

25 Years TriplePlay

REALTOR® Convention & Trade Expo

promoting
REALTOR®
success

DEC. 8-11, 2025 ▶ EXPO: DEC. 9-10, 2025



THE PLACE TO BE!

- ▶ Enjoy convenient show hours to increase your exposure to serious buyers.
- ▶ Staggered education schedule allows for greater booth traffic.
- ▶ Daily morning and afternoon coffee breaks in the Trade Expo to maximize facetime.
- ▶ Social events and networking opportunities to boost your business connections.



Hosted by the New Jersey,
New York State and Pennsylvania
associations of REALTORS®.

DID YOU KNOW?

83% of exhibitors said they made beneficial contacts at Triple Play 2024.

89% of attendees come to Triple Play to stay up-to-date on what's happening in the industry.

90% of attendees considered gathering information about industry-related products and services very important.

REALTORSTriplePlay.com

Atlantic City Convention Center, Atlantic City, New Jersey

2025 EXHIBITOR INFORMATION

Convenient Hours Set Up

Monday, Dec. 8
8 a.m. - 5 p.m.

Tuesday, Dec. 9
8 - 10 a.m.

Exhibit Hours

Tuesday, Dec. 9
10 a.m. - 6 p.m.

Wednesday, Dec. 10
9 a.m. - 5 p.m.

Breakdown

Wednesday, Dec. 10
5 - 9 p.m.

Booth Prices

10' x 10' in-line \$1,600
10' x 10' corner \$2,100

Booth Assignments

A signed contract and full payment allows 2024 exhibitors to select their booth space between June 20 and July 20. After right of first refusal period is complete, space is open to all new exhibitors on a first-come, first-served basis and is contingent upon Triple Play approval, receipt of completed contract and full booth payment.

Special consideration for placement is given to our convention sponsors and advertisers.

View complete details and use our interactive floor plan, visit REALTORSTriplePlay.com.

COMMITTED TO YOUR SUCCESS

Triple Play attendees impact your business. Book today and experience:

Great Value

The perfect opportunity to highlight your new products or services to the region's most active and engaged real estate pros.

Effective Show Hours

Open eight hours each day to maximize your investment.

More Chances to Connect

Staggered schedule and extended breaks between sessions give you more facetime with attendees. Morning and afternoon coffee in the Expo to maximize exposure.

Networking Opportunities

Connect with prospects and existing clients at the Kickoff Party and Icebreaker Reception.

The Attention of Decision-Makers

Meet face-to-face with motivated brokers, agents, owners, managers and association executives - all on the trade show floor.

Recommend Your Business

Buyers and sellers look to their REALTOR® for advice on products and services - make sure REALTORS® recommend you.

Business Growth

Generate valuable, high-quality leads to increase your market share and profits. Pre-show and post-show marketing and on-site lead retrieval is available to strengthen and impact your business.

NEW for 2025!

Designated row on the exhibit floor for tech and start up businesses.



Booth Package

- » 8' high back drape and 3' high side-rails.
- » 6' x 30" draped table with 2 chairs.
- » Security service.
- » Four complimentary convention registrations (badges) per booth.
- » Company listing in the official Triple Play 2025 Convention Program (application & payment must be rec'd by 10/15).
- » A link to your website from REALTORSTriplePlay.com.
- » Use of the "Visit my booth at Triple Play 2025" banner ad.
- » Advertising + sponsorship opportunities.

Enhanced Exposure

Maximize your visibility, enhance your presence and drive traffic to your booth with great advertising and beneficial sponsorship opportunities.

Contact

Visit for more information or contact 609-300-7897 or info@realtorstripleplay.com.

Convention registration and hotel information is sent to all confirmed exhibitors in mid-September.

2025 ADVERTISING AND SPONSORSHIP OPPORTUNITIES

All sponsorship packages include your company logo on:

- ▶ The Triple Play registration postcard sent to more than 150,000 REALTORS®. *Logo must be submitted by Aug. 1.*
- ▶ **REALTORS TriplePlay.com** with a web link to your company website.
- ▶ Exhibit hall entrance unit.
- ▶ The official Triple Play Convention Program distributed to all attendees.

Visit **REALTORS TriplePlay.com** for complete details on securing an ad or sponsorship.

SPONSORSHIP PACKAGES

Diamond \$7,500

Includes two in-line booths, two full-page ads, eight registrations

Platinum \$5,000

Includes one in-line booth, one full-page ad, four registrations

Deluxe \$2,500

Includes one half-page ad



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INVESTMENT

| | |
|---|-----------------|
| Opening Keynote Speaker (exclusive) | \$10,000 |
| Convention Lanyards Plus cost of lanyards (exclusive) | \$5,000 |
| Internet Sponsor (three maximum) | \$5,000 |
| Trade Expo Coffee Break (each; three maximum) | \$5,000 |
| Icebreaker Reception (two maximum) | \$5,000 |
| Bottled Water Plus cost of water (exclusive) | \$2,500 |
| Charging Station Per kiosk | \$2,500 |
| Kickoff Party Three maximum | \$2,500 |
| Pens Plus cost of pens (exclusive) | \$1,500 |

More exciting sponsorship opportunities coming soon online!

▶ EXHIBIT ▶ SPONSOR ▶ ADVERTISE

CONVENTION PROGRAM ADVERTISING SIZE/PLACEMENT INVESTMENT

| | |
|---|----------------|
| Outside back cover (Full-Color) | \$2,500 |
| Inside front or back cover (Full-Color) | \$1,500 |
| Full-page (Black and White) | \$750 |
| Half-page (Black and White) | \$400 |

Ads due by Oct. 15. No exceptions.

DIGITAL ADVERTISING

| | |
|---|----------------|
| Email Blast (Exclusive) | \$7,500 |
| Mobile App Sponsor (Exclusive) | \$5,000 |
| Mobile App Banner Ad (Four maximum) | \$2,000 |
| Triple Play TV (Four maximum) | \$2,000 |



RESERVE YOUR BOOTH, AD AND SPONSORSHIP TODAY!
REALTORS TriplePlay.com