



50+ Ways to Get Listings, Buyers & Referrals



Sean Carpenter
Sean Speaks, LLC



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Sean's Recommended Reading List

- ✓ QBO! – John Miller
- ✓ Tribes – Seth Godin
- ✓ Linchpin – Seth Godin
- ✓ Poke the Box – Seth Godin
- ✓ Trust Agents – Chris Brogan & Julien Smith
- ✓ Delivering Happiness – Tony Hsieh
- ✓ Setting the Table; *The Transforming Power of Hospitality in Business* – Danny Meyer
- ✓ The Fred Factor – Mark Sanborn
- ✓ The Difference Maker – John A. Maxwell
- ✓ The Good Life Rules – Bryan Dodge
- ✓ Predictably Irrational – Dan Ariely
- ✓ Contagious; Why Things Catch On – Jonah Berger
- ✓ A Whole New Mind – Daniel Pink
- ✓ Drive; *The Surprising Truth About What Motivates Us* – Daniel Pink
- ✓ Switch; *How to Change Things When Change is Hard* – Chip & Dan Heath
- ✓ The Referral Engine – John Jantsch
- ✓ The Conversion Code – Chris Smith
- ✓ Steal Like a Artist – Austin Kleon
- ✓ First Break All the Rules – Marcus Buckingham & Curt Coffman
- ✓ Now, Discover Your Strengths – Marcus Buckingham & Donald Clifton
- ✓ Really Important Stuff My Kids Have Taught Me – Cynthia Copeland Lewis
- ✓ #AskGaryVee – Gary Vaynerchuk
- ✓ Integrity Selling for the 21st Century – Ron Willingham
- ✓ The Alchemist – Paulo Coelho
- ✓ Think & Grow Rich – Napoleon Hill
- ✓ The Complete Calvin & Hobbes – Bill Watterson



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