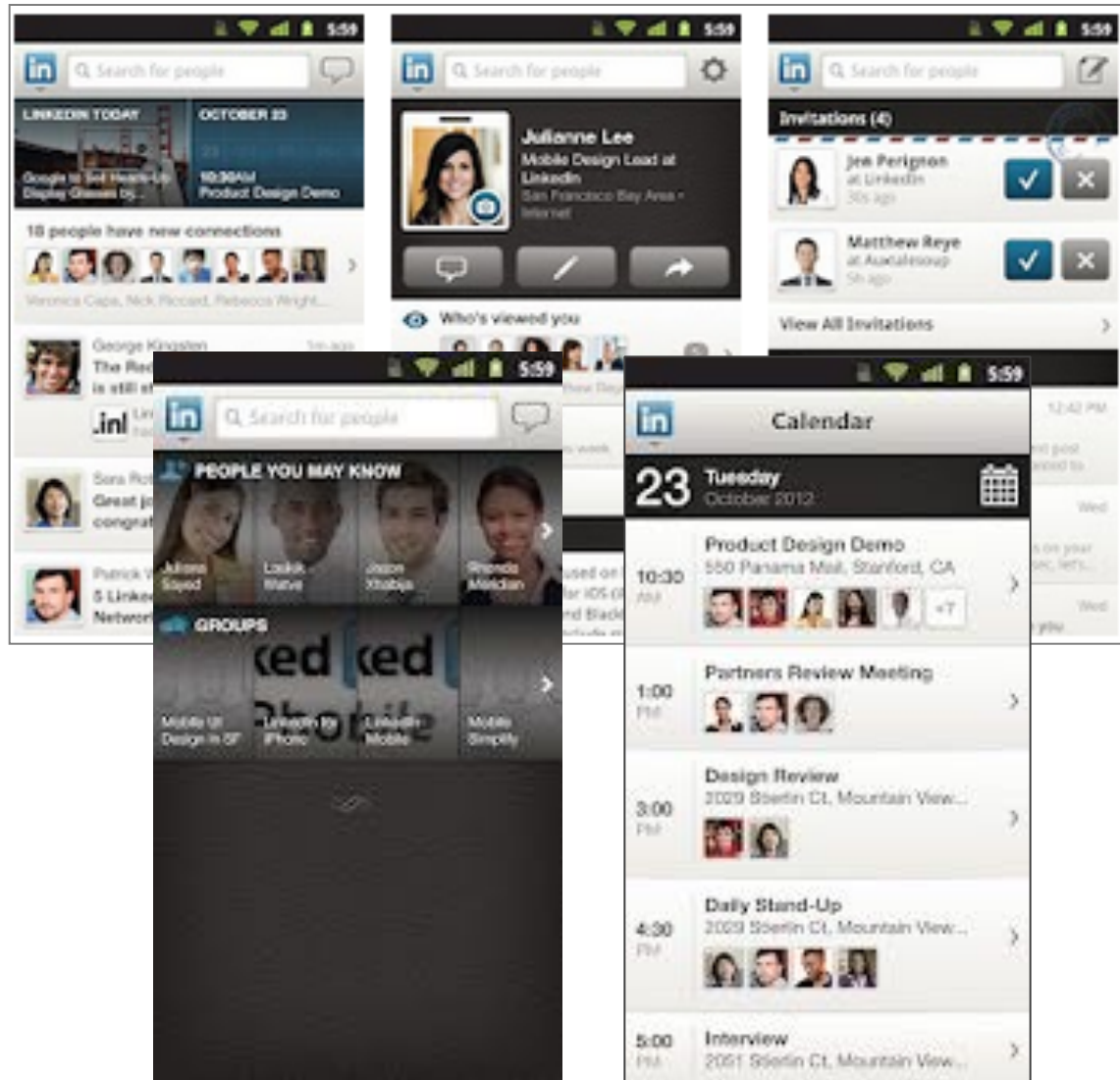




LinkedIn



FREE

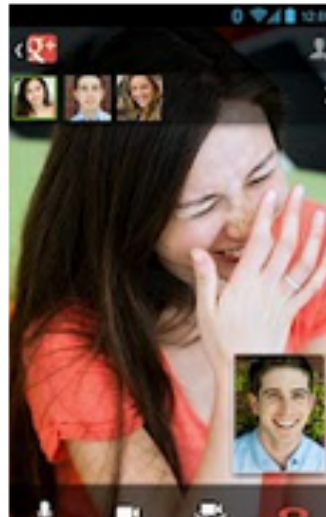




Google Plus



FREE

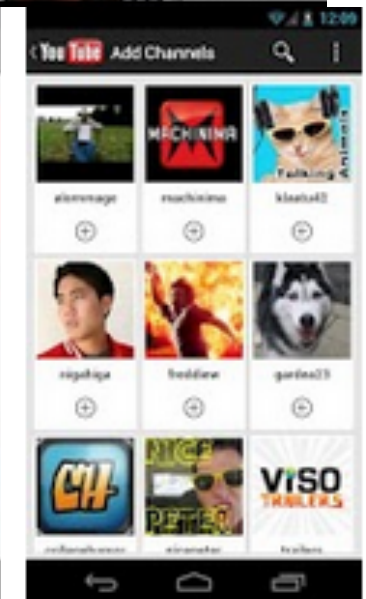
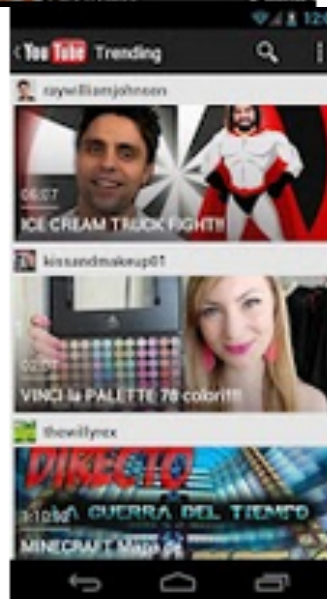
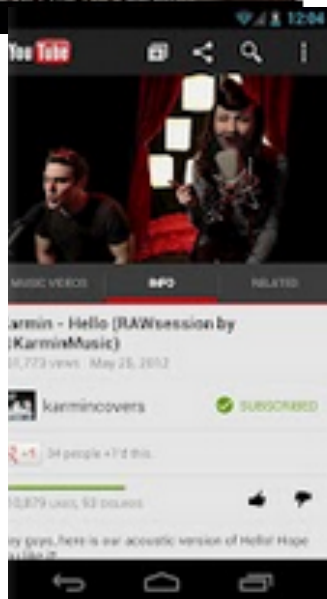
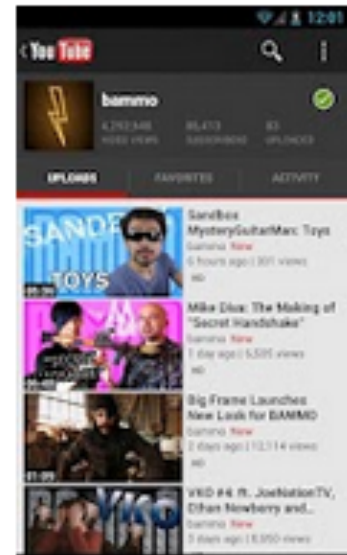
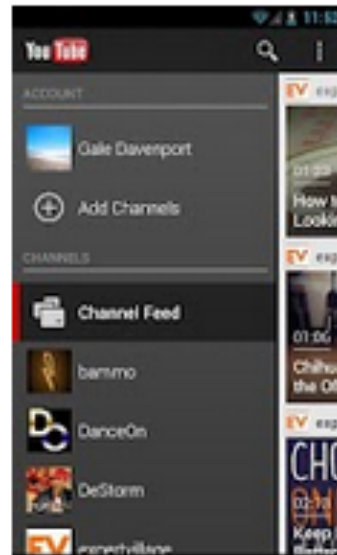
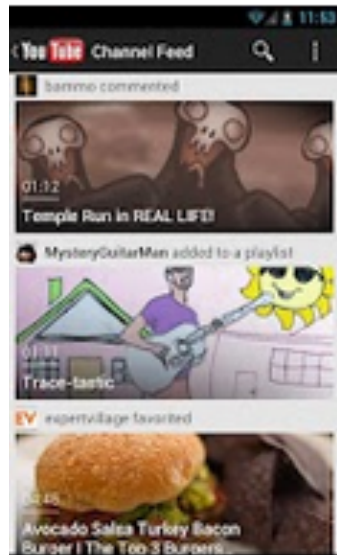




YouTube



FREE





HootSuite



FREE or \$9/mo

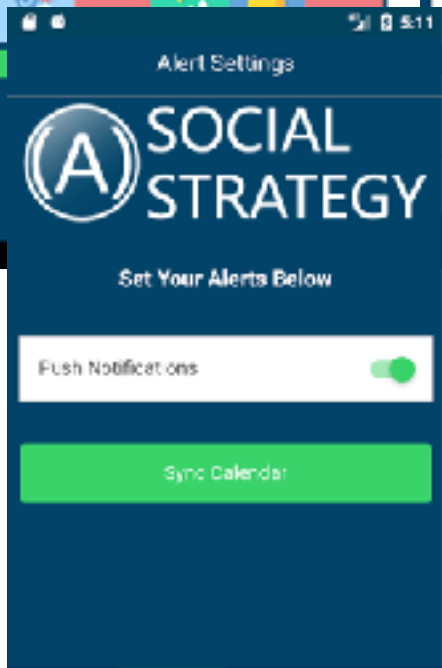




A Social Strategy



\$9/mo

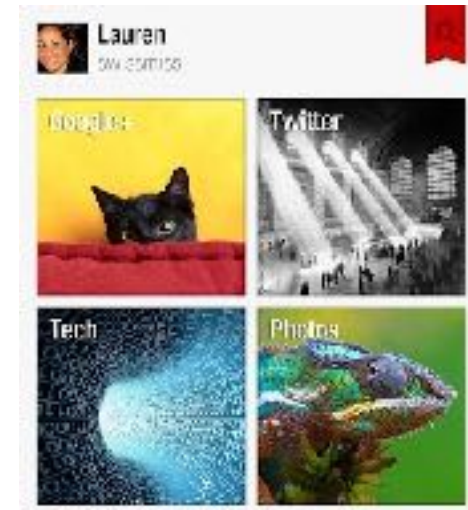




Flipboard



FREE

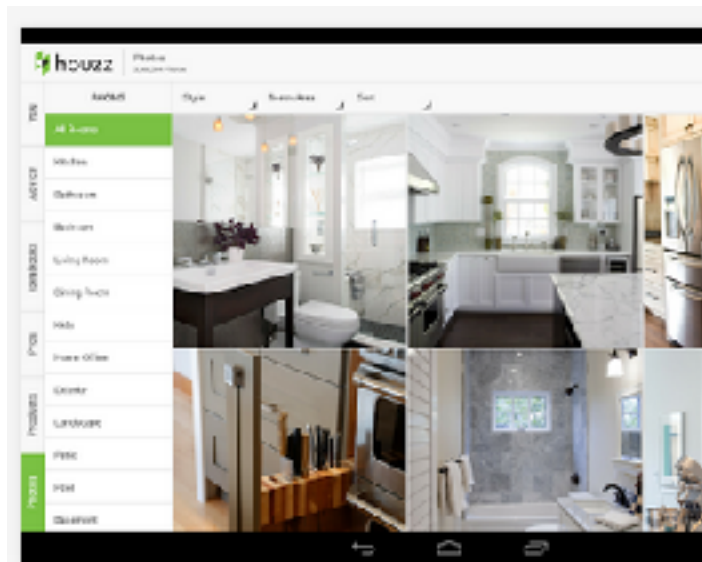
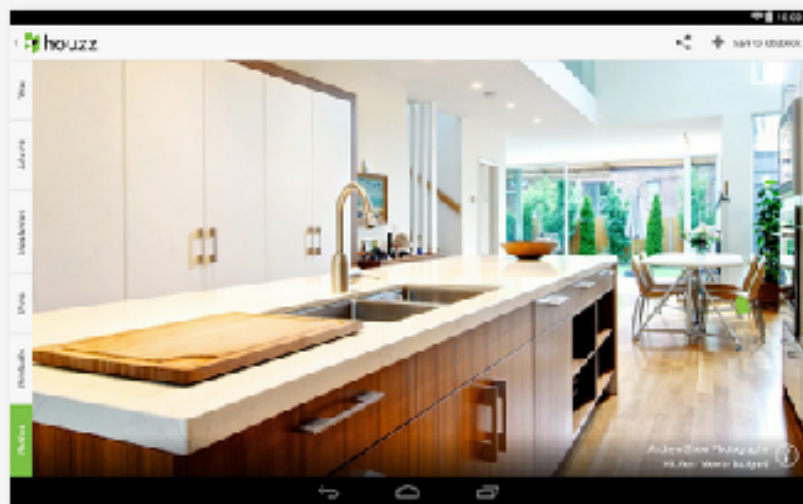




Houzz



FREE



Office & Communication Apps

The Mobile Office



Word
Excel
Powerpoint

\$5/mo



Pages
Numbers
Keynote

\$10/app



Docs
Sheets
Slides

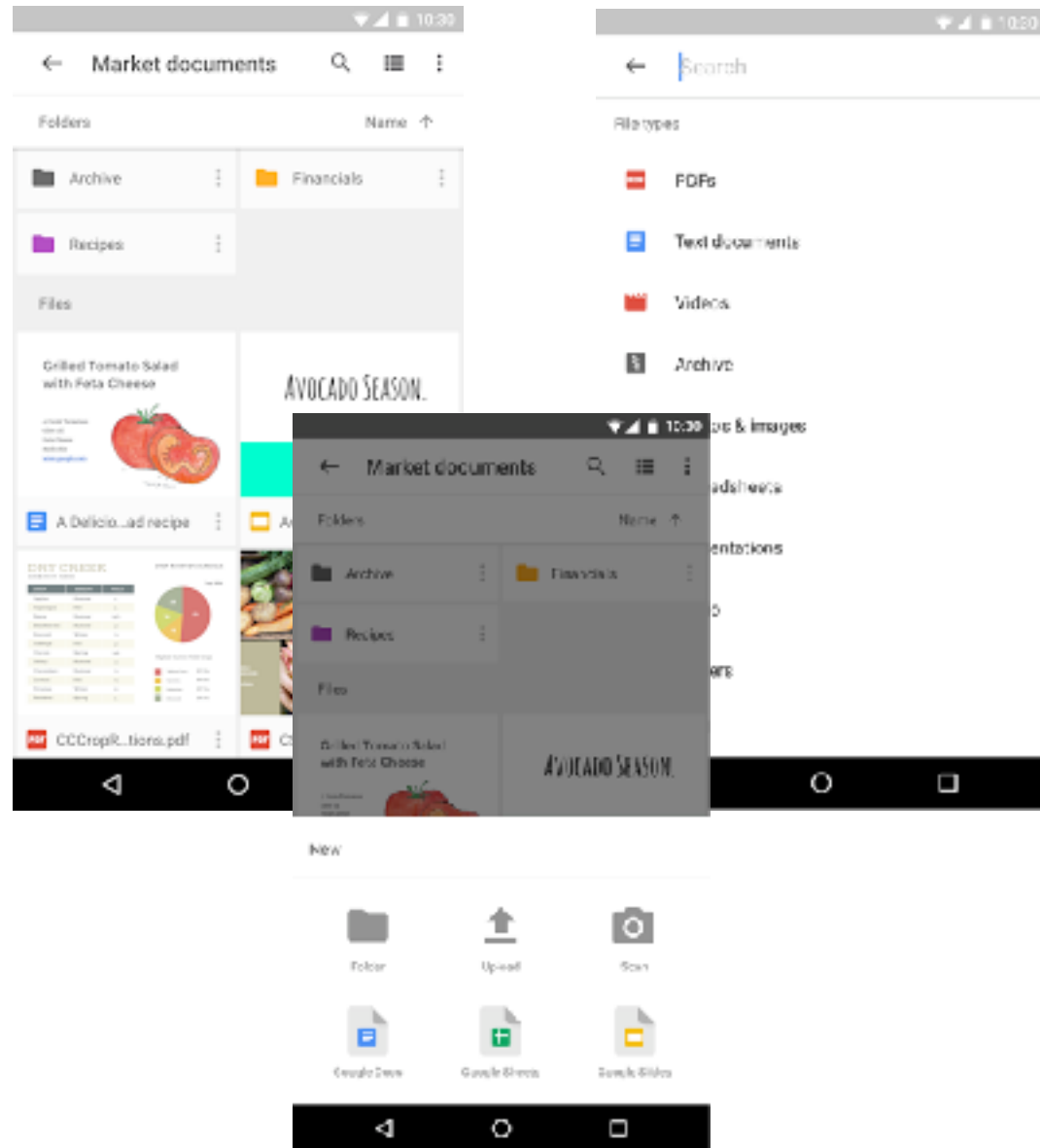
FREE



Google Drive



FREE



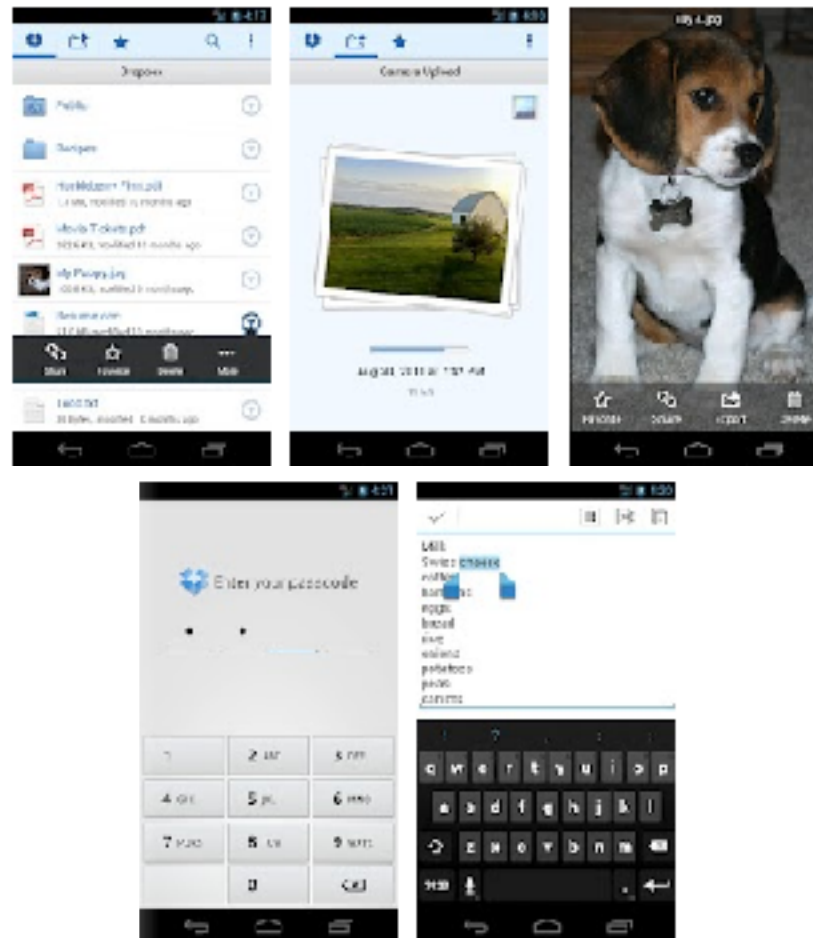


Dropbox

Dropbox



FREE

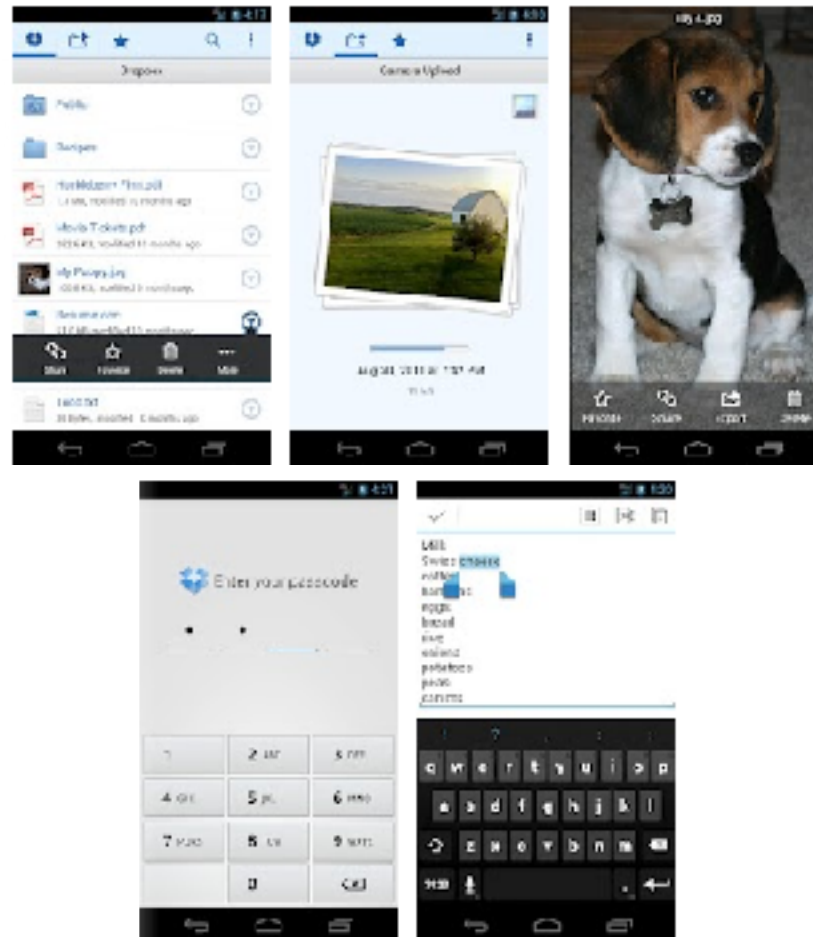




OneDrive



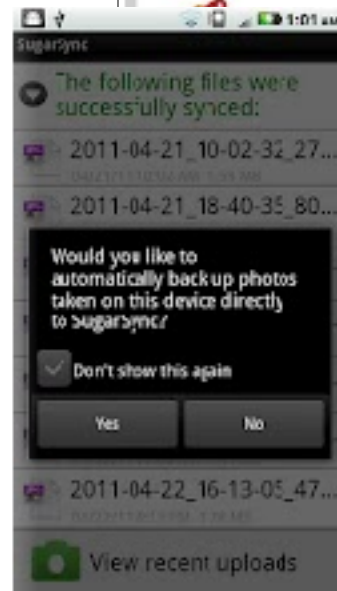
FREE



SugarSync



FREE

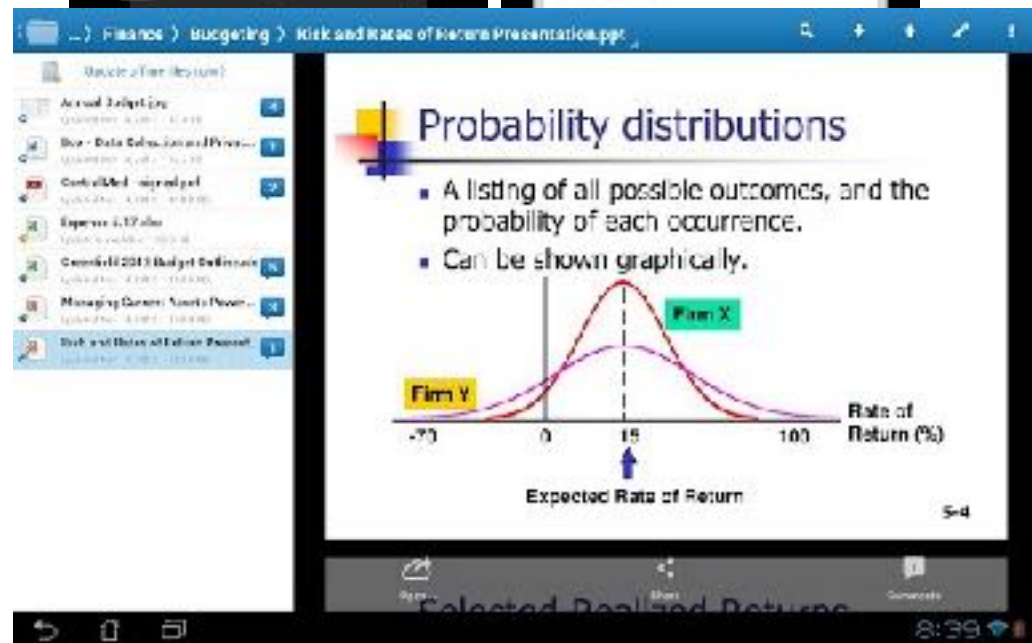
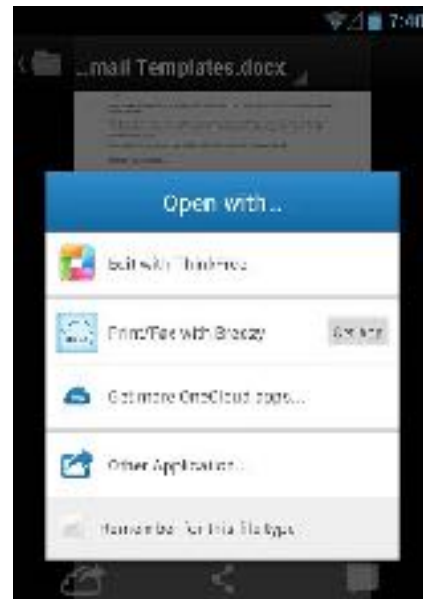




Box



FREE

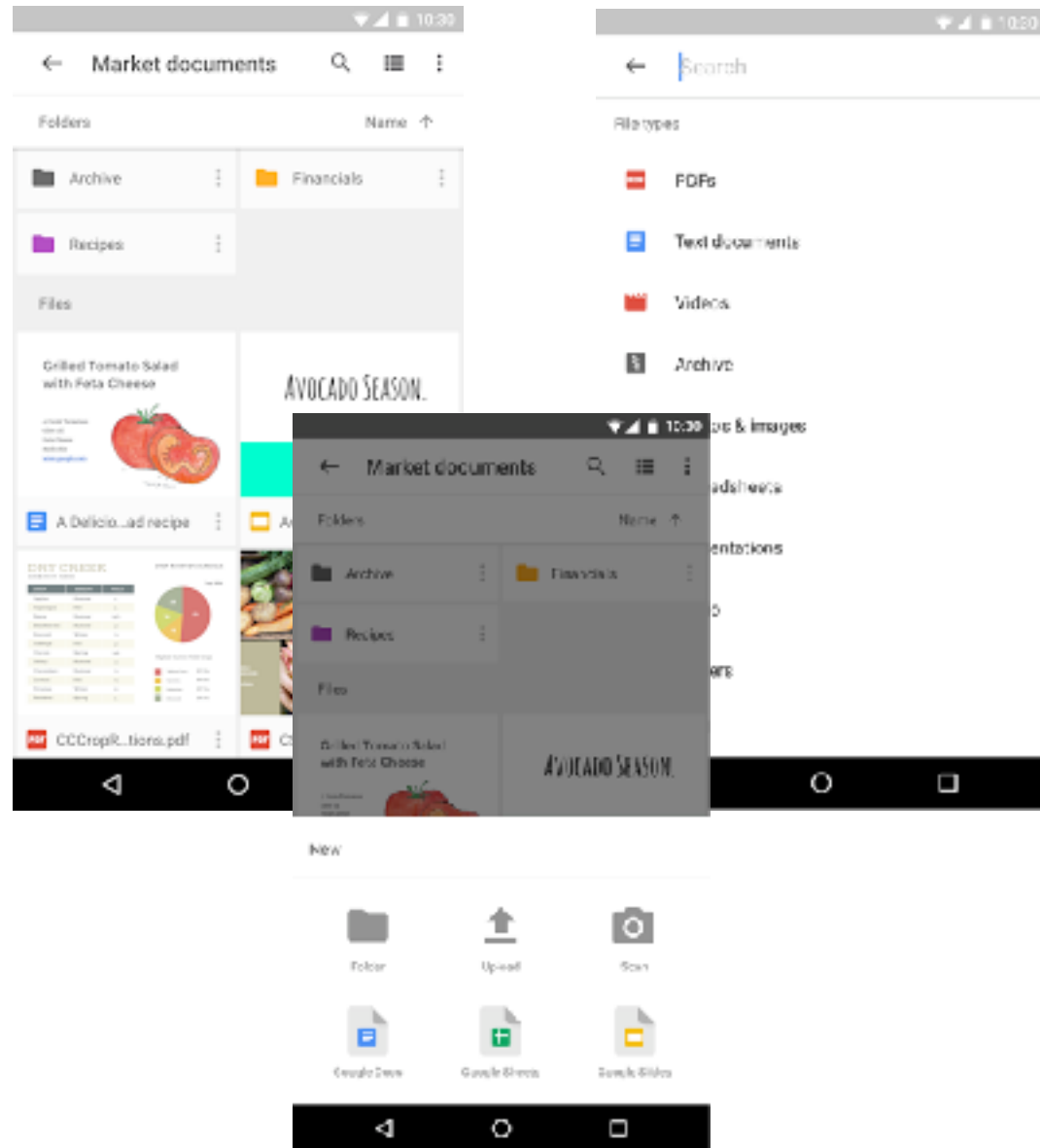




Google Drive



FREE

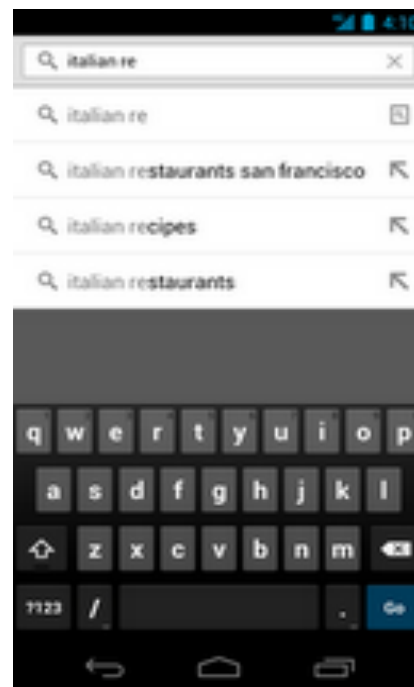




Google
Chrome



FREE

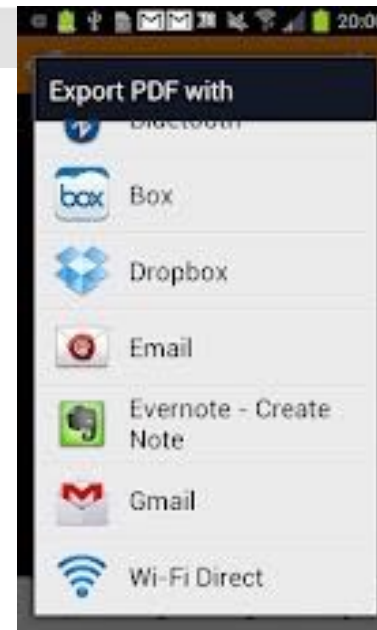
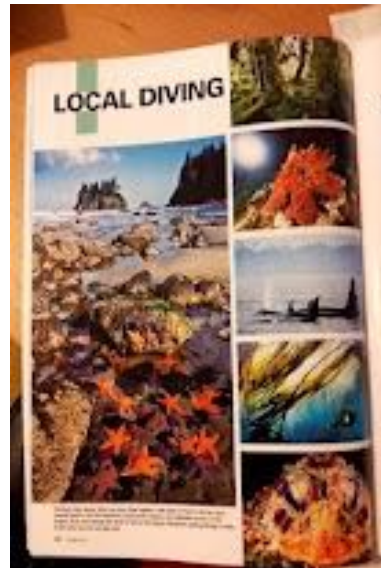




Genius
Scan



\$.99



Cam
Scan



FREE



Imobile Fax



FREE*





Cam Card

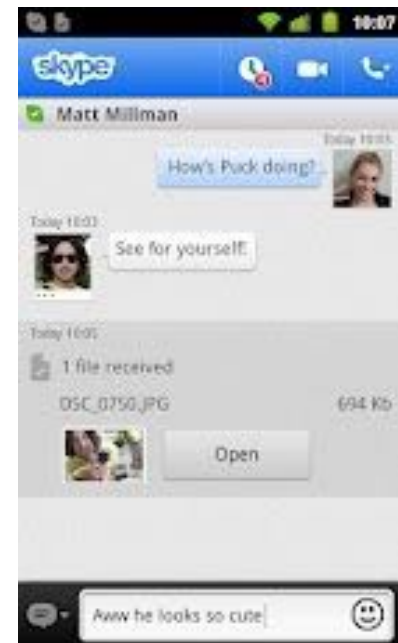
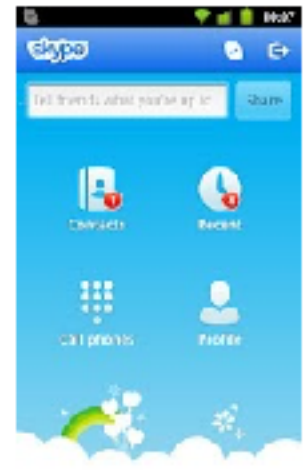
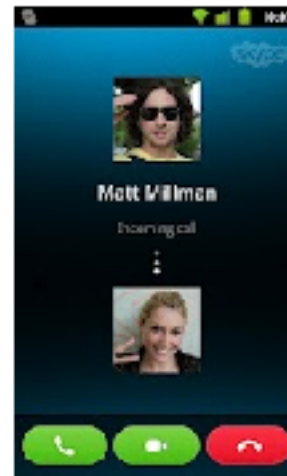


FREE





FREE*





Voxer



FREE



Photo or Video Apps



Camera Plus®



\$.99



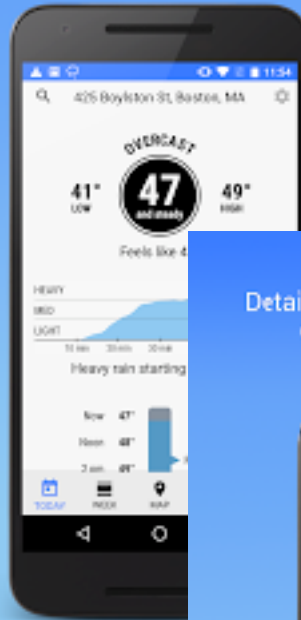


Dark Sky

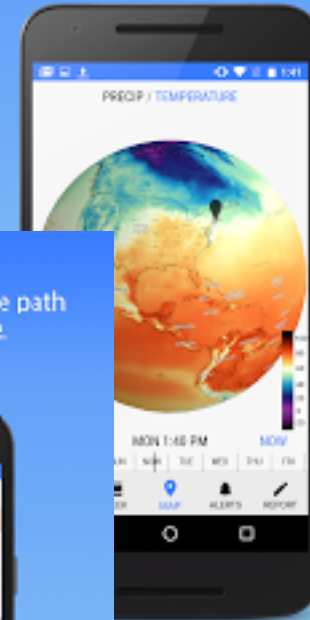


\$3.99

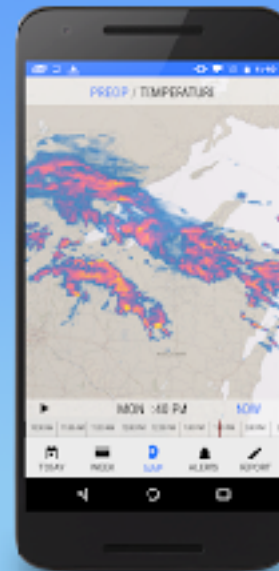
Scary precise forecasts tell you when the rain will start or stop, down to the minute.



Stunning maps let you explore the weather in the past or future.



Detailed radar lets you see the path of the storm in real-time.

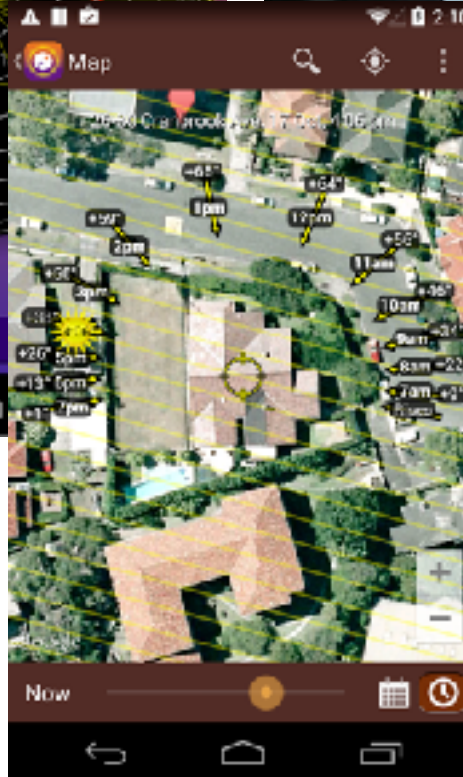
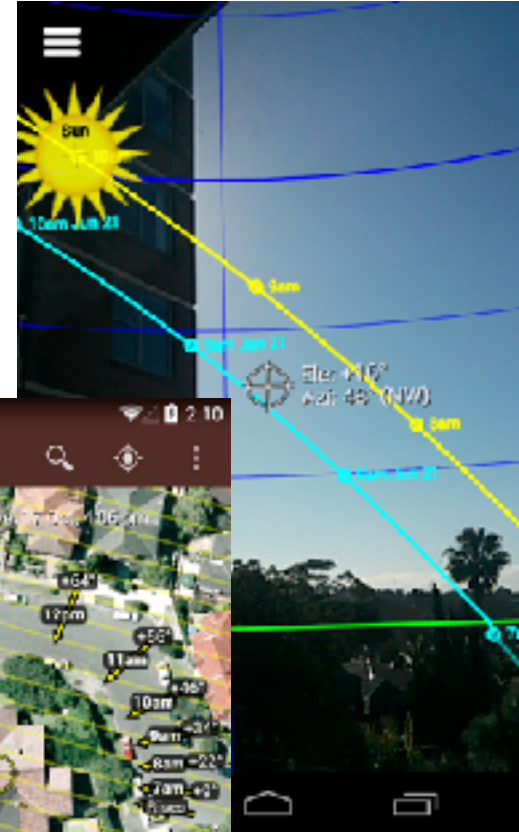
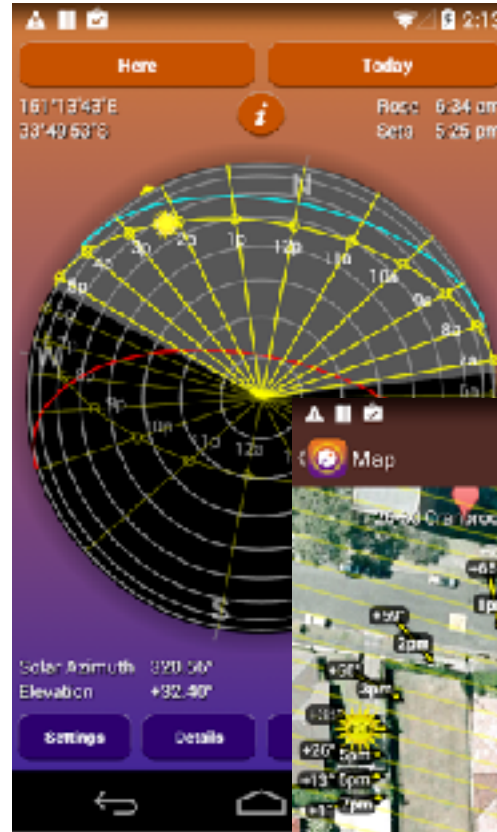




Sun Seeker



\$7.49

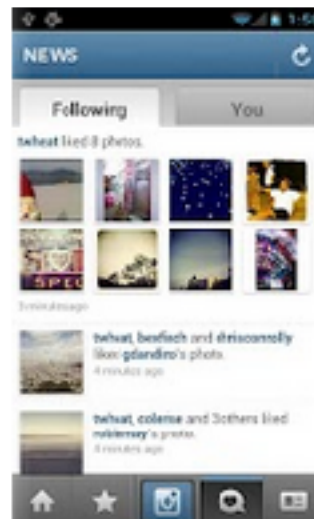
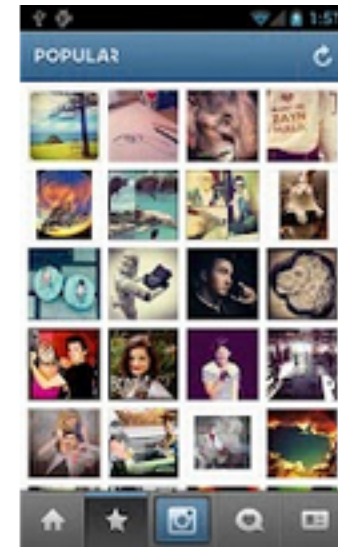




Instagram



FREE





Photoshop
Express



FREE

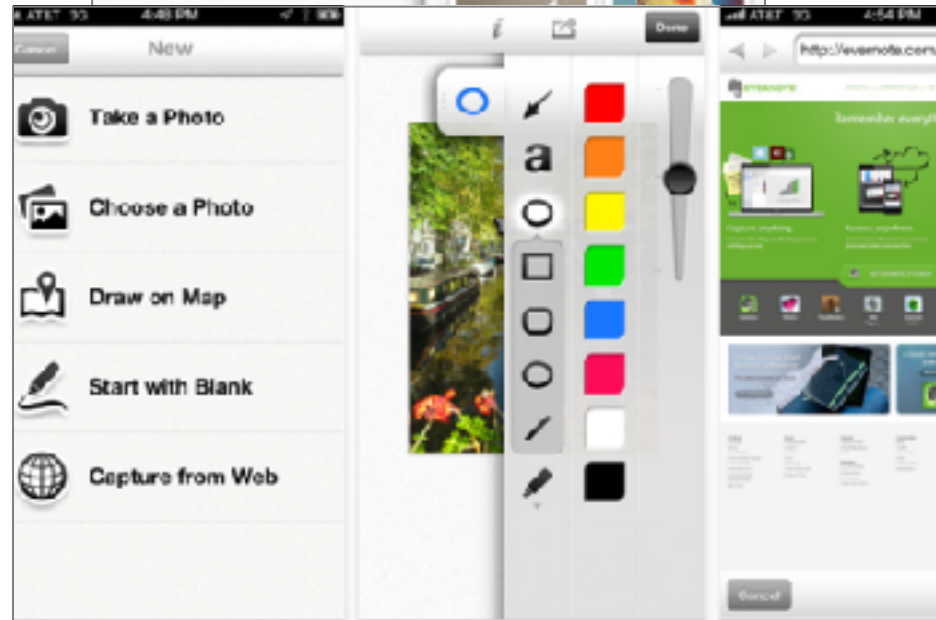
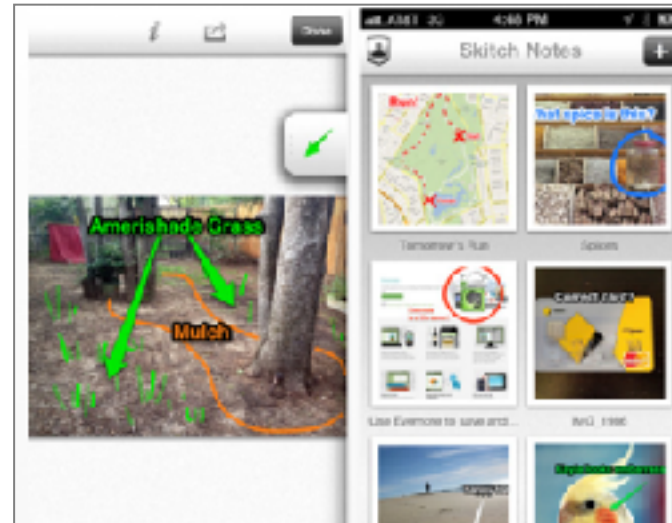




Sketch



FREE





iMovie



\$4.99



wevideo™



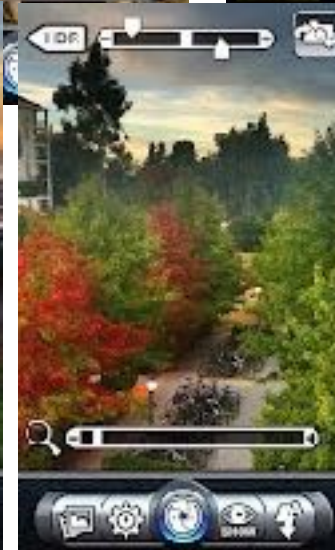
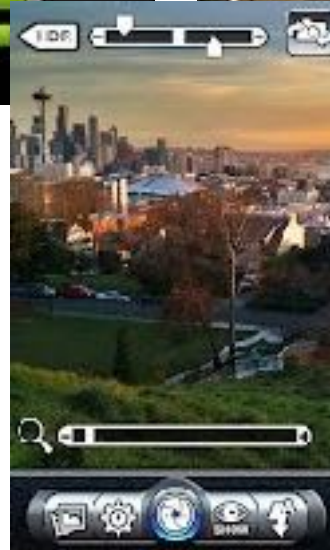
\$59/yr



Pro
HDR



\$1.99



Real Estate Apps



REALTOR.com



FREE

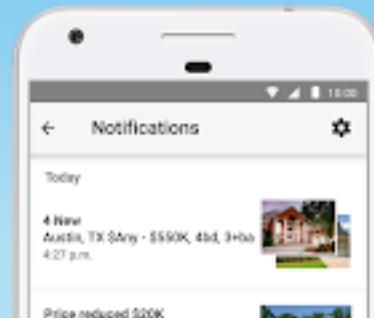
More homes for sale
nationwide than
any other app



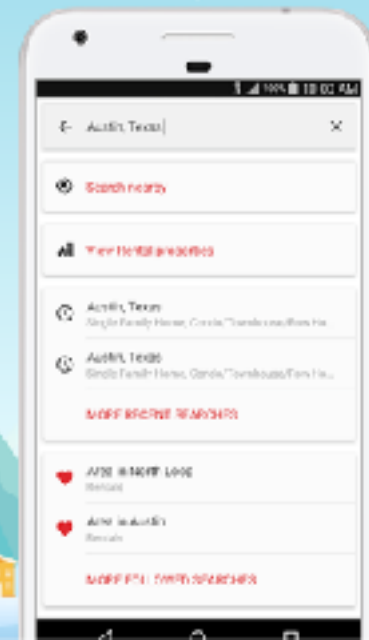
Snap a For Sale sign and
instantly get home details



Get notifications on price
reductions & new listings



Quickly find your most
recent searches and more





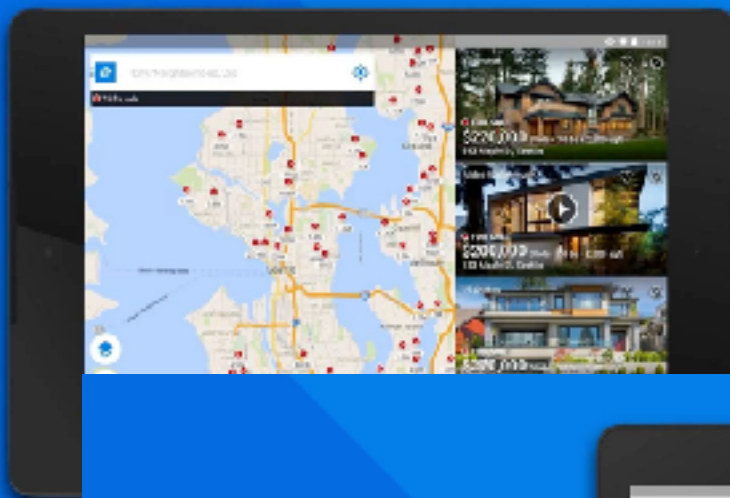
Zillow



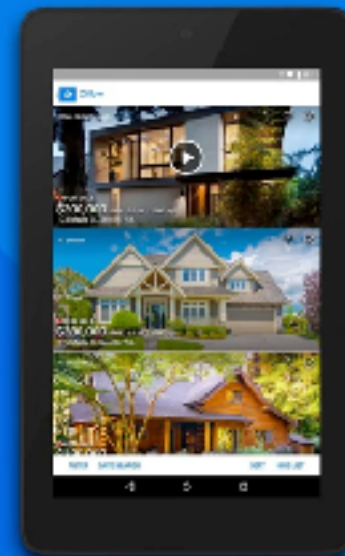
FREE



Find your home



Compare and
save homes from
your search

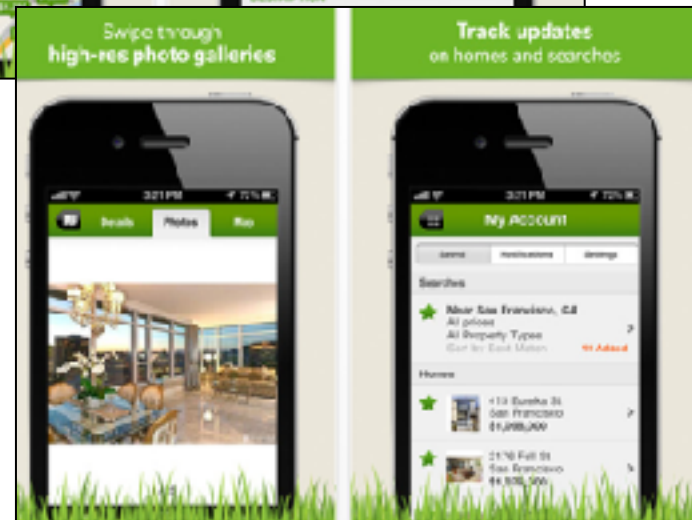
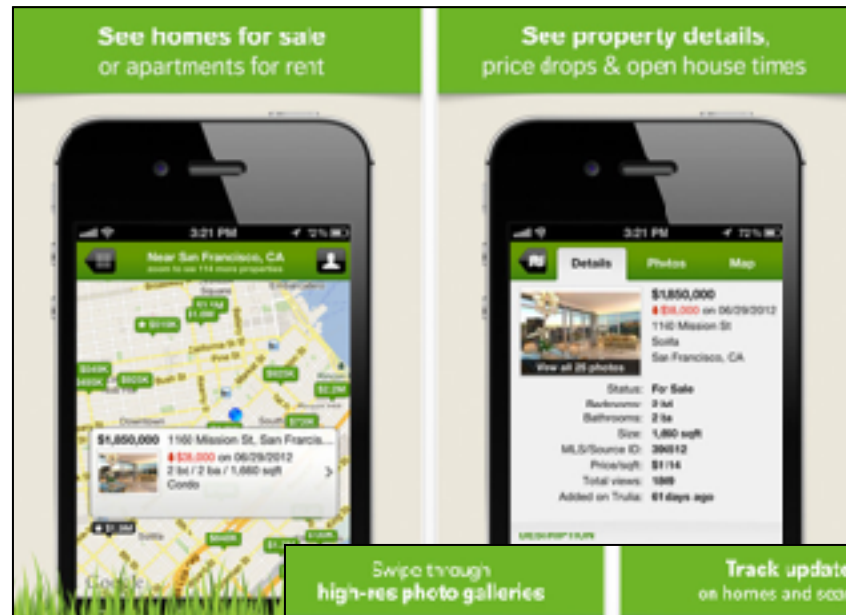




Trulia



FREE

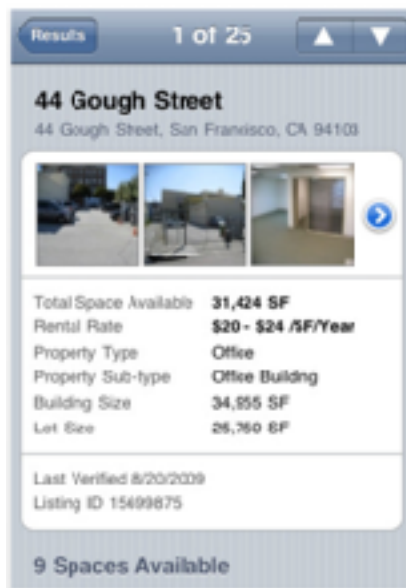
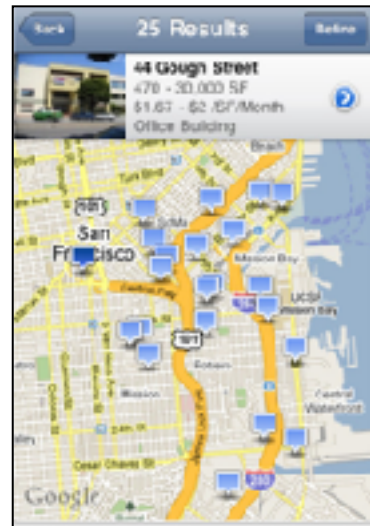
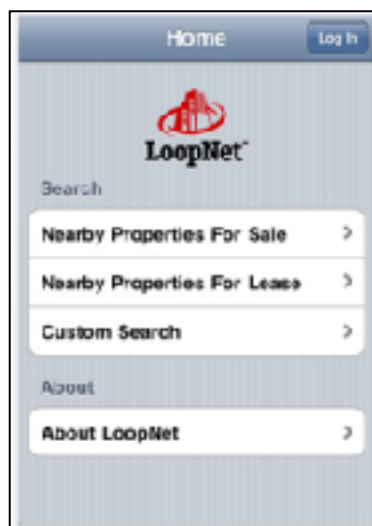




LoopNet



FREE





Rent.com



FREE

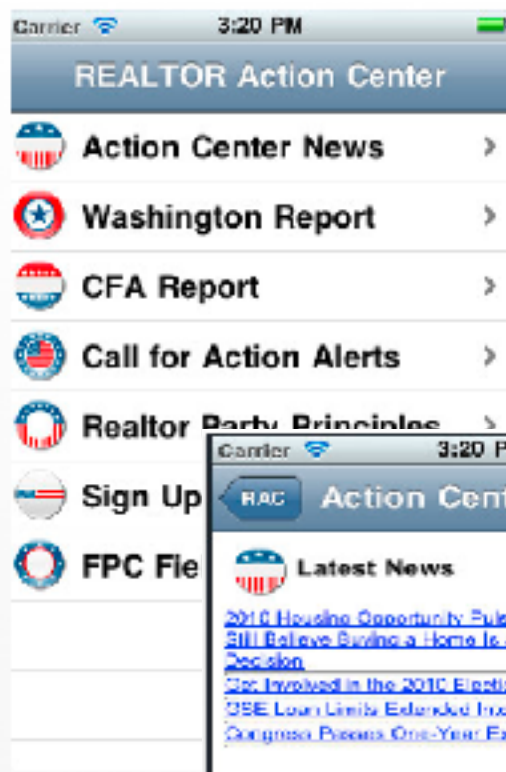




Action Center



FREE





REALTOR® Member Center



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REALTOR® Magazine



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- Research tool
 - Pricing tool
 - Farming and Prospecting tool
 - Listing Presentation Tool
- All in one place!



FREE



DBPR



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DBPR Mobile

Florida Department of
Business
Professional
Regulation
License efficiently. Regulate fairly.

Verify License By Name

Verify License By License Number

The Bottom Line

DBPR Mobile Verify License

Florida Department of
Business
Professional
Regulation
License efficiently. Regulate fairly.

License Verification Search

Search By Name

Individual Organization

First Name:

Last Name:

Search

DBPR Mobile The Bottom Line

Florida Department of
Business
Professional
Regulation
License efficiently. Regulate fairly.

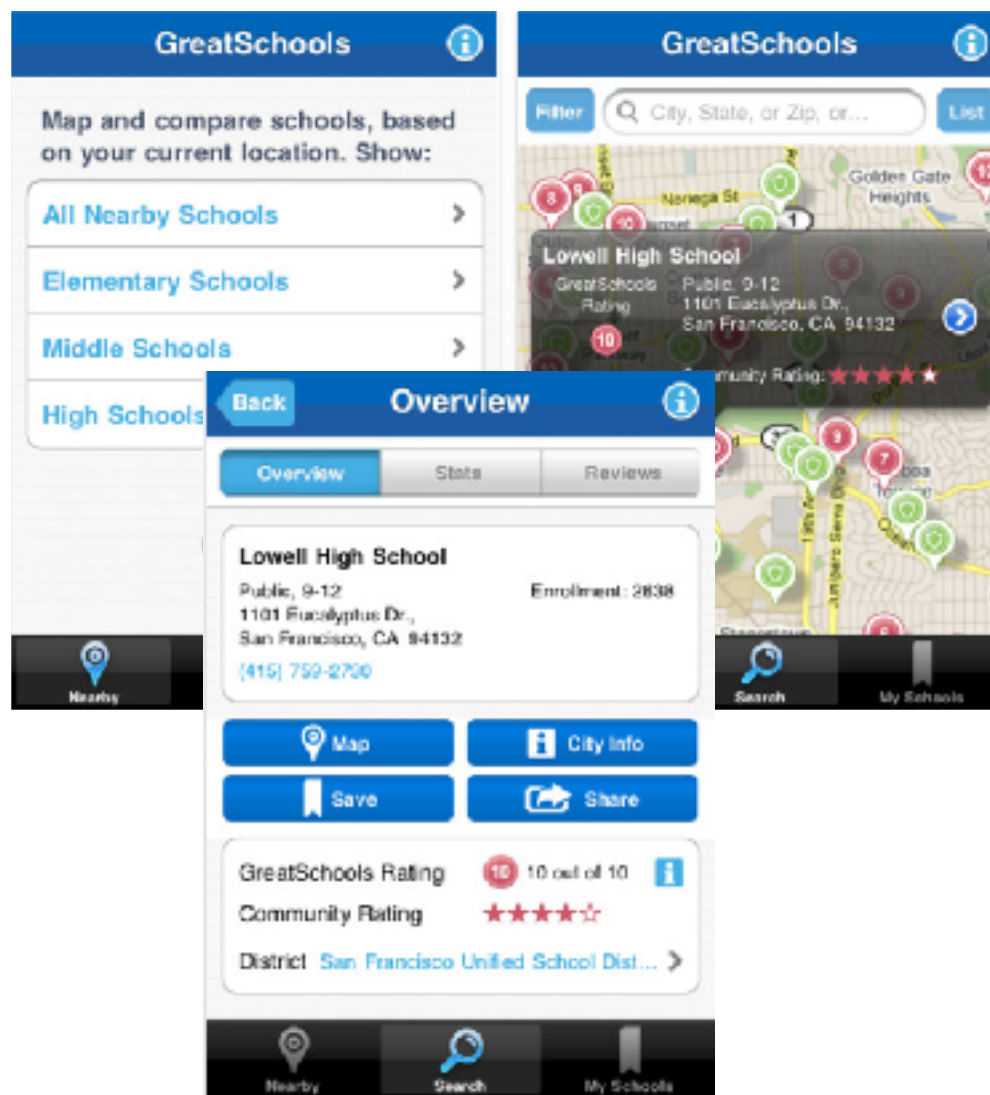
Available Dates	
February 11, 2011	>
February 4, 2011	>
January 28, 2011	>
January 21, 2011	>
January 14, 2011	>
January 7, 2011	>



Great Schools



FREE

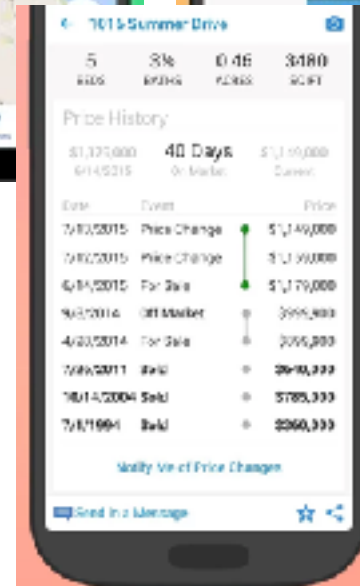
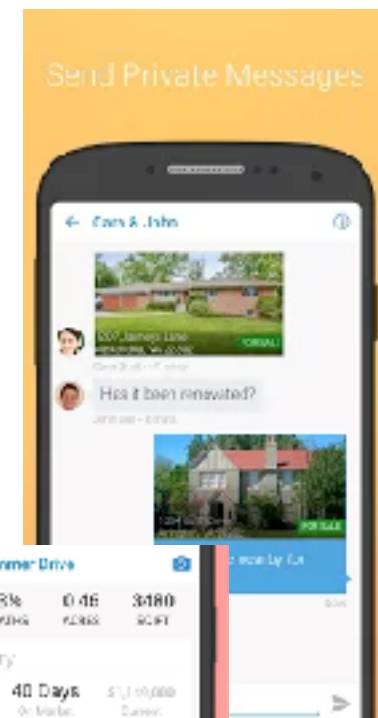
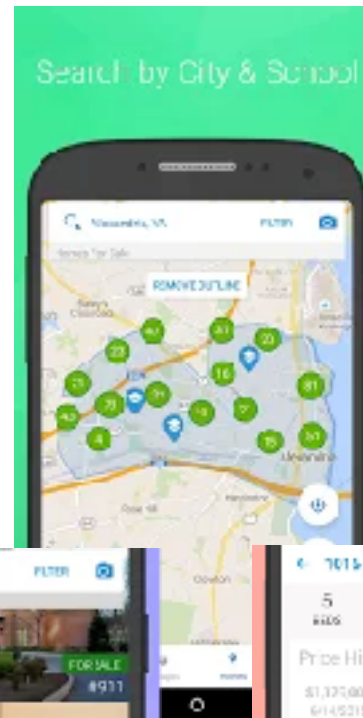




Home Snap



FREE



Same real estate data
used by REALTORS®



REStats



FREE

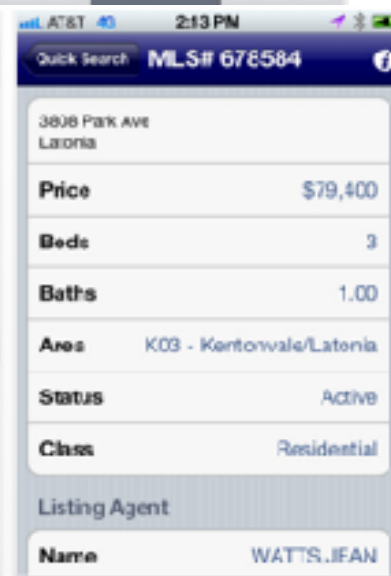
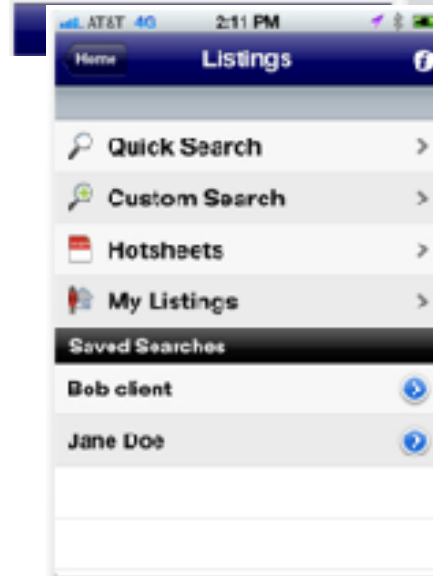
Increase : Decrease : No change :					
Area	Month	Days on Market	Sold to Ask Ratio	Avg Price	Units Sold
Asheum VA	Feb				—
Atlanta GA	Feb (1 st Update)				
Aurora CO	Jan				
Aurora IL	Feb				
Aurora ON	Feb				
Austin TX	Feb				
Aventura FL	Feb (2 nd Update)				
Avondale AZ	Jan				



Supra E-Key



FREE



Sentra Smart



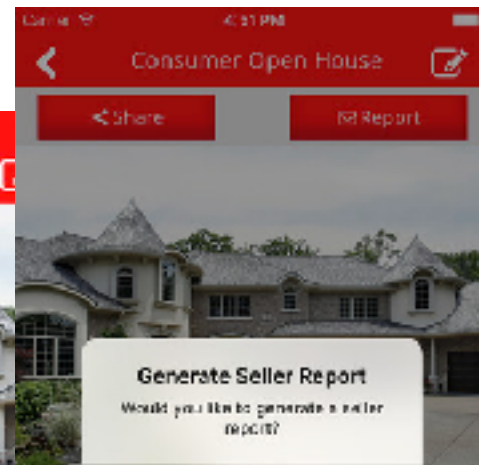
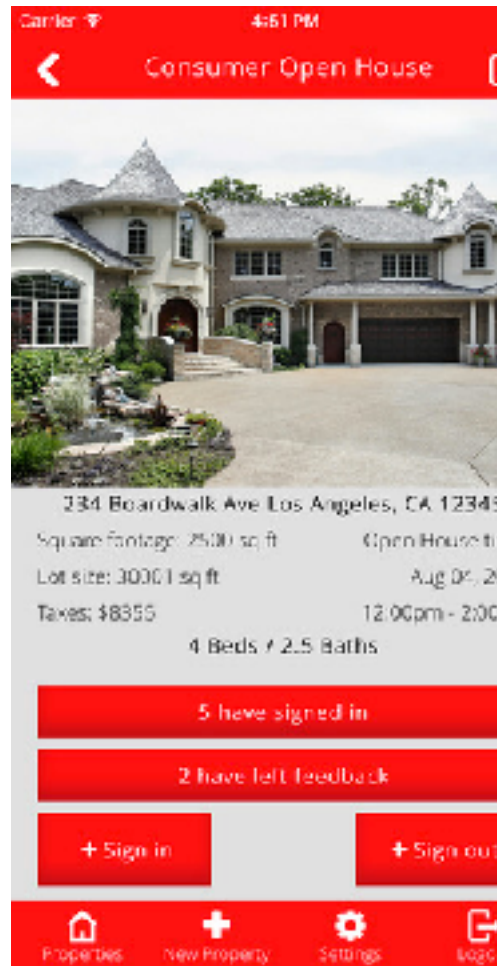
FREE



AM Open House



FREE

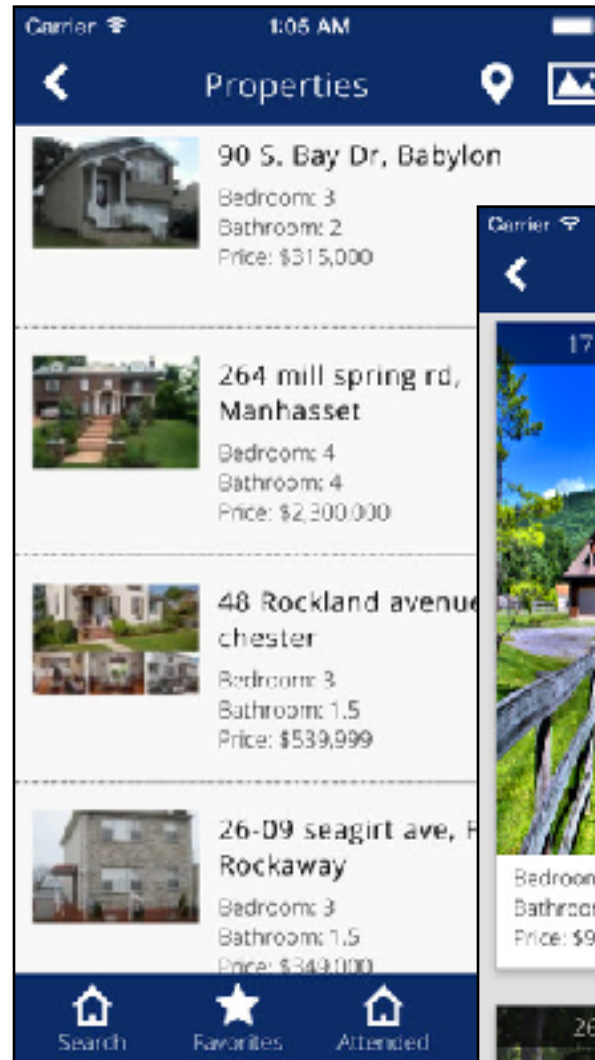




AM Open House for Buyers



FREE

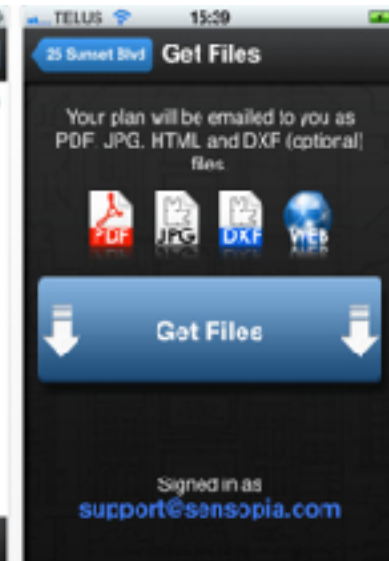
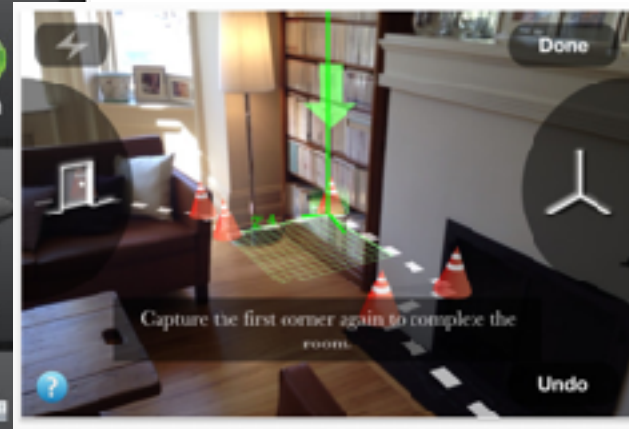
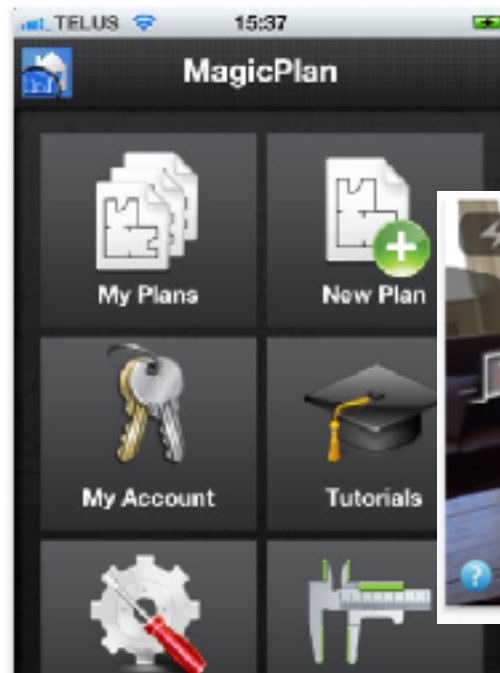




Magic
Plan



FREE





Magic Plan

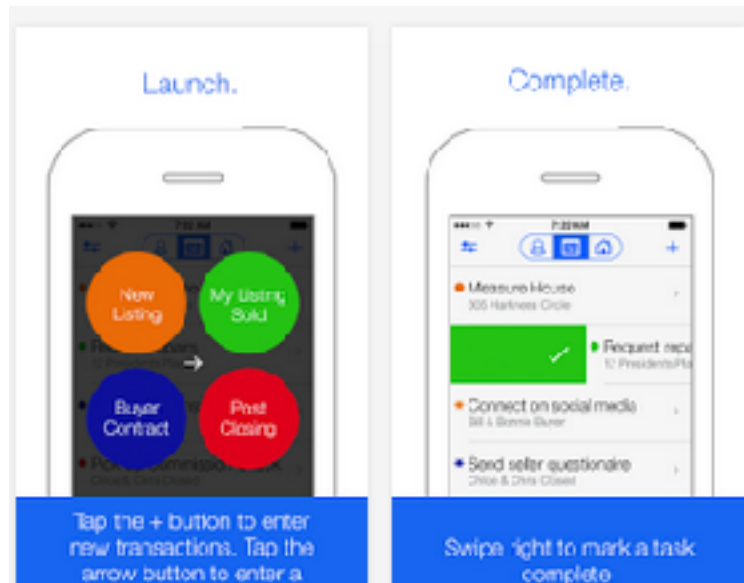




GoConnect for Real Estate

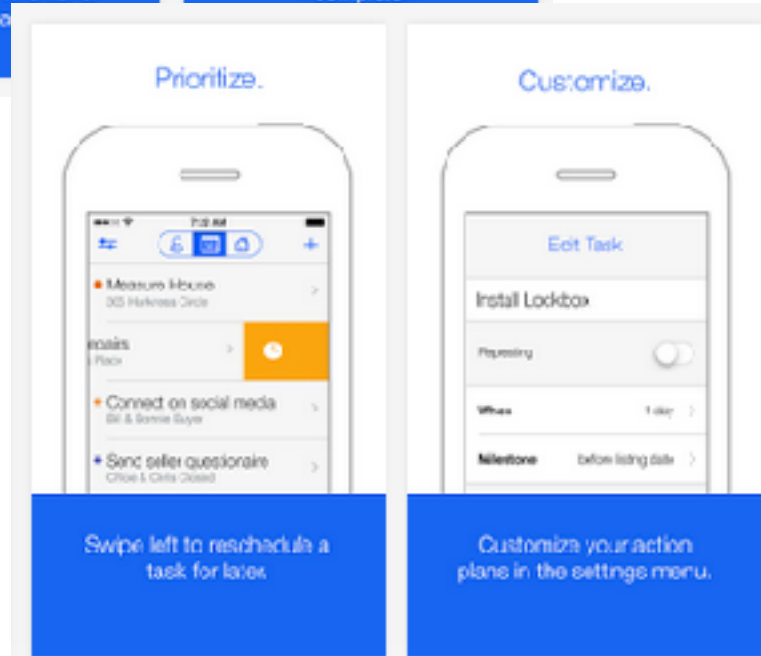


FREE



Tap the + button to enter new transactions. Tap the arrow button to enter a new lead.

Swipe right to mark a task complete.



Swipe left to reschedule a task for later.

Customize your action plans in the settings menu.

Real Estate Customer Service Apps



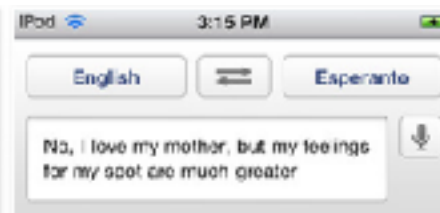
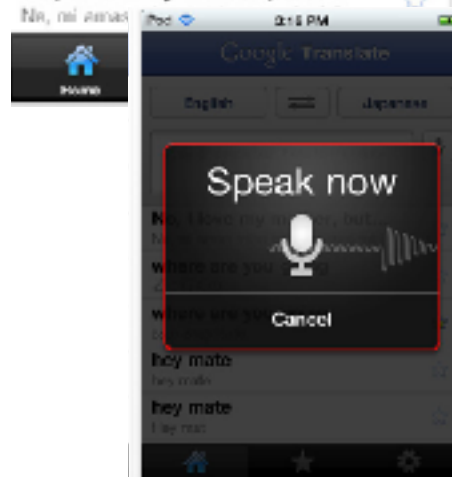
Google
Translate



FREE



do you serve fried rice
你服務炒飯
Jimmy and the twelve torches
Jimmy et les douze torches
お茶
Thé
pas decevant
がっかりしない
No, I love my mother, but...
Ne, mi amas



Ne, mi amas
mian patrinon,
sed miaj
sentoj por mia
loko estas

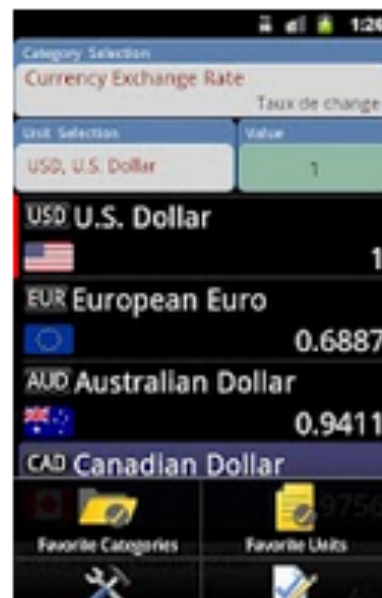
お茶



Converter
Plus



FREE



Convert
Pad



FREE



MidCalc



FREE

Carrier 2:24 PM

Main Menu

Calculate your marginal tax rate.

Tax Rate Calculator 15% >

Mortgage Interest Deduction Calculators

Buy Power Calculator >

MD Benefit Calculator >

Calculators are being provided by the National Association of REALTORS® to help you understand the tax benefit you receive from the Mortgage Interest Deduction.

Carrier 11:11 AM

Main Menu Buying Power

Rent Calculations

Current Monthly Rent 600

Rent Inflation % 32

Mortgage Calculations

Home Price 150000

Mortgage Rate % 4.75

Down Payment 15000

Expected Tenure 7

CALCULATE

Carrier 11:12 AM

Main Menu MID Calc

Calculate Your MID Benefit

Filing Status Single >

Home \$\$ at Purchase 100000

Years Home Owned 0

Mortgage Rate % 5.00

Down Payment 0

From the Tax Rate Calculator

Marginal Tax Rate 15%

CALCULATE

Carrier 11:13 AM

MID Calc Buying Benefit

Mortgage Interest Deduction Benefit

If you itemize, your MID Tax Savings are: \$745

Additional deductions needed to itemize: \$4954

Illustration of benefit over time:

REVISE



Karl's Mortgage



FREE



Lowe's



FREE





DocuSign Ink



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PDF Expert

Apple iPad

\$9.99

PDF Expert

- Add highlights and markups
- Fill out Adobe PDF forms
- Sign PDF contracts
- Type text, add comments

Annotate PDFs

- Highlight important text
- Type text or pin notes
- Strike out errors
- Create audio comments

Fill out forms

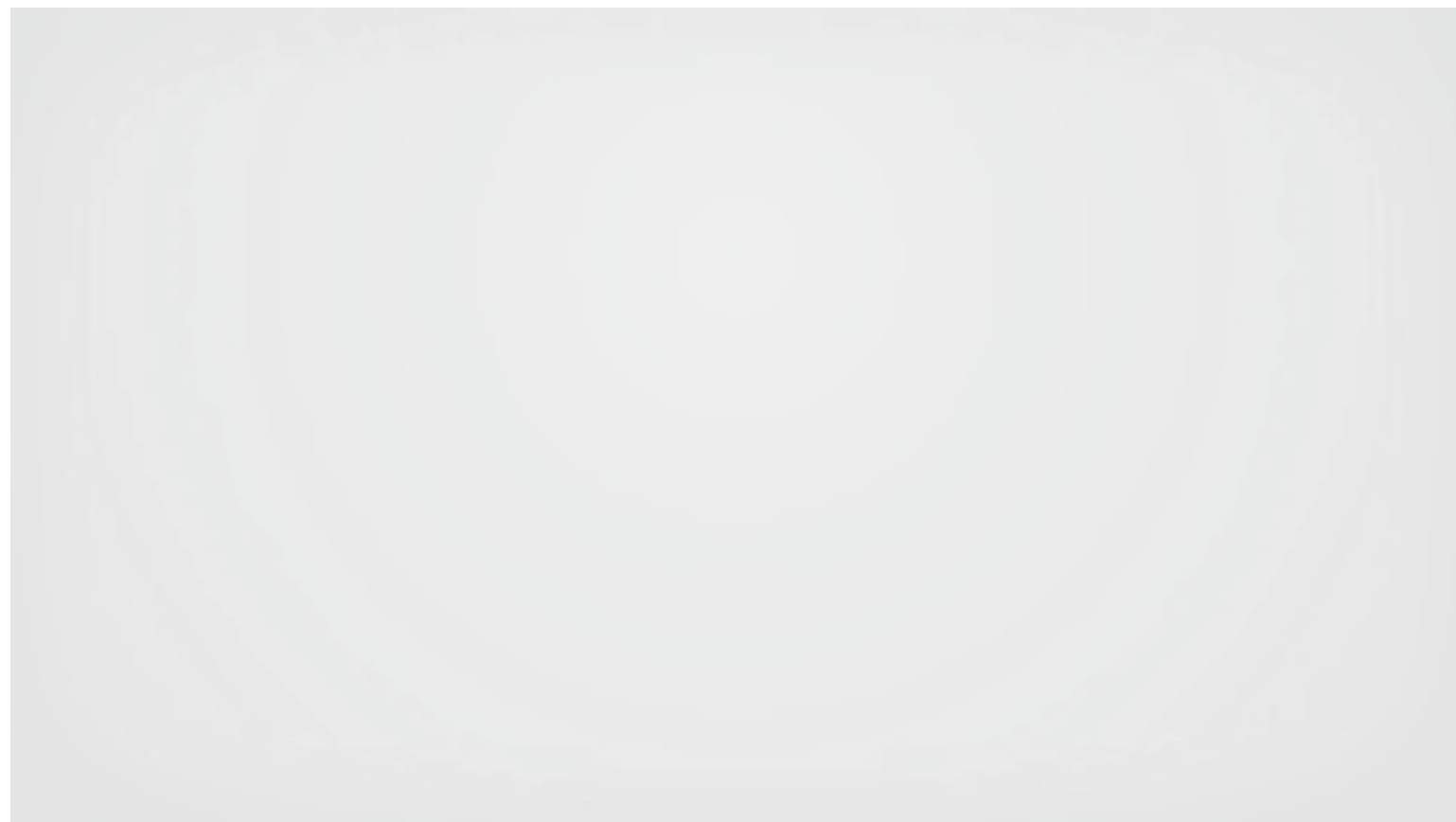
- Fill out tax or insurance form
- Editable fields & checkboxes
- Scanned forms can be filled in
- Flatten the file before emailing

Sign and stamp

- Sign agreements & contracts
- Ask your partners to sign
- Stamp the file to approve
- Insert the image to PDFs



PDF Expert

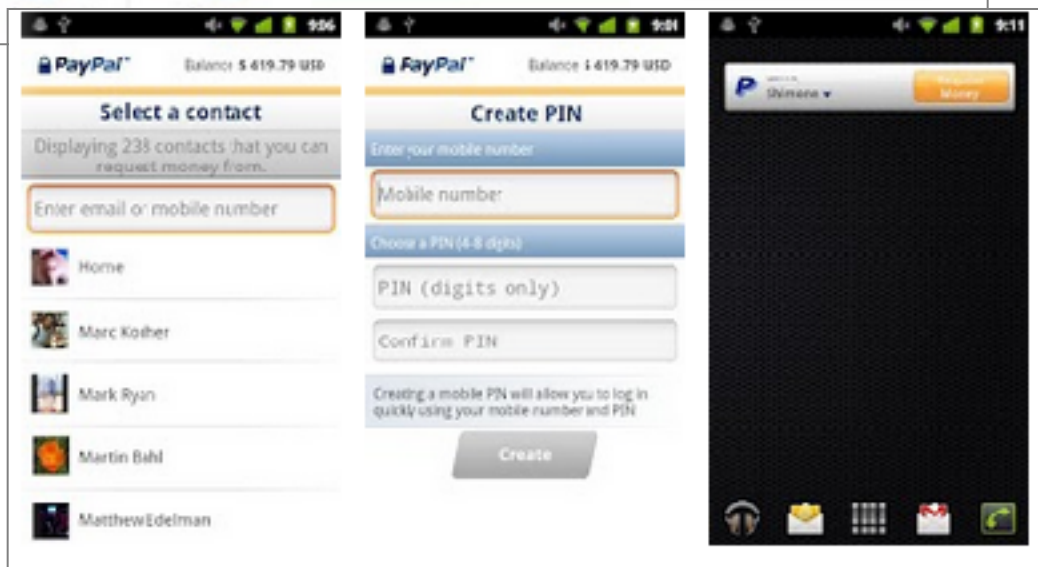
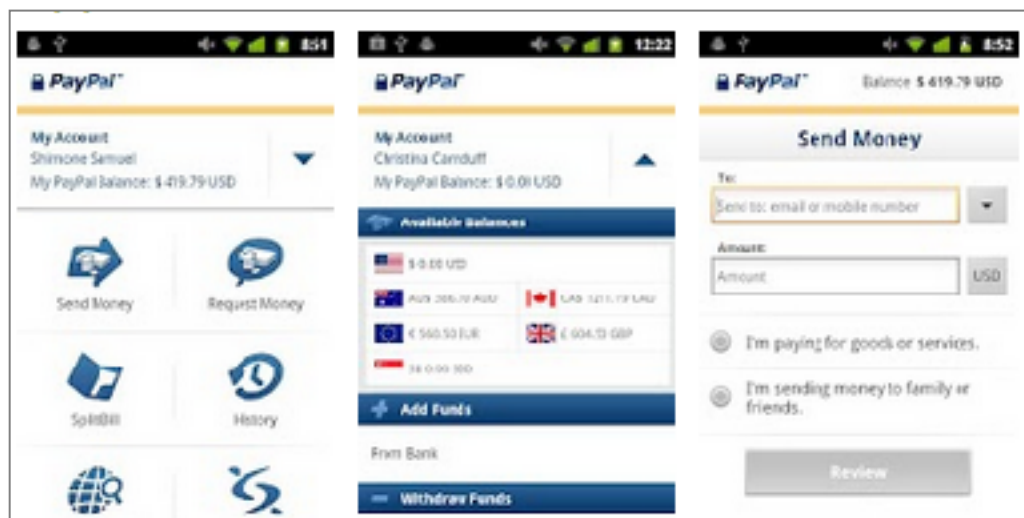




PayPal



FREE

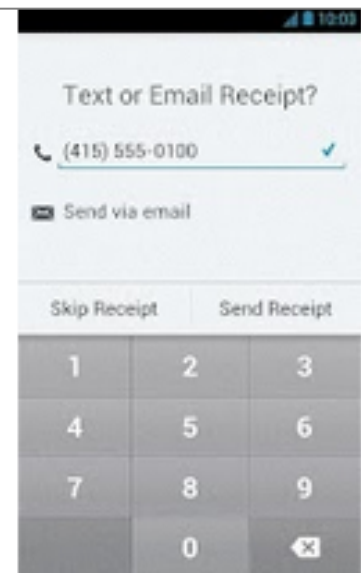
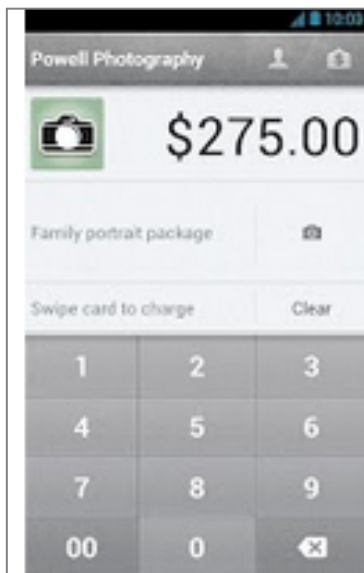




Square



FREE



Device Performance/ Security Apps

Yes You Need AntiVirus on Mobile!



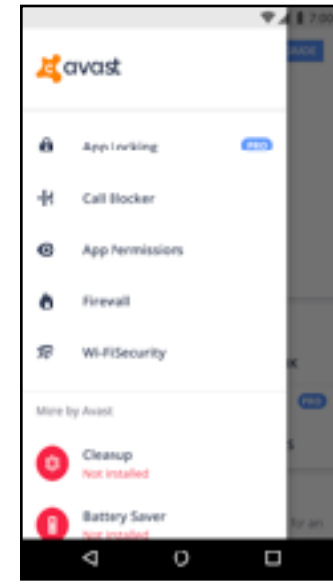
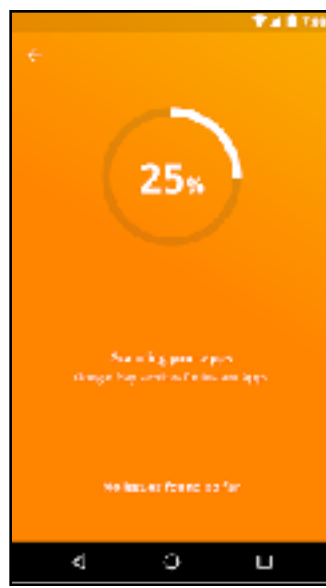
Avg
Pro



Avast
Mobile Security



Kaspersky
Anti-Virus



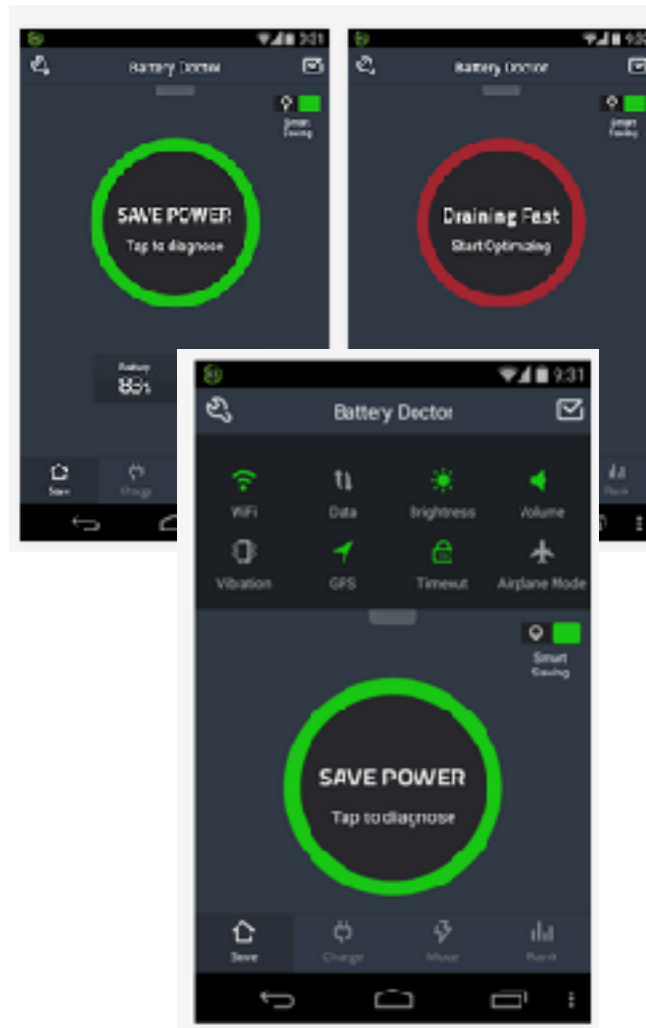
Yes Your Battery Can Make It Thru the Day!



Battery
Saver/Doctor



FREE



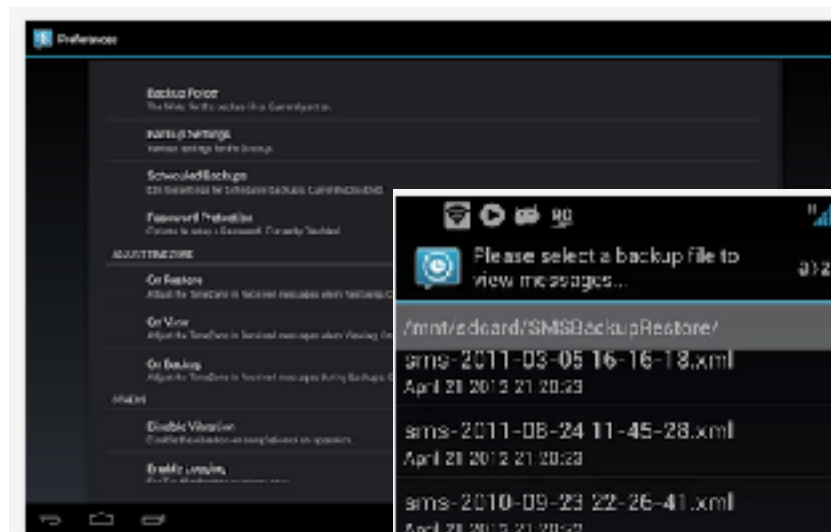
Yes You Have to Backup Your Texts!



SMS Backup
& Restore



FREE*



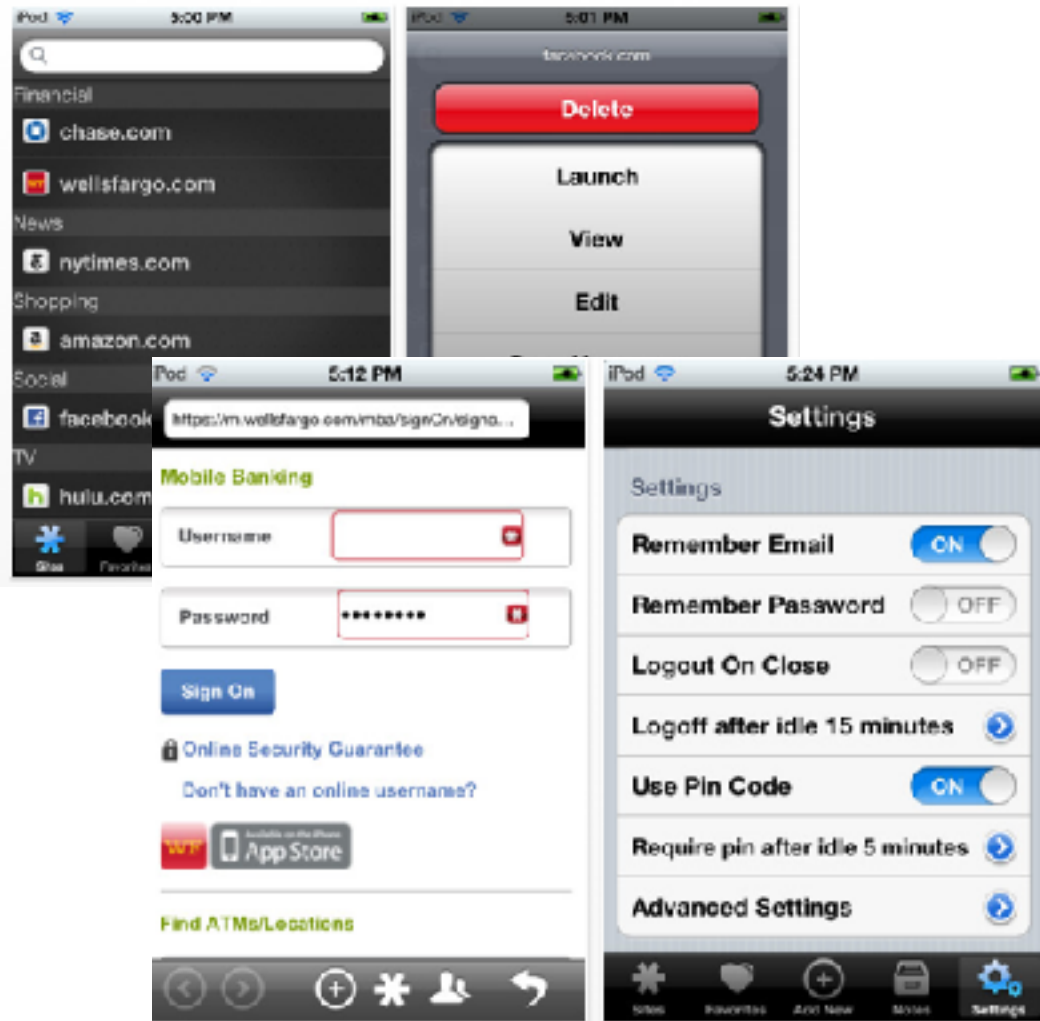
Yes You Need Tough Passwords!



LastPass



FREE



Yes You Can Be Safe in the Field!



B Safe



FREE



Other Good Apps

**The
Weather
Channel**

Weather
Channel



FREE

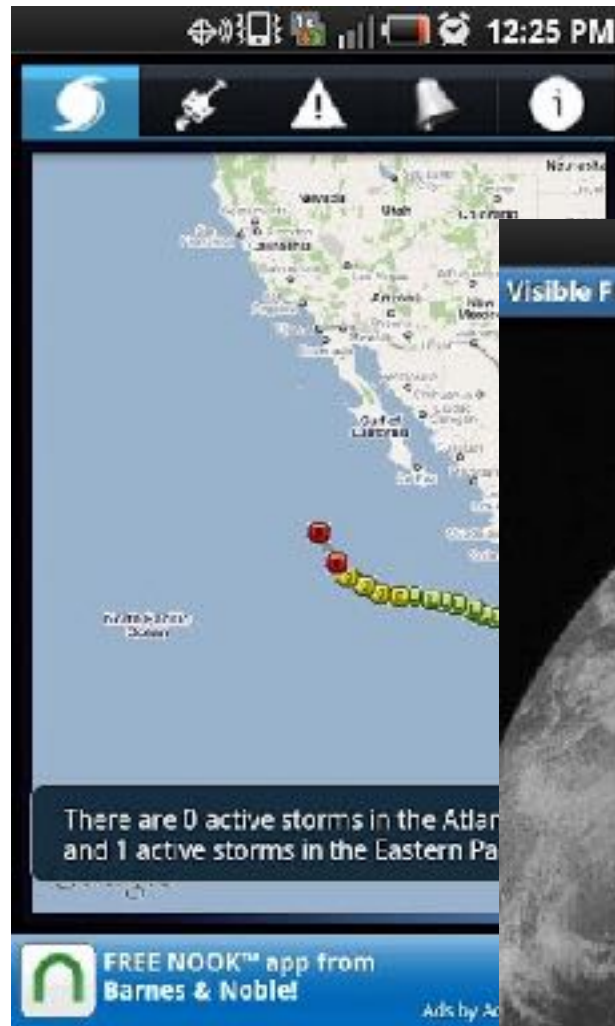




Hurricane
Software



FREE





WebMD



FREE

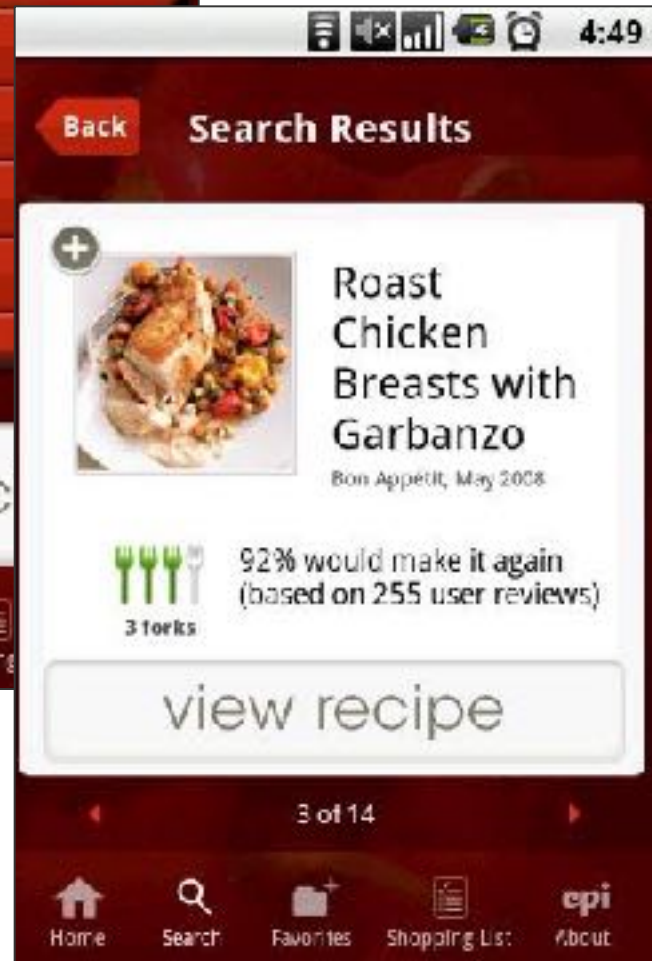




Epicurious Recipes



FREE

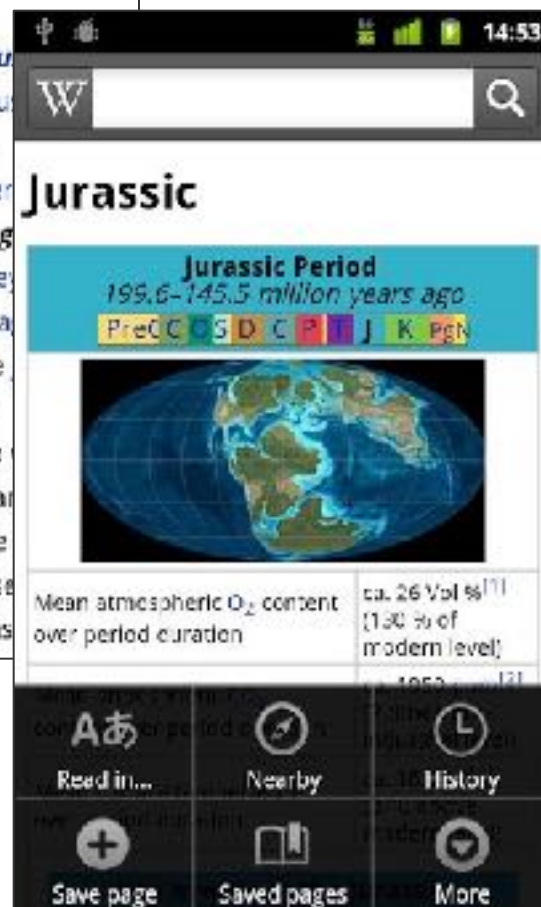




Wikipedia



FREE

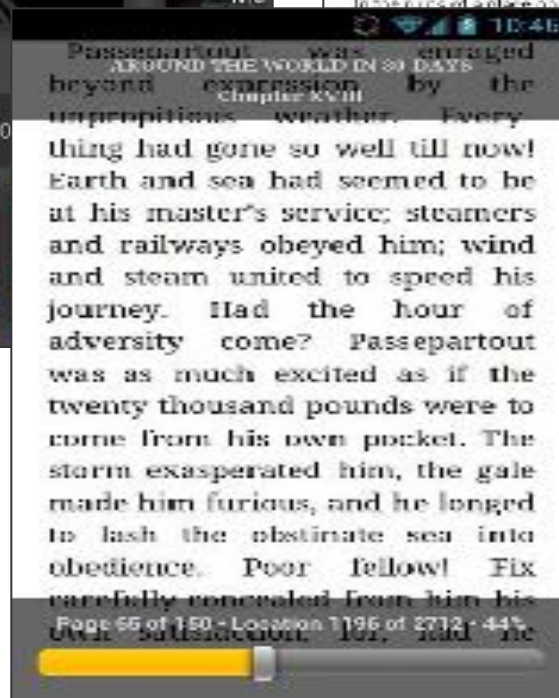




Kindle

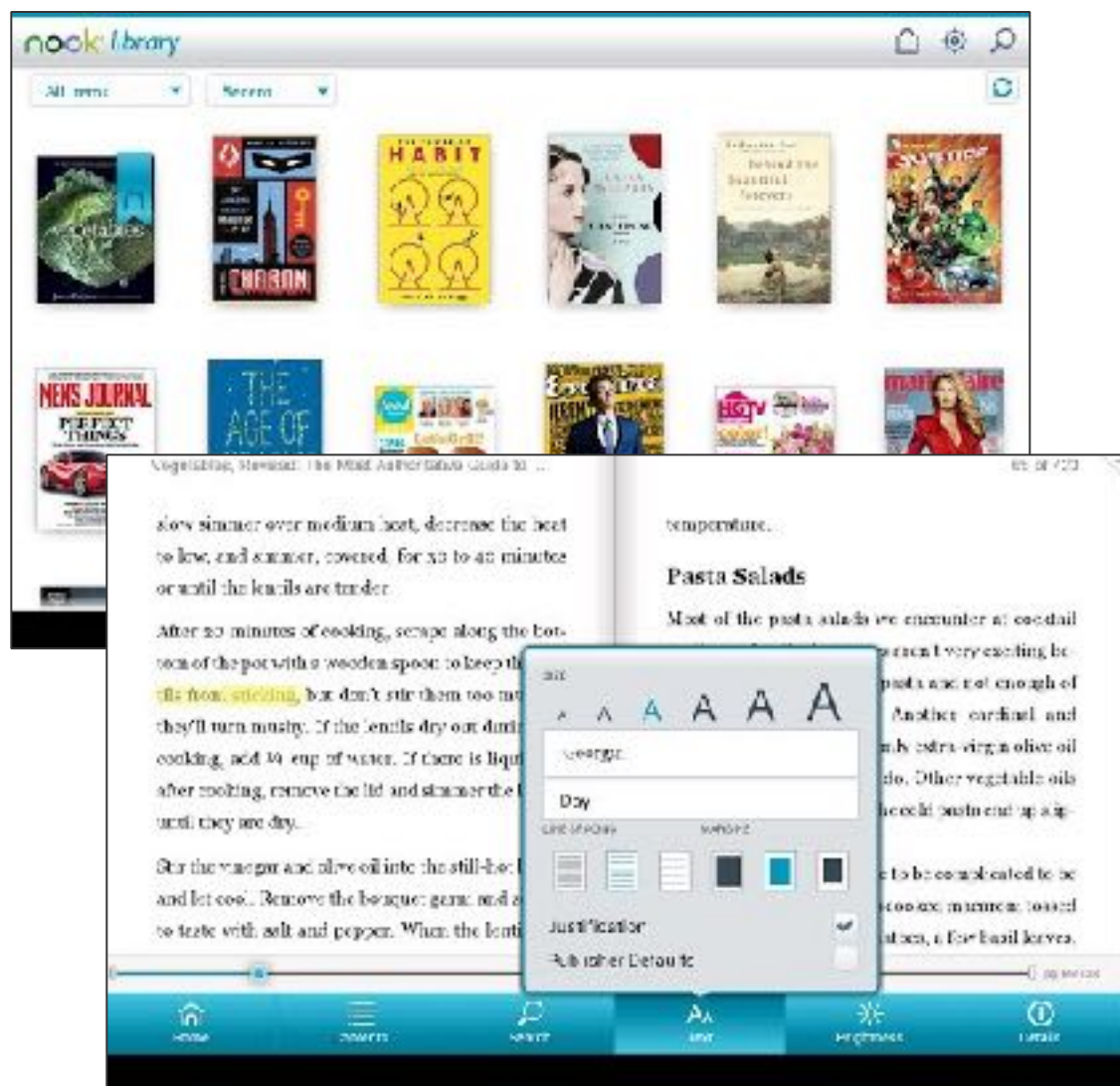


FREE





FREE





Pandora



FREE

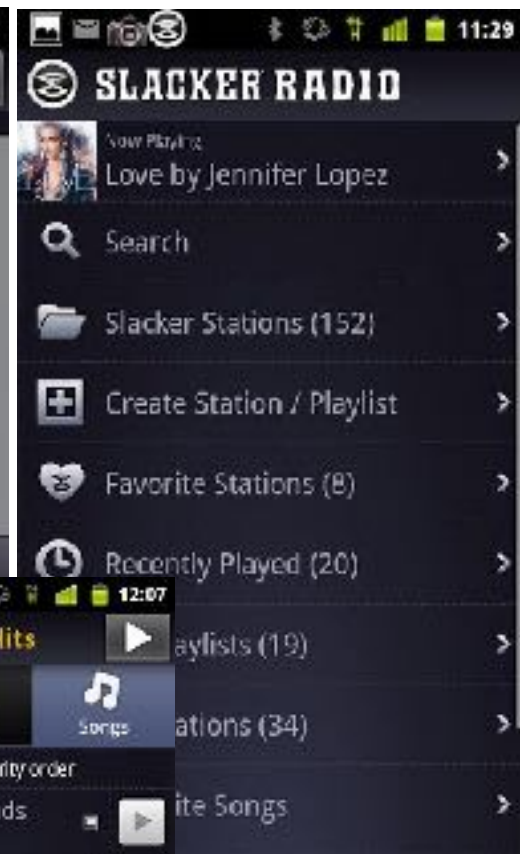
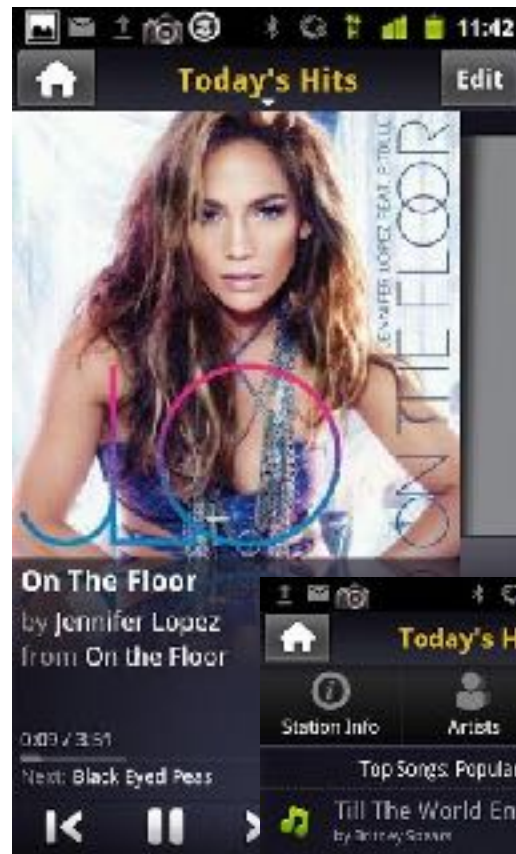




Slacker Radio



FREE

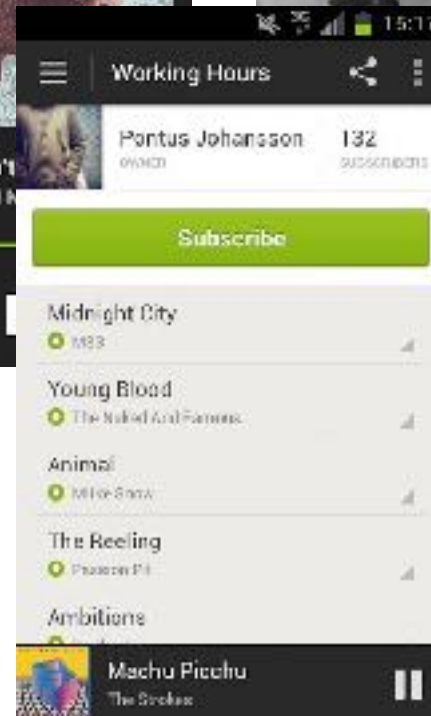
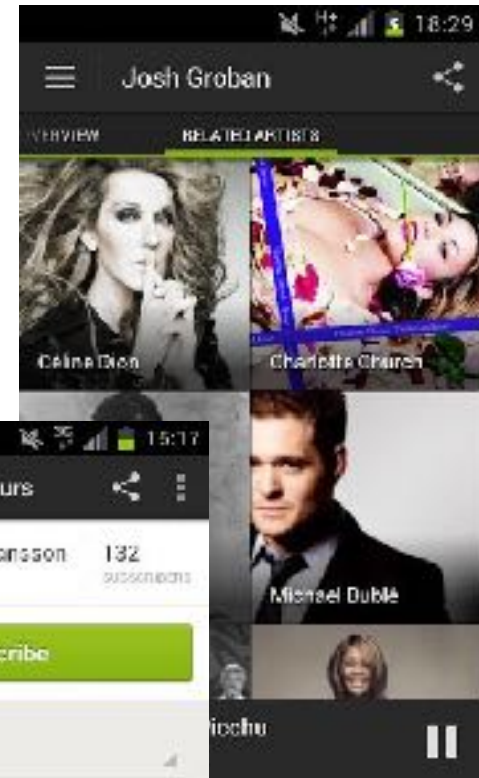
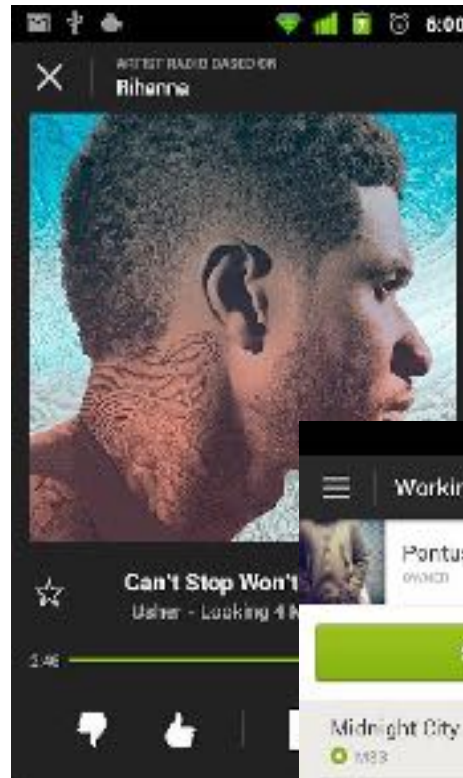




Spotify



FREE





IMDb



FREE

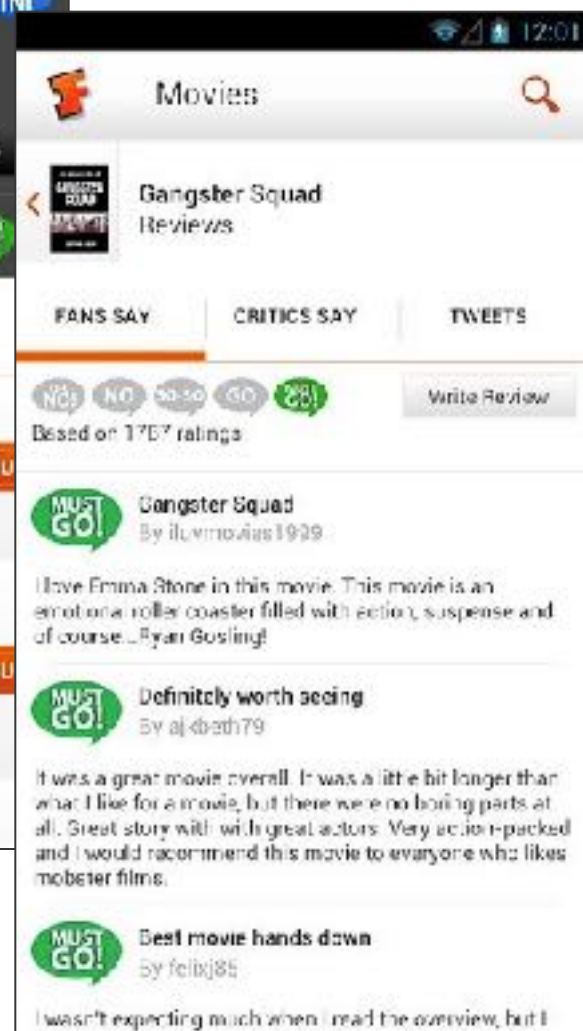
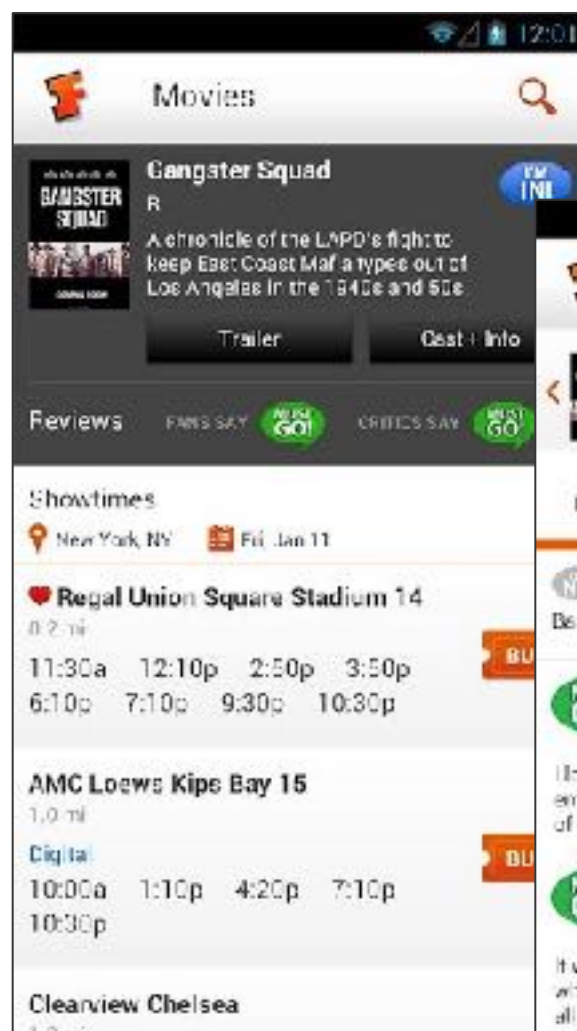




Fandango



FREE

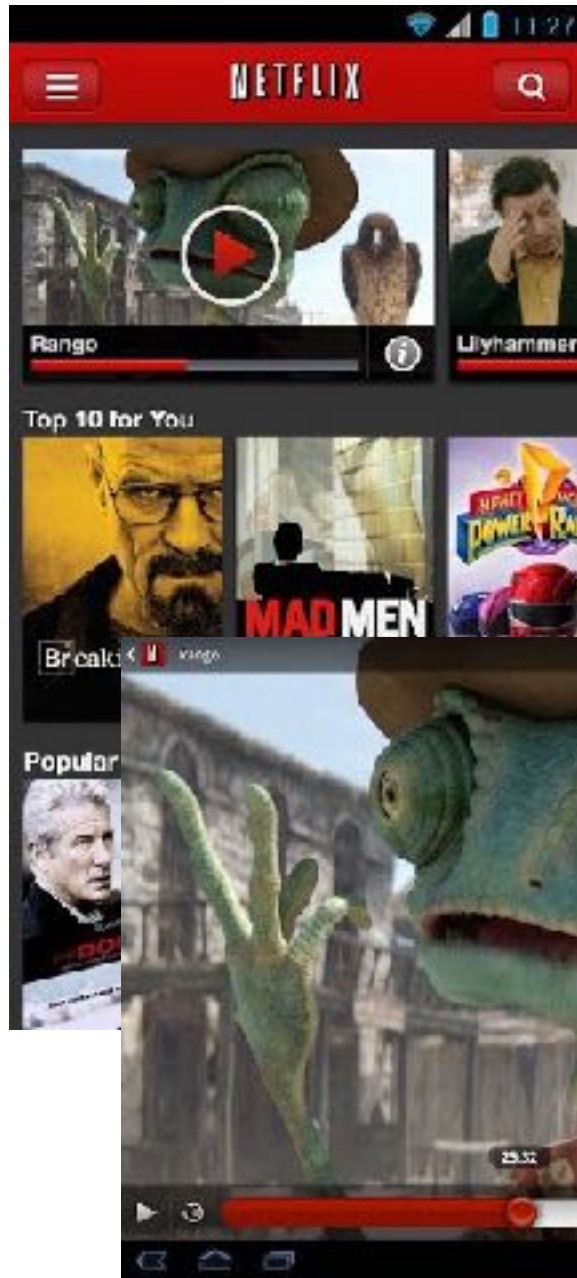


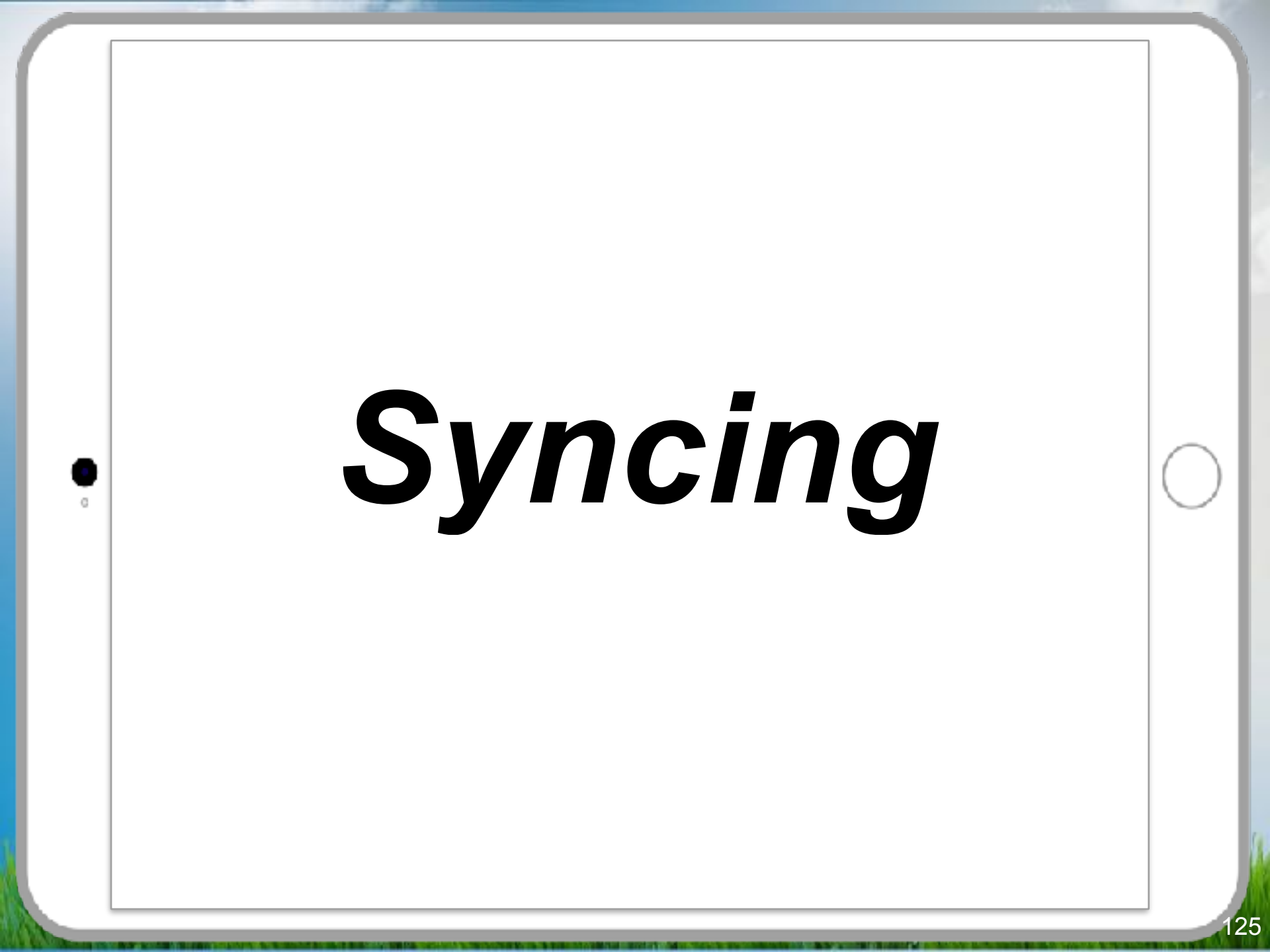


Netflix



FREE





Syncing

Types of E-Mail Accounts

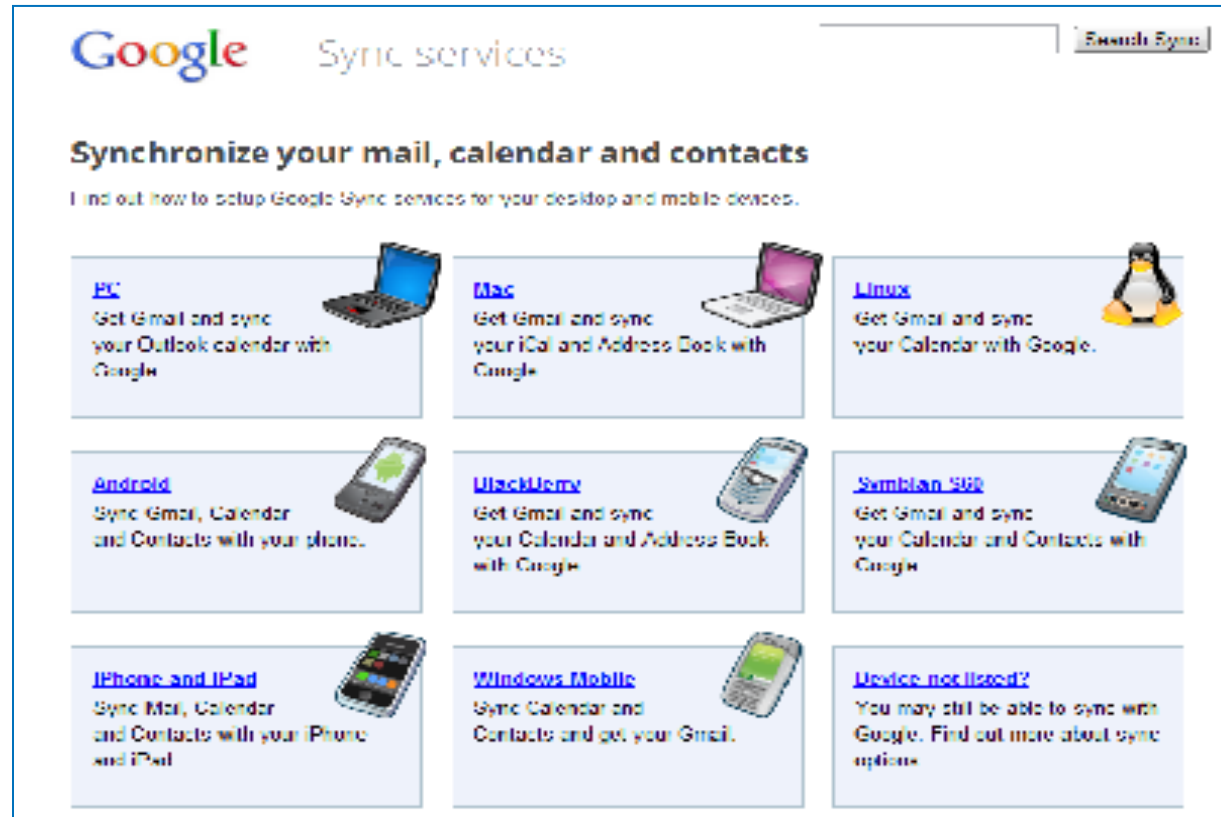
Alias – Forward/Fake e-mail address

POP3 – E-mail accounts but made for the **pre-mobile world**

IMAP – **Cloud based** e-mail account made for the **mobile multi-device world**

Sync Google Apps to Any Device

mobile, tablets &/or computers



The screenshot shows the Google Sync services page. At the top is the Google logo and the text "Sync services". Below this is a search bar with the text "Search Sync". The main heading is "Synchronize your mail, calendar and contacts". Below this is a subheading "Find out how to setup Google Sync services for your desktop and mobile devices." The page is organized into a grid of nine boxes, each representing a different device or platform. Each box contains a link, a description, and an icon.

Platform	Description	Icon
PC	Get Gmail and sync your Outlook calendar with Google	Laptop
Mac	Get Gmail and sync your iCal and Address Book with Google	Laptop
Linux	Get Gmail and sync your Calendar with Google.	Penguin
Android	Sync Gmail, Calendar and Contacts with your phone.	Android phone
BlackBerry	Get Gmail and sync your Calendar and Address Book with Google	BlackBerry phone
Symbian S60	Get Gmail and sync your Calendar and Contacts with Google	Symbian phone
iPhone and iPad	Sync Mail, Calendar and Contacts with your iPhone and iPad	iPhone
Windows Mobile	Sync Calendar and Contacts and get your Gmail.	Windows Mobile phone
Device not listed?	You may still be able to sync with Google. Find out more about sync options	

<http://www.google.com/sync/>

Cloud Sync



Cloud Sync



Google Drive



RETI.us & IAR Partnership

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Tech Tool Friday

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UPCOMING RETI EVENTS

WED 20	Webinar Wednesdays – “Evernote Basics for Real Estate Webinar” w/ Amy Smythe-Harris July 20 @ 3:00 pm - 4:00 pm EDT
MON 25	Monday Night Hangouts – RETI Instructors After Hours July 25 @ 7:30 pm - 8:15 pm EDT
WED 27	Webinar Wednesdays – “Tweet Your Way to More Clients Webinar” w/ Juanita McDowell July 27 @ 3:00 pm - 4:00 pm EDT
AUG 01	Monday Night Hangouts – RETI Instructors After Hours August 1 @ 7:30 pm - 8:15 pm EDT
AUG	Monday Night Hangouts – RETI Instructors After Hours

**Question and
Answer Period
&
Thank You Very
Much For Your Time**

**To Download this Course Go to
www.RETI.us/students**