



CULTIVATE YOUR BUSINESS. ATTRACT FRESH LEADS.  
GROW STRONG RELATIONSHIPS. MAXIMIZE YOUR EXPOSURE.

Triple Play is the place to be with:

- ✓ Show hours to increase your exposure to serious buyers.
- ✓ Staggered education schedule allowing greater booth traffic.
- ✓ Daily coffee hour and snack breaks in the Trade Expo to maximize face-time.
- ✓ Social events and networking opportunities to boost your business!

Reach Up, Branch Out  
at Triple Play 2018!

Visit [REALTORSTriplePlay.com](http://REALTORSTriplePlay.com)  
for more details!



DID YOU KNOW...

- 90%** of Triple Play 2017 exhibitors were satisfied with the exhibit floor layout, flow and level of traffic at their booth.
- 88%** of Triple Play 2017 attendees surveyed rated the Trade Expo positively.
- 78%** of attendees surveyed consider gathering information about industry-related products/services as extremely or very important.



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Trenton, New Jersey 08611


promoting  
REALTOR®  
success

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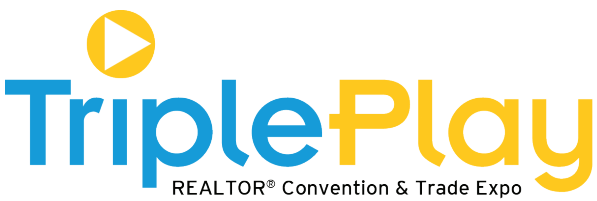
Visit [REALTORSTriplePlay.com](http://REALTORSTriplePlay.com)

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GROW YOUR BUSINESS



EXHIBIT  
SPONSOR  
ADVERTISE



promoting  
REALTOR®  
success

December 3-6, 2018  
Expo: December 4-5, 2018

Atlantic City Convention Center  
Atlantic City, New Jersey

[REALTORSTriplePlay.com](http://REALTORSTriplePlay.com)

*"Our company has been exhibiting at Triple Play for years. We network with our current clients and create new relationships with REALTORS® from NJ, NY, PA and beyond! Triple Play is a wonderful opportunity to get your business in front of thousands of REALTORS®."*

-Tiffany Byrne, Curren Environmental

Hosted by the New Jersey, New York State and  
Pennsylvania associations of REALTORS®







# TRIPLE PLAY IS COMMITTED TO YOUR SUCCESS AND THE SUCCESS OF OUR MEMBERS.

There's never been a better time to get in on the action!



## Triple Play attendees impact your business. Book today and experience:

### GREAT VALUE

Same low prices for more than 10 years!

### EFFECTIVE SHOW HOURS

Open eight hours each day to maximize your investment.

### MORE CHANCES TO CONNECT

Staggered schedule and extended breaks between sessions give you more face time with attendees. Plus, morning coffee and afternoon snack breaks in the Expo to maximize exposure.

### NETWORKING OPPORTUNITIES

Connect with new prospects and existing clients at the Kickoff Party and Icebreaker Reception.

### THE ATTENTION OF DECISION-MAKERS

Meet face-to-face with motivated buyers – brokers, agents, owners, managers and association executives – all on the trade show floor.

### INCREASED REFERRALS

Buyers and sellers look to their REALTOR® for advice on products and services - make sure **REALTORS® recommend you.**

### BUSINESS GROWTH

Generate valuable, high-quality leads to increase your market share and profits. Pre- and post-show marketing and on-site lead retrieval strengthen your impact.

Photography by Joan Heffler

## 2018 EXHIBITOR INFORMATION

Convention registration and hotel information is sent to exhibitors in mid-September.

### Convenient Hours

#### SET UP

Monday, December 3	8 a.m. - 5 p.m.
Tuesday, December 4	8 - 10 a.m.

#### EXHIBIT HOURS

Tuesday, December 4	10 a.m. - 6 p.m.
Wednesday, December 5	9 a.m. - 5 p.m.

#### BREAKDOWN

Wednesday, December 5	5 - 9 p.m.
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### Booth package includes:

- 8' high back drape and 3' high side-rails.
- 6' x 30" draped table with two chairs.
- Security service.
- Four complimentary convention registrations (badges) per booth.
- Company listing in the official Triple Play 2018 Convention Program.
- A link to your website from REALTORSTriplePlay.com.
- Use of the "Visit my booth at Triple Play 2018" banner ad.
- Advertising and sponsorship opportunities.

### Booth Assignments

A signed contract and full payment allows 2017 exhibitors to select their booth space between June 1 and July 1. After July 1, space is open to all new exhibitors on a first-come, first-served basis and is contingent upon Triple Play approval, receipt of completed contract and full booth payment. Special consideration for placement is given to our convention sponsors and advertisers.

To reserve a booth, view complete details and use our interactive floor plan, visit [REALTORSTriplePlay.com](http://REALTORSTriplePlay.com).

### Booth Prices

Same low prices for more than 10 years!

Size	Price
10' x 10' in-line	\$1,500
10' x 10' corner	\$2,000

### Enhanced Exposure

Maximize your visibility, enhance your presence and drive traffic to your booth with advertising and sponsorship opportunities.

## 2018 ADVERTISING & SPONSORSHIP OPPORTUNITIES

### All sponsorship packages include your company logo featured on:

- The Triple Play registration brochure mailed to more than 125,000 REALTORS®. Logo must be submitted by July 9.
- REALTORSTriplePlay.com with a link to your company website.
- A large sign at the exhibit hall entrance.
- The official Triple Play Convention Program distributed to all attendees.

#### SPONSORSHIP

#### PACKAGES

Diamond	Platinum	Deluxe
\$7,500	\$5,000	\$2,500
Includes two in-line booths, two full-page ads, eight registrations	Includes one in-line booth, one full-page ad, four registrations	includes one half-page ad

For complete details on securing an ad or sponsorship, visit [REALTORSTriplePlay.com/sponsors\\_advertisers](http://REALTORSTriplePlay.com/sponsors_advertisers).

### A LA CARTE SPONSORSHIPS

Opening Keynote Speaker	\$10,000 (exclusive)
Closing Keynote Speaker	\$10,000 (exclusive)
Trade Expo Snack Break	\$10,000 (daily exclusive)
Email Blast	\$7,500 for 18 pre-event emails (exclusive)
Trade Expo Coffee Break	\$5,000 (daily exclusive)
"You Are Here" Map in Trade Expo	\$5,000 (two signs; exclusive)
Icebreaker Reception	\$3,500 (three maximum)
Kickoff Party	\$2,500 (three maximum)
Convention Lanyards	\$2,500 plus cost of lanyards (exclusive)
Charging Station	\$2,500 per kiosk
Bottled Water	\$2,500 plus cost of water (exclusive)
Badge Recycler	\$2,500 (four maximum)
Mobile App	\$2,000 (four maximum)
Pens	\$1,500 plus cost of pens (exclusive)
Shuttle Trolley	\$1,000 per shuttle (eight available)

### Convention Program Advertising *Ads due by October 12. No exceptions.*

#### SIZE/PLACEMENT

#### INVESTMENT

Outside back cover (full-color)	\$2,500
Inside front or back cover (full-color)	\$1,500
Full-page (B/W)	\$750
Half-page (B/W)	\$400
Quarter-page (B/W)	\$225

For additional advertising opportunities, visit: [njrealtor.com](http://njrealtor.com), [nysar.com](http://nysar.com) and [PARJustListed.com](http://PARJustListed.com).