

# Power Up Your Presence with AI Prompts

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## Anatomy of a Prompt Example

### Goal

I want a list of the best medium-length hikes within two hours of San Francisco. Each hike should provide a cool and unique adventure, and be lesser known.

### Return Format

For each hike, return the name of the hike as I'd find it on AllTrails, then provide the starting address of the hike, the ending address of the hike, distance, drive time, hike duration, and what makes it a cool and unique adventure. Return the top 3.

### Warnings

Be careful to make sure that the name of trail is correct, that it actually exists, and that the time is correct.

### Context Dump

For context: my girlfriend and i hike a ton! we've done pretty much all of the local SF hikes, whether that's presidio or golden gate park. we definitely want to get out of town -- we did mount tam pretty recently, the whole thing from the beginning of the stairs to stinson -  
- it was really long and we are definitely in the mood for something different this weekend! ocean views would still be nice. we love delicious food. one thing i loved about the mt tam hike is that it ends with a celebration (Arriving in town to breakfast!) The old missile silos and stuff near Discovery point is cool but I've just done that hike probably 20x at this point. We won't be seeing each other for a few weeks (she has to stay in LA for work) so the uniqueness here really counts.

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## Real Estate Listing Description Prompt:

### Goal

Write a listing description for a 3-bedroom home in Phoenix with a remodeled kitchen and backyard pool.

### Return Format

3 paragraphs: Brief intro, key features, Lifestyle wrap-up  
Keep it under 200 words. Use a confident, professional tone.

### Warnings

No references to age, family status, schools, or demographics, don't exaggerate or invent features, no investment promises or emotional hooks like "dream home", no emojis or casual slang

### Context Dump (optional)

The kitchen was updated in 2022 with quartz countertops. The backyard includes a pool, covered patio, and mature desert landscaping. Home is located near hiking trails and local shops. It's been listed for 3 days.

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**Event Followup Prompt:****■ Goal**

Write an email follow up for a Women's Council of Realtors event

**■ Return Format**

Keep it under 200 words. Use a confident, professional tone. Remind people of the following upcoming events:

**■ Warnings**

Keep the email as pithy as possible

**■ Context Dump (optional)**

[EVENT DETAILS]

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**Online Audit for WCR Prompt:**

Act as a strategist analyzing how the Women's Council of Realtors in {LOCATION} shows up across major AI and LLM platforms (ChatGPT, Perplexity, Claude, Gemini, etc.).\*\*

1. What information about them is currently surfaced when asked about agent networking or real estate leadership in the region?
2. What blind spots or inconsistencies in their digital footprint may limit discoverability or credibility across these AI platforms?
3. \*\*Given where LLMs are headed in search and social influence, what 3–5 specific actions should this council take now to improve visibility, attract more agents, and position themselves as the dominant agent network in their area?"

Analyze my presence as a real estate agent across major LLM platforms (ChatGPT, Perplexity, Claude, Gemini, etc.) and provide a strategy to improve it.

1. What comes up when you (or other LLMs) are asked about me as a real estate agent in {CITY/REGION}?
  2. What gaps or weaknesses might prevent me from showing up in agent recommendations, local searches, or networking-related queries?
  3. How does my digital footprint compare to other high-performing agents in the same market?
  4. \*\*What 3–5 strategic steps should I take to strengthen my AI searchability, reputation, and agent-to-agent influence in this area?"
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### Online Audit for Agents Prompt:

Analyze my presence as a real estate agent in {LOCATION} across major LLM platforms (ChatGPT, Perplexity, Claude, Gemini, etc.) and provide a strategy to improve it.

What comes up when you (or other LLMs) are asked about me as a real estate agent in {CITY/REGION}?

What gaps or weaknesses might prevent me from showing up in agent recommendations, local searches, or networking-related queries?

How does my digital footprint compare to other high-performing agents in the same market?

**\*\*What 3–5 strategic steps should I take to strengthen my AI searchability, reputation, and agent-to-agent influence in this area?"**

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### Grok Social Search Example Prompts:

#### Prompt:

"What real estate-related social media trends have been popular among agents in the USA—and specifically in {MY LOCAL AREA}—over the past 30 days?"

#### Format Request:

"Present the findings as a concise trend report, broken down by media type:

- Audio (e.g. podcasts, voiceovers, audio tours)
- Video (short-form, reels, livestreams)
- Text (captions, scripts, threads, blog posts)
- Photo (listing images, behind-the-scenes, memes)"

#### Priority Ranking for Trend Insights:

1. Most shared content
2. High comment engagement
3. Overall views or impressions

#### Optional Context Dump:

{Insert context like your niche, platform of focus, or target audience, e.g. "I'm a buyer-focused agent on Instagram and YouTube, serving the Raleigh-Durham area."}

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### Dall-E Image Prompt:

an illustration of a large crowd of iconic looking stick figure women wearing an assortment of clothing and accessories grouped up for a photo together, behind them is a banner that says WOMEN'S COUNCIL OF REALTORS

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**Video Summarizing Prompt:**

Summarize the following content in 5-10 bullet points with timestamps if it's in the transcript.

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**LLMs:**

[OpenAI](#)

[Gemini](#)

[Claude](#)

[Grok](#)

**AI Tools:**

[Otter.ai](#)

[Descript](#)

[Canva](#)

[NotebookLM](#)

To hire Amy to speak at one of your events please reach out!



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