

Augmented & Virtual Reality for Real Estate Note Packet:

Augmented Reality (AR) - A technology that superimposes a computer-generated image on a user's view of the real world, thus providing a composite view

Virtual Reality (VR) - Computer-generated simulation of a three-dimensional image or environment that can be interacted with in a seemingly real or physical way by a person using special electronic equipment, such as a helmet with a screen inside or gloves fitted with sensors.

History of and why the sudden explosion in popularity of AR & VR

Virtual Reality Headset Providers:

[Oculus](#) [Google Cardboard](#) [Google Daydream](#) [Microsoft HoloLens](#) [Samsung Gear VR](#)

How AR & VR are Changing Consumers (learn, play, travel, experience, shop, etc.)

How AR & VR are Changing Real Estate Consumers & Practitioners

Buyer Tools ([Sherwin Williams Color Snap Visualizer](#), [Ikea Place](#), [Roomy App](#), [Visual Stager](#), [Matterport](#), [VirtualApt](#), [Magic Plan](#))

View Properties Before they are even Built

Experience a Community before you go there

What about a Virtual Real Estate Company ([eXp World](#))

Other Notes:
