BRING SUCCESSS HOME

Atlantic City Convention Center Atlantic City, New Jersey

THE PLACE TO BE!

- Enjoy convenient show hours to increase your exposure to serious buyers.
- Staggered education schedule allows greater booth traffic.
- Daily morning and afternoon coffee breaks in the Trade Expo to maximize facetime.
- Social events and networking opportunities to boost your business connections.

DEC. 4-7, 2023 EXPO: DEC. 5-6, 2023

DID YOU KNOW?

88%

of exhibitors said they made beneficial contacts at Triple Play 2022.



of exhibitors said Triple Play 2022 was a worthwhile use of their resources.



of attendees considered gathering information about industry-related products and services very important.



promoting REALTOR[®] success Hosted by the New Jersey, New York State and Pennsylvania associations of REALTORS[®].

REALTORSTriplePlay.com

COMMITTED TO YOUR SUCCESS

Triple Play attendees impact your business. Book today and experience:

GREAT VALUE

The perfect opportunity to highlight your new products or services to the region's most active and engaged real estate pros.

EFFECTIVE SHOW HOURS

Open eight hours each day to maximize your investment.

MORE CHANCES TO CONNECT

Staggered schedule and extended breaks between sessions give you more facetime with attendees. Morning and afternoon coffee in the Expo to maximize exposure.

NETWORKING OPPORTUNITIES

Connect with prospects and existing clients at the Kickoff Party and Icebreaker Reception.

THE ATTENTION OF DECISION-MAKERS

Meet face-to-face with motivated brokers, agents, owners, managers and association executives – all on the trade show floor.

RECOMMEND YOUR BUSINESS

Buyers and sellers look to their REALTOR[®] for advice on products and services – make sure REALTORS[®] recommend you.

BUSINESS GROWTH

Generate valuable, high-quality leads to increase your market share and profits. Pre-show and post-show marketing and on-site lead retrieval is available to strengthen and impact your business.

CONVENTION REGISTRATION AND HOTEL INFORMATION IS SENT TO ALL CONFIRMED EXHIBITORS IN MID-SEPTEMBER.

BOOTH PACKAGE

- > 8' high back drape and 3' high side-rails.
- 6' x 30'' draped table with 2 chairs.
- » Security service.
- Four complimentary convention registrations (badges) per booth.
- Company listing in the official Triple Play 2023 Convention Program (application & payment must be rec'd by 10/2).

ENHANCED EXPOSURE

Maximize your visibility, enhance your presence and drive traffic to your booth with great advertising and beneficial sponsorship opportunities.

- » A link to your website from REALTORSTriplePlay.com.
- » Use of the "Visit my booth at Triple Play 2023" banner ad.
- » Advertising + sponsorship opportunities.

CONTACT

Visit for more information or contact 888-818-4922 or info@realtorstripleplay.com.

2023 EXHIBITOR INFORMATION

CONVENIENT HOURS

SET UP

Monday, Dec. 4 8 a.m. - 5 p.m.

Tuesday, Dec. 5 8 - 10 a.m.

EXHIBIT HOURS

Tuesday, Dec. 5 10 a.m. - 6 p.m. Wednesday, Dec. 6 9 a.m. - 5 p.m.

BREAKDOWN

Wednesday, Dec. 6 5 - 9 p.m.

BOOTH PRICES

10' x 10' in-line 10' x 10' corner

BOOTH ASSIGNMENTS

\$1.600

\$2,100

A signed contract and full payment allows 2022 exhibitors to select their booth space between June 20 and July 20. After right of first refusal period is complete, space is open to all new exhibitors on a first-come, first-served basis and is contingent upon Triple Play approval, receipt of completed contract and full booth payment. Special consideration for placement is given to our convention sponsors and advertisers.

RESERVE A BOOTH

View complete details and use our interactive floor plan, visit REALTORSTriplePlay.com.

2023 ADVERTISING AND SPONSORSHIP OPPORTUNITIES

All sponsorship packages include your company logo on:

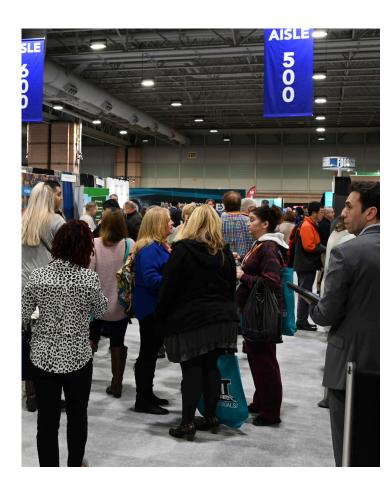
- The Triple Play registration brochure sent to more than 150,000 REALTORS[®]. Logo must be submitted by Aug. 1.
- **REALTORSTriplePlay.com** with a web link to your company website.
- Exhibit hall entrance unit.
- The official Triple Play Convention Program distributed to all attendees.

Visit **REALTORSTriplePlay.com** for complete details on securing an ad or sponsorship.

SPONSORSHIP PACKAGES

Diamond \$7,500

Includes two in-line booths, two full-page ads, eight registrations **Platinum** \$**5,000** Includes one in-line booth, one full-page ad, four registrations **Deluxe** \$2,500 includes one half-page ad Pens



A LA CARTE SPONSORSHIPS INVESTMENT \$10,000 **Opening Keynote Speaker** (exclusive) \$5,000 **Convention Lanyards** Plus cost of lanyards (exclusive) Internet Sponsor \$5,000 (three maximum) \$5,000 Trade Expo Coffee Break (each; four maximum) \$5,000 Icebreaker Reception (two maximum) \$2,500 **Bottled Water** Plus cost of water (exclusive) \$5,000 Wellness Step Challenge (exclusive) \$**2,500 Charging Station** Per kiosk **Kickoff Party** \$2,500 Three maximum

Plus cost of pens (exclusive) More exciting sponsorship opportunities coming soon online!

\$1,500

CONVENTION PROGRAM ADVERTISING SIZE/PLACEMENT INVESTMENT

Outside back cover (Full-Color)	\$2,500
Inside front or back cover (Full-Color)	\$1,500
Full-page (Black and White)	\$750
Half-page (Black and White)	\$400
Ads due by Oct 2 No exceptions	

DIGITAL ADVERTISING

Email Blast (Exclusive)	\$7,500
Mobile App Banner Ad (Four maximum)	\$ 2,00 0
Triple Play TV (Four maximum)	\$ 2,000

For additional advertising opportunities, visit: njrealtor.com, nysar.com and PARJustListed.com.

C EXHIBIT C SPONSOR C ADVERTISE

