

LEAD THE WAY HOME

DECEMBER 5-8, 2022
EXPO: DECEMBER 6-7, 2022



Atlantic City Convention Center
Atlantic City, New Jersey

THE PLACE TO BE!

- ▶ Enjoy convenient show hours to increase your exposure to serious buyers.
- ▶ Staggered education schedule allowing greater booth traffic.
- ▶ Daily morning and afternoon coffee breaks in the Trade Expo to maximize facetime.
- ▶ Social events and networking opportunities to boost your business connections.

REALTORS[TriplePlay.com](https://www.tripleplay.com)

DID YOU KNOW?

93%

of exhibitors said they made beneficial contacts at Triple Play 2021.

86%

of exhibitors said Triple Play 2021 was a worthwhile use of their resources.

95%

of attendees considered gathering information about industry-related products/ services as extremely or very important.



promoting
REALTOR®
success



Hosted by the New Jersey, New York State and Pennsylvania associations of REALTORS®.

COMMITTED TO YOUR SUCCESS

There's never been a better time to get in on the action!

Triple Play attendees impact your business. Book today and experience:

GREAT VALUE

Same low price for more than 10 years!

EFFECTIVE SHOW HOURS

Open eight hours each day to maximize your investment.

MORE CHANCES TO CONNECT

Staggered schedule and extended breaks between sessions give you more face time with attendees. Morning and afternoon coffee in the Expo to maximize exposure.

NETWORKING OPPORTUNITIES

Connect with new prospects and existing clients at the Kickoff Party and Icebreaker Reception.

THE ATTENTION OF DECISION-MAKERS

Meet face-to-face with motivated brokers, agents, owners, managers and association executives - all on the trade show floor.

RECOMMEND YOUR BUSINESS

Buyers and sellers look to their REALTOR® for advice on products and services - make sure REALTORS® recommend you.

BUSINESS GROWTH

Generate valuable, high-quality leads to increase your market share and profits. Pre-show and post-show marketing and on-site lead retrieval strengthen and impact your business.

Convention registration and hotel information is sent to exhibitors in mid-September.

BOOTH PACKAGE

- » 8' high back drape and 3' high side-rails.
- » 6' x 30" draped table with 2 chairs.
- » Security service.
- » Four complimentary convention registrations (badges) per booth.
- » Company listing in the official Triple Play 2022 Convention Program.
- » A link to your website from REALTORSTriplePlay.com.
- » Use of the "Visit my booth at Triple Play 2022" banner ad.
- » Advertising and sponsorship opportunities.

ENHANCED EXPOSURE

Maximize your visibility, enhance your presence and drive traffic to your booth with advertising and sponsorship opportunities.

CONTACT

Visit for information or contact 888-818-4922 or info@realtorstripleplay.com.

2022 EXHIBITOR INFORMATION

CONVENIENT HOURS

SET UP

Monday, Dec. 5
8 a.m. - 5 p.m.

Tuesday, Dec. 6
8 - 10 a.m.

EXHIBIT HOURS

Tuesday, Dec. 6
10 a.m. - 6 p.m.

Wednesday, Dec. 7
9 a.m. - 5 p.m.

BREAKDOWN

Wednesday, Dec. 7
5 - 9 p.m.

THE SAME LOW BOOTH PRICES FOR THE PAST 10 YEARS

10' x 10' in-line \$1,500
10' x 10' corner \$2,000

BOOTH ASSIGNMENTS

A signed contract and full payment allows 2021 exhibitors to select their booth space between June 15 and July 15. After right of first refusal period is complete, space is open to all new exhibitors on a first-come, first-served basis and is contingent upon Triple Play approval, receipt of completed contract and full booth payment. Special consideration for placement is given to our convention sponsors and advertisers.

RESERVE A BOOTH

View complete details and use our interactive floor plan, visit REALTORSTriplePlay.com.

2022 ADVERTISING AND SPONSORSHIP OPPORTUNITIES

All sponsorship packages include your company logo on:

- The Triple Play registration brochure sent to more than 150,000 REALTORS®. *Logo must be submitted by July 15.*
- **REALTORSTriplePlay.com** with a link to your company website.
- A large sign at the exhibit hall entrance.
- The official Triple Play Convention Program distributed to all attendees.

Visit **REALTORSTriplePlay.com** for complete details on securing an ad or sponsorship.

SPONSORSHIP PACKAGES

Diamond \$7,500

Includes two in-line booths, two full-page ads, eight registrations

Platinum \$5,000

Includes one in-line booth, one full-page ad, four registrations

Deluxe \$2,500

includes one half-page ad



A LA CARTE SPONSORSHIPS

INVESTMENT

Opening Keynote Speaker (exclusive)	\$10,000
Convention Lanyards Plus cost of lanyards (exclusive)	\$5,000
Icebreaker Reception (two maximum)	\$5,000
Trade Expo Coffee Break (each; four maximum)	\$5,000
Bottled Water Plus cost of water (exclusive)	\$2,500
Charging Station Per kiosk	\$2,500
Kickoff Party Three maximum	\$2,500
Pens Plus cost of pens (exclusive)	\$1,500

More exciting sponsorship opportunities coming soon online!

CONVENTION PROGRAM ADVERTISING SIZE/PLACEMENT INVESTMENT

Outside back cover (Full-Color)	\$2,500
Inside front or back cover (Full-Color)	\$1,500
Full-page (Black and White)	\$750
Half-page (Black and White)	\$400

Ads due by Oct. 1. No exceptions.

DIGITAL ADVERTISING

Email Blast (Exclusive)	\$7,500
Mobile App (Four maximum)	\$2,000
Triple Play TV (Four maximum)	\$2,000

For additional advertising opportunities, visit: **njrealtor.com**, **nysar.com** and **PARJustListed.com**.

▶ EXHIBIT
▶ SPONSOR
▶ ADVERTISE



RESERVE YOUR BOOTH, AD AND SPONSORSHIP TODAY!
REALTORSTriplePlay.com